

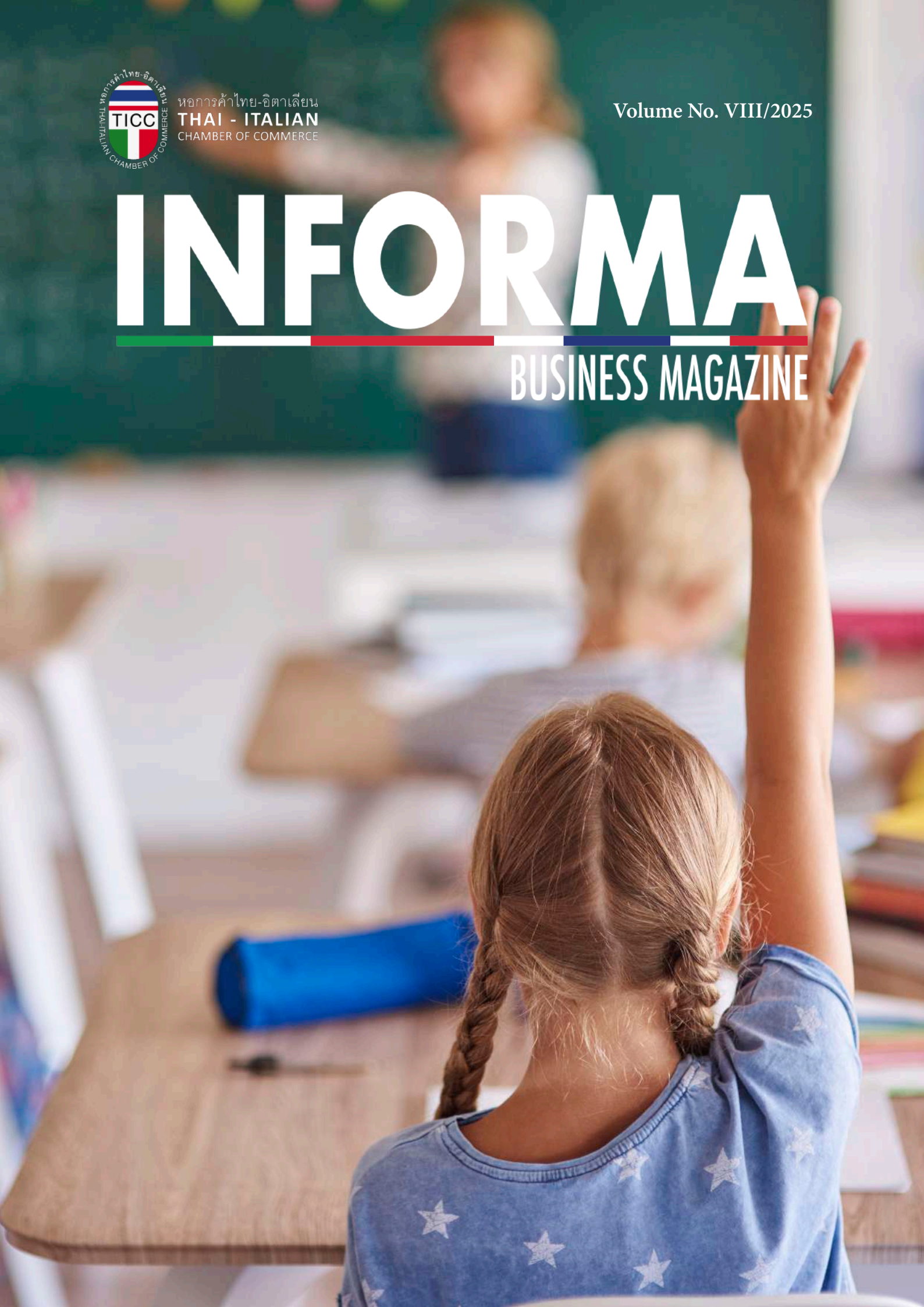


หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

Volume No. VIII/2025

INFORMA

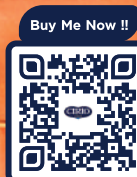
BUSINESS MAGAZINE



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A Message from the President



Dear Members and Friends,
It is with great pleasure that I welcome you to this new issue of our magazine, which has proudly served as the voice of the Thai-Italian Chamber of Commerce for over two decades.

In this edition, we are delighted to share some of the recent highlights from our activities. We had the privilege of hosting a memorable event with our Platinum Sponsor, *Greath Earth International Co., Ltd.*, that recently brought several baristas from Thailand to compete in the **Vergnano World Cup Competition 2025** in Turin, Italy. At the same time, we celebrated the **Buondee** event in Bangkok alongside their team, an occasion dedicated to the art and culture of coffee-making.

We are equally proud to welcome new members to our Chamber. Among them is the prestigious *Maccaferri*, celebrating 140 years as a global leader in environmental solutions, alongside *Texica Co., Ltd.* and several others.

Another important milestone is our new partnership with *VNU Asia Pacific*, which has entrusted the Chamber with promoting the exciting **Cyber Security Event**, scheduled for February 4-5, 2026, at the Queen Sirikit National Convention Center.

Education remains at the heart of our mission. On October 4th, we are pleased to present the third edition of the **Education**

Forum at Q Stadium, M Floor, EMQuartier. This year, the Chamber is working closely with the *Thai Ministry of Education, Bimbi Italiani*, and our academic partners to explore innovative approaches inspired by the Montessori and Reggio Emilia methods. We are also honored to welcome **NABA** and the **University of Tuscia** to this important initiative.

We would also like to highlight our collaboration with The Mall Lifestore Women Inspired Week, which featured an outstanding showcase by Thai designers, including our member **Khun Supaporn Eldredge** from **Grazia Co., Ltd.**. At the same time, our friends at *Next Step Wine Co., Ltd.* shared with us the unique heritage of Polvanera wines from the Apulia region—introducing native grape varieties that have revolutionized the Italian wine market and are now making their way into Thailand with our support.

Finally, as we look ahead, we are excited about the upcoming Bangkok Gems and Jewelry Fair, taking place at the Queen Sirikit National Convention Center from September 9 to 13.

Lastly, I am proud to announce the official opening of our 2025 Gala, which will be held at the prestigious Capella Hotel in Bangkok on December 11. We warmly invite you to contact the TICC office to reserve the best tables for what promises to be an unforgettable evening.

I warmly thank all our members, partners, and readers for your continued support and engagement. Together, we will keep building stronger bridges between Italy and Thailand.

Arrivederci,
Federico Cardini
President

INFORMA

BUSINESS MAGAZINE

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The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



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COVER STORY

The Power of Curiosity: How Student Engagement Shapes the Future of Learning

Curiosity, one of humanity's most fundamental drives, fuels our desire to explore, learn, and create. Yet, how curiosity connects to teaching practices has long remained unclear. A large-scale study sheds light on this gap by examining the interplay between active learning pedagogy, student engagement, and curiosity. The findings reveal that while active learning does not directly boost curiosity, it strongly enhances engagement. In other words, when students are actively engaged, they are more likely to develop the inquisitiveness that drives deeper learning and growth. These insights highlight the critical role of engagement as the mediator between teaching methods and curiosity, offering valuable implications for educators seeking to nurture lifelong learners.

Cover Image
 @gpoinstudio on Freepik

CONTENTS

9 BuonDee EP.
 supaeastglamor@gmail.com 10 A
 Taste of True Italian Coffee with

11 New Tax Measures: Art Pieces
 and e-Donation

16 Education Forum 2025

23 Successful 'Aperitivo Italiano Summer'

24 Native Grapes: the Italian (Gentle)
 Revolution in the Wine Market

28 TICC Connect: Creating More Space
 for our Community

31 New Members Announcement
 & Upcoming Events



TICC NEWS THAILAND

U.S. Tariffs Reduced Help Boost Competitiveness

Retrieved from the Business Times, 06 August 2025

At the beginning of August, Thailand secured a new 19% tariff rate from the U.S.—down significantly from the previously imposed 36%. This reduction—aligning Thailand with regional peers—is expected to enhance export competitiveness, raise investor confidence, and support growth. The government also slightly lifted its 2025 GDP growth forecast in response.

Central Bank Supports Growth with Rate Cut

Retrieved from Reuters, 13 August 2025

On August 13, 2025, the Bank of Thailand (BOT) reduced its key policy rate by 25 basis points to 1.50%, marking the fourth cut in ten months and the lowest level in about three years. The move aims to support growth amid weak consumption, high household debt, falling tourism, and pressure from U.S. tariffs.

Thai Constitutional Court Sets August 29th Verdict Date for Suspended Prime Minister Paetongtarn Shinawatra

Retrieved from the Pattaya News, 14 August 2025

Thailand's Constitutional Court announced today that it will deliver its verdict on August 29, 2025, in a high-profile case seeking the removal of suspended Prime Minister **Paetongtarn Shinawatra**.

TouristDigiPay – Crypto Payments Trial

Retrieved from Reuters, 18 August 2025

Thailand launched an 18-month pilot program called **TouristDigiPay**, allowing foreign tourists to convert cryptocurrencies into Thai baht via regulated e-wallets. The initiative—designed to reinvigorate tourism—is expected to generate up to \$15 billion in activity and mitigate declines in tourist arrivals.

Monthly Economic Bulletin (August 2025)

Retrieved from Krungsri Research, 19 August 2025

Foreign tourist arrivals fell ~6.4% YoY in the first seven months of 2025, driven especially by weak Chinese visitor numbers (down ~34.9%).

Thailand Focus 2025: Investment Opportunities Amid Challenges

Retrieved from Thailand News Gazette, 27 August 2025

From August 27–29, the Stock Exchange of Thailand hosted Thailand Focus 2025, its flagship investment event. Under the theme “**Beyond the Challenges**,” the event highlighted opportunities across tourism sustainability, health tech, next-gen industries, and the rise of virtual banking.

OTHER COUNTRIES

Singapore upgrades 2025 GDP growth forecast after Q2 tops initial estimates

Retrieved from Reuters, 12 August 2025

SINGAPORE, Aug 12 (Reuters) – Singapore’s economy grew slightly faster than first estimated, with GDP rising 4.4% in the April-June quarter versus an earlier 4.3% estimate. The government raised its 2025 growth forecast to 1.5%–2.5%, citing stronger-than-expected first-half performance, while noting potential risks.

United States to seal Southeast Asia trade deals in coming months, trade representative says

Retrieved from VisitItaly.eu, 13 August 2025

The United States expects to finalise trade deals with more Southeast Asian countries in the coming months, U.S. Trade Representative Jamieson Greer said during a meeting with regional counterparts.

58th ASEAN Day: “Towards an Inclusive and Sustainable ASEAN Future”

Retrieved from ASEAN Secretariat, 19 August 2025

8 August is celebrated as ASEAN Day. In 2025, the theme was “*Towards an Inclusive and Sustainable ASEAN Future*,” reflecting Malaysia’s ASEAN Chairmanship priorities.

ITALY

The 2025 UEFA Super Cup in Udine

Retrieved from VisitItaly.eu, 13 August 2025

Udine one of the most beautiful cities of Friuli Venezia Giulia will host the 2025 UEFA Super Cup which will take place on the 13 August at the Stadio Friuli. The match features **Paris Saint-Germain**, winners of the 2024–25 Champions League, and Tottenham Hotspur, Europa League champions making their Super Cup debut.

Venice Film Festival 2025

Retrieved from VisitItaly.eu, 27 August 2025

On the iconic Lido island, the annual Venice Film Festival is one of the world’s oldest and most prestigious film festivals. Traditionally, this jet-set appointment closes the Italian international summer events. This year, the Venice Film Festival is scheduled from August 28th until September 7th, but August is the perfect time to catch the pre-festival buzz with outdoor screenings and cultural events leading up to the grand premiere. International filmmakers and celebrities flock to Venice Lido, making it a hotspot for movie lovers, pop culture enthusiasts, and interested visitors.

EU–U.S. Tariff Confusion Hits Cheese Exports

Retrieved from Financial Times, 28 August 2025

Italy raised concerns over a misapplication of a 30% U.S. tariff on Italian hard cheeses—double the agreed 15% rate. The discrepancy triggered government complaints to Brussels and Washington, given the significant value of cheese exports to the U.S. market.

Consumer Sentiment Weakens, Business Morale Holds

Retrieved from Reuters, 28 August 2025

In August 2025, Italy’s consumer confidence index dropped to 96.2 from July’s 97.2—worse than expected—while the composite business morale index remained steady at 93.6. Within sectors, manufacturing sentiment dipped slightly (87.4), while the services sector helped maintain overall stability.

Inflation Eases, Private Debt Still a Challenge

Retrieved from Euro News, 29 Euro News 2025

Inflation remained subdued in most major EU economies, raising hopes the ECB will keep interest rates steady in September. Spain, France, and Italy recorded slightly lower-than-expected price growth, while Germany’s inflation was marginally higher. Italy’s GDP grew 0.4% year-on-year but fell 0.1% quarter-on-quarter. The ECB, targeting 2% inflation, signalled satisfaction with current monetary policy, keeping key rates unchanged since June.

Major Infrastructure Leap: Strait of Messina Bridge Approved

Retrieved from The Washington Post, 31 August 2025

On August 6, the Italian government approved a €13.5 billion (around \$15.5 billion) Strait of Messina Bridge project, aiming to link Sicily with the mainland. The initiative is being promoted as both an infrastructure landmark and a strategic asset to enhance military mobility under NATO commitments.

"Vergnano World Cup 2025 Thailand Chapter."

The first global barista competition in Thailand.

BANGKOK, THAILAND – Great Earth International Co., Ltd., in collaboration with **Caffè Vergnano 1882**, is proud to announce the results of the inaugural **"Vergnano World Cup 2025 Thailand Chapter."**, the first-ever global barista competition held in the country. The final round took place on Monday, September 1, 2025, at Flat+White Café Thonglor, where **White - Nuntawat Kraiwong** was crowned the champion. He will now represent Thailand at the final round in Italy, competing against winners from many other countries around the world.

This competition was held to discover the best **Caffè Vergnano 1882** barista, marking its first time being held outside of Europe. The event aimed to celebrate talent and passion within the art of coffee, while promoting coffee culture in the Asian region. The competing baristas showcased their technical skills and sensory expertise, demonstrating immense creativity and dedication.

- The final results of the competition are as follows:
- **Champion:** Mr. White Nanthawat Kraiwong
 - **1st Runner-Up:** Mr. Kafiew Sittsak Samerthong
 - **2nd Runner-Up:** Mr. Champ Warakorn Kaewthong

Mr. Prasobsook Thawilvejjakul, Managing Director of Great Earth International Co., Ltd., stated, "Expanding the **Vergnano World Cup** to Thailand is a significant step in building a global network of coffee lovers. We hope this event will become a meeting point for cultures, experiences, and people from different countries who share the same love for coffee."



A Testament to Thailand's Growing Coffee Culture

Caffè Vergnano, an Italian coffee brand with over 140 years of history, has been hosting the **Vergnano World Cup** in Europe for many years. This year's competition was a new experience in Asia and received overwhelming interest from Thai baristas and entrepreneurs, reflecting the rapid growth of Thailand's specialty coffee culture.

The company plans to build upon this event and develop it into a key platform for the coffee industry in the Asia-Pacific region. The organizers would like to extend their sincere gratitude to the event's sponsors: **Rocket Espresso Milano**, **CP-Meiji**, **Monin**, **Campari Group**, and **Flat+White Café Thonglor**, for their invaluable support in making this competition a success.



POST PRESS RELEASE

BUONDEE EP.10 A TASTE OF TRUE ITALIAN COFFEE WITH CAFFÈ VERGNANO 1882 & ROCKET ESPRESSO



Bangkok, 7 August 2025 - TICC Connect was transformed into a warm and inviting Italian-style café for **BuonDee Episode 10**, offering participants an immersive journey into the authentic world of Italian espresso.

This special edition was made possible through the generous support of *Great Earth*, and featured an exclusive collaboration with *Caffè Vergnano 1882*, one of Italy's most historic coffee roasters, alongside the innovative espresso machines of *Rocket Espresso Milano*.

- Throughout the session, guests had the opportunity to:
- Discover the full espresso journey from bean to cup
 - Learn about blend profiles, slow roasting methods, and extraction techniques
 - Participate in live demonstrations using Rocket Espresso machines

The atmosphere was filled with the rich aroma of coffee and lively conversations, as attendees engaged with the craft of Italian coffee-making. Many expressed appreciation for the hands-on experience and deeper understanding of the traditions behind Italy's beloved beverage.

TICC extends its heartfelt thanks to *Caffè Vergnano 1882*, *Rocket Espresso*, and *Great Earth* for contributing to the success of this event.

We look forward to welcoming you to future BuonDee sessions, where we continue to celebrate Italian excellence, culture, and lifestyle in Thailand.



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With **over 70 subsidiaries across 5 continents, presence in more than 100 countries, and 3,000+ specialized professionals**, we serve as a trusted partner for clients, contractors, and communities alike. Our global network thrives on **innovation, diversification, and environmental responsibility**, ensuring our solutions meet the highest standards of performance and sustainability.

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FEATURED ARTICLE

NEW TAX MEASURES: ART PIECES AND E-DONATION



The Thai government has recently introduced new tax measures that reflect its dual commitment to digital transformation and the promotion of Thailand's soft power through art.

On **August 19, 2025**, the Cabinet approved a new tax measure designed to promote Thai visual arts as part of the country's cultural diplomacy and soft power strategy.

Tax Deduction for Art Purchases

From **January 1, 2025 to December 31, 2027**, individuals will be entitled to claim the purchase of visual art pieces as an allowance for personal income tax.

Key Features:

- Deduction limit:** Up to **THB 100,000 per tax year**
- Eligible art forms:** Painting, sculpture, printmaking, and new media
- Eligible sellers:**
 - National artists, artists who have received the **Sipathorn Artist Award**, or artists registered with the **Contemporary Visual Arts Office**
 - Companies or public charity foundations/associations that sell or auction visual arts created by the specified artists
- Required documentation:** A full-format tax invoice or receipt, including details of the art piece.

For Artists:

From 2025 onwards, **fine art artists** will be able to deduct **60% of their income** as expenses for personal income tax, a significant increase from the current expense of 30% of income. This measure applies broadly to artists across all categories.

e-Donation

The Revenue Department has announced that, starting January 1, 2026, tax-deductible donations must be made exclusively through the electronic donation system (e-Donation). This will apply to donations made to temples, foundations, associations, funds, and other eligible organizations as stipulated in the Revenue Code.

Objective of the e-Donation initiative:

- Support Thailand's **Digital Government Policy**
- Provide taxpayers with a **simpler, faster, and more**

transparent process

- Eliminate the need to retain paper receipts or evidence
- Facilitate **faster tax refunds**
- Reduce reliance on paper and encourage eco-friendly practices

This digital shift aims to modernize the donation process, offering both efficiency and transparency, while aligning with the government's broader digitalization strategy.

At ILCT Ltd., we closely monitor such developments to help our clients navigate the evolving legal and tax landscape. Should you have any questions on how these measures may affect your personal or corporate tax planning, our tax and legal experts are ready to assist.

About ILCT Ltd.

ILCT Ltd. is a full-service law firm based in Bangkok, Thailand, with 59 years of experience providing comprehensive legal solutions to domestic and international clients. Our firm offers expertise across a wide spectrum of legal fields, including corporate and commercial law, mergers and acquisitions, intellectual property, dispute resolution, taxation, regulatory compliance, and foreign investment. Beyond these core areas, ILCT Ltd. delivers tailored legal services to meet the diverse needs of businesses operating in various industries, ensuring strategic, efficient, and compliant solutions in an ever-evolving legal landscape. Our multidisciplinary approach, combined with in-depth knowledge of Thai and international law, enables us to assist clients in navigating complex legal and business challenges with confidence and clarity.

For more information, please contact us at: law@ilct.co.th

<https://www.ilct.co.th/wp-content/uploads/2025/08/New-Tax-Art-Pieces-and-e-Donation-280825.pdf>

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REDEFINING IMPORTS: THE TEXICA WINE STORY



Texica Wine, a company that has done more than just import beverages; it has brought a piece of Italy’s rich cultural heritage to Thailand. Founded in 2010 by Mr. **Anusorn Lohapanthakit**, Texica was born from a passion for authentic and often rare Italian wines that were difficult to find in the local market. Mr. **Anusorn**, a chemist by education and training, saw wine not just as a drink, but as a powerful cultural ambassador, and he made it his mission to be a curator of that story.

The company’s philosophy is centered on three core principles: quality, knowledge, and service. They don’t just import wine; they carefully select it, acting as a “*curator*” rather than a mere distributor. Their portfolio is a testament to this, featuring over 230 labels from 18 of Italy’s 20 wine regions. This approach means they focus on boutique wineries and historical estates, offering selections that have genuine stories and reflect the unique terroir of their origin.

Texica’s business model is strategically focused on a high-end market. They exclusively serve the on trade segment, avoiding mass-market retailers like supermarkets. This premium positioning ensures that their wines are presented in the right context and to an audience that appreciates their quality. It also allows the company to maintain an unwavering commitment to the integrity of their products, from selection to a superior logistics method that guarantees every bottle arrives in perfect condition.

In essence, *Texica Wine* is a bridge. It connects the deep history and diverse landscapes of Italy’s winemaking regions with the sophisticated palates of Thailand’s culinary scene.

Under Mr. **Anusorn**’s leadership, the company has successfully shown that in a crowded market, focusing on expertise and a compelling narrative can lead to lasting success. Texica isn’t just selling wine; they are selling a passion, a history, and a piece of the Italian soul, one bottle at a time.



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VNU ASIA PACIFIC AND NCSA EXTEND MULTI-YEAR PARTNERSHIP TO ELEVATE THAILAND’S ROLE IN REGIONAL CYBERSECURITY



Bangkok, Thailand - 16th May 2025 - VNU Asia Pacific and the National Cyber Security Agency of Thailand (NCSA) are proud to announce the continued collaboration for the upcoming 2026 and 2027 edition of Cybersec Asia, following the remarkable success of the 2025 edition which further elevated the event’s international standing and strengthened Thailand’s role as a regional cybersecurity leader.

The latest edition, Cybersec Asia x Thailand International Cyber Week 2025 (powered by NCSA), was held on January 22nd and 23rd at the Queen Sirikit National Convention Center (QSNCC). The event hosted 102 exhibitors from 12 countries, welcomed over 3,100 visitors, and spanned 3,390 sqm of exhibition space. It featured 80 local and 20 international speakers, and included five international pavilions—a significant growth from 2024 and a testament to the increasing relevance and reach of the platform.

Looking ahead to Cybersec Asia x Thailand International Cyber Week 2026, scheduled for February 4-5, 2026, the partnership between VNU Asia Pacific and NCSA will continue to drive strategic development and regional collaboration. The event will return to the QSNCC’s Plenary Halls and is expected to welcome 4,000+ attendees, feature 140+ exhibitors, and host over 100 expert speakers across three stages: the Main Stage, Tech Stage, and Innovation Stage. The exhibition will cover 2,000 sqm and offer an enhanced experience through interactive elements such as hackathons, capture-the-flag competitions, live technical workshops, and innovation showcases.

Cybersec Asia x Thailand International Cyber Week 2026 (powered by NCSA) will also renew its focus on emerging technology domains such as AI, machine learning, secure infrastructure, OT security, quantum cryptography, and post-quantum security. With expanded targeted outreach efforts, the event aims to attract key stakeholders from domestic and international industry, government agencies, APAC regulatory bodies, and global cybersecurity organizations. In addition, a series of pre-event activities, including community meetups and business matching days, will foster early engagement and networking among participants.

Justin Pau, CEO of VNU Asia Pacific, shared his perspective on the continued partnership: *“The consistent growth of Cybersec Asia reflects the increasing urgency and relevance of cybersecurity across all sectors. As technology rapidly evolves, this event remains perfectly aligned with global trends, offering a crucial platform for dialogue, innovation, and partnership. We are proud to continue working closely with NCSA to drive forward a secure digital future and to further position Thailand as a regional hub for cybersecurity excellence.”*

As with past editions, Thailand International Cyber Week (TICW) will remain a core component of the show. VNU Asia Pacific is honored to continue integrating TICW into the event, with joint initiatives across marketing, branding, venue operations, and content curation. The collaboration will deliver a seamless experience for all participants through shared exhibitor areas, co-curated content programs, joint networking opportunities, and aligned visitor engagement strategies.

AVM Amorn Chomchoey, Secretary General, NCSA Thailand, states that *“Cybersec Asia x Thailand International Cyber Week” is a key platform in advancing Thailand’s national cybersecurity agenda and fostering regional cooperation. Our continued collaboration with VNU Asia Pacific brings together key stakeholders - government bodies, industry leaders, national and global experts - to drive collective action, knowledge exchange and innovation that strengthen our digital future.”*

The event will maintain its official title: Cybersec Asia x Thailand International Cyber Week 2026 (powered by NCSA). Both parties will continue their joint marketing campaigns and brand alignment efforts, ensuring strong visibility across all event materials, websites, and digital platforms. This ongoing collaboration also includes the co-curation of a high-caliber conference program and continued engagement with key industry stakeholders, leading speakers, and policymakers to ensure the event remains relevant, impactful, and future-focused.



ใหม่
“แฟนต้า”
ลิ้นจี่



‘Fanta’ x BUS because of you i shine’ Ignite All Five

Senses with the New Lychee Flavor
Sweet, Fizzy, and Seriously Slay for Gen Z!

Bangkok, 26 August 2025 - ‘Fanta’, a favorite beverage brand among Gen Z and made by the Coca-Cola system in Thailand - comprising ThaiNamthip Corporation PLC, HaadThip PLC, and Coca-Cola (Thailand) Ltd. - returns to thrill fans with an all-new sensory experience. In an electrifying collaboration with rising T-POP sensation **BUS because of you i shine**, ‘Fanta’ unveils its latest flavor innovation: ‘Fanta’ Lychee - a refreshingly sweet tropical lychee drink, as bold and unique as the new-gen icons who enjoy it.

To celebrate the launch, ‘Fanta’ transformed Central Court on the 1st floor of CentralWorld into a full-on Gen Z playground, offering a multi-sensory experience under the concept **“‘Fanta’ Lychee - Activate All 5 Fizzy Senses.”** Adding to the excitement, fans were treated to the first teaser of ‘Fanta’ Fest, returning for its second year with the high-energy theme **“Wanna Turn It Up?”** - bigger, bolder, and packed with everything Gen Z loves.

Han Thwe Phyo, Senior Director of Marketing for Coca-Cola in Thailand and Laos, stated: “As the leading brand in the fruit-flavored carbonated soft drink category, ‘Fanta’ continues to invigorate the market through innovative partnerships. Our collaboration with **BUS because of you i shine** brings an exciting energy to the launch of ‘Fanta’ Lychee, which captures the bold and fragrant sweetness of lychee through immersive, playful activities that speak directly to Gen Z’s desire for fresh, expressive, and one-of-a-kind experiences. And we’re not stopping there - the return of **‘Fanta’ Fest** this year promises an even bigger celebration of the Gen Z lifestyle in one epic space.”

At the **“‘Fanta’ Lychee - Activate All 5 Fizzy Senses”** launch event, guests were invited into a vibrant sensory playground with three interactive zones designed to engage all five senses:

- **Smell it? Slay it.** Step into the Giant Lychee Tunnel and soak in the sweet, tropical aroma - refreshing and Insta-worthy.
- **Taste it. Win it.** Enjoy the fizzy flavor of ‘Fanta’ Lychee and try your luck at the gashapon machine for exciting prizes.
- **See it. Hear it. Feel it.** Strike a pose at the Gen Z-inspired photo booth and vibe to the sounds of the fest - because it’s not a party without the fizz.

Another fan-favorite was the photo zone featuring a life-size standee of **BUS because of you i shine**, complete with fun props for fans to strike their best pose. The event concluded on a high note with a high-energy live performance by the group, lighting up the stage with hit songs, lively fan interaction, and unforgettable moments that had the crowd buzzing all day.

‘Fanta’ Lychee is now available in 500ml, 1L, and 1.5L PET bottles at convenience stores, supermarkets, major department stores nationwide, and on leading e-commerce platforms. A new portable 330ml bottle will be released in September 2025. For more updates, follow Fanta Thailand on Facebook.

educationFORUM

Reggio Emilia & Montessori Approaches

SAT, 4th Oct 2025 / 10:00 - 17:00 hrs.

M FLOOR, Q STADIUM, EMQUARTIER

The Thai-Italian Chamber of Commerce (TICC) is delighted to announce the “**Education Forum 2025**”, on Saturday, 4 October 2025, in collaboration with *BimBi Italiani*, well-known companies, and TICC member schools and universities.

What is the Education Forum?

The Thai-Italian Chamber of Commerce’s Education Forum is a platform developed to provide information and showcase our education partners to facilitate easy access to the tools and resources needed to support a superior experience for scholars, professional enthusiasts, and students.

What is the Education Forum on Reggio Emilia & Montessori Approaches?

The Education Forum on Reggio Emilia & Montessori Approaches is a one-day event in central Bangkok, bringing together families, educators, and schools for expert talks, live demonstrations, and interactive ateliers. Parents gain valuable insights, while children enjoy creative, hands-on activities.

www.thaitech.org

What to Expect: Inspiring talks from Montessori & Reggio Emilia experts, hands-on creative ateliers, and opportunities to connect with schools, education brands, and child-centered products.

Talk Highlights

Montessori 101: Learn the principles that empower children to lead their own learning.

Montessori in Everyday Life: Practical tips for applying Montessori at home and in classrooms.

Reggio Emilia: Discover how creativity, relationships, and environment shape development.

The Atelier as a Thinking Space: Explore art, nature, and materials as tools for learning.

Date: 4 October 2025

Time: 10:00 - 17:00

Venue: EmQuatier, Q Stadium, M Floor

We are delighted to share that this event is proudly supported by the Ministry of Education of Thailand, in collaboration with Bimbi Italiani and made possible thanks to our valued sponsors: below:

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The Ministry of Education

The Ministry of Education is a Thai governmental body responsible for the oversight of education in Thailand. It was established by King Rama V in 1892 as the Ministry of Public Instruction which controlled religion, education, healthcare, and museums.

In Collaboration with

Bimbi Italiani

BimBi Italiani is a global organization that promotes the Italian language, traditions, and cultural heritage among Italian children, teenagers, young adults, and families—both in Italy and abroad—as well as among non-Italians who share a love and curiosity for Italy.

Sponsored by

King’s College International School Bangkok

King’s College International School Bangkok is a King’s College School Wimbledon International School. We opened our doors to students in September 2020 in the convenient location of the prestigious Ratchada-Rama 3 area of Bangkok.

Shrewsbury International School Bangkok

Shrewsbury International School Bangkok offers a world-class education based on the English National Curriculum for both boys and girls aged 2 to 18 across two centrally located campuses located in the heart of Bangkok.

University of Tuscia

The University of Tuscia, founded in Viterbo in 1979, became a well-established cultural institution. Its location in Viterbo is deeply connected to the city’s history and traditions, as well as to the legacy of the Santa Maria in Gradi complex.

WISHULADA Turning Trash to Treasured Art

WISHULADA is a social activist artist and social enterprise that transforms waste into artworks, promoting the Circular Economy and the belief that “Nothing is worthless.” Their works raise awareness of environmental issues and inspire creative reuse of materials.

NABA Nuova Accademia delle Belle Arti

Founded in 1980, NABA is Italy’s largest art academy, with campuses in Milan and Rome. Recognized by the Ministry of University and Research, it fosters innovation, diversity, and contemporary vision.

Phyathai Hospital

Guided by a philosophy of effective management practices, Phyathai Hospital Group aims to achieve a far-reaching vision that establishes itself as a prominent private hospital, excelling in the field. This vision has given rise to a philosophy that states:

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EREB Cambodia, the extension of EREB Italy, builds synergies between Europe and Cambodia. With expert partners and a technical team in engineering, economics, and law, it manages projects from regulatory compliance to complex European partnerships.



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Since 1908, Festilia has produced premium fruit derivatives in Sicily, controlling the entire supply chain from garden to bottle. Rooted in the island's rich volcanic soil, our juices are 100% natural.



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Generali Thailand, established in 2002, offers life and non-life insurance and leads in group coverage for businesses, trusted by companies like Microsoft, Google, and Unilever.



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Thai Christian School

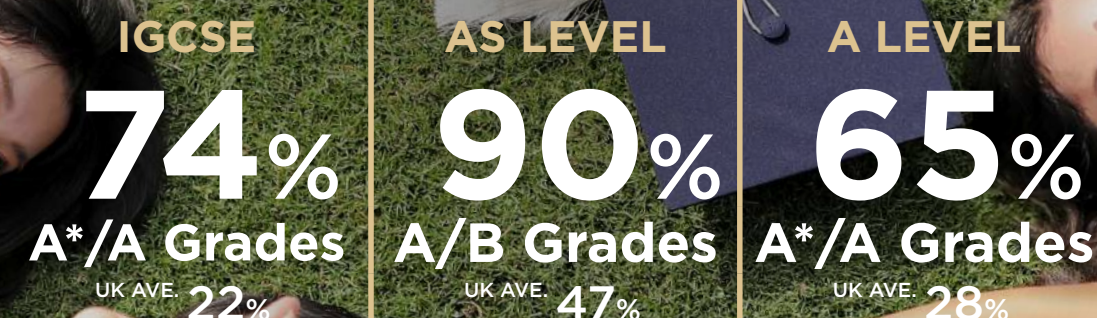
Thai Christian School (TCS) was founded in 1967 by the Sapanluang Christian Church Foundation and offers an English Program from Kindergarten to Grade 12.



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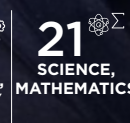
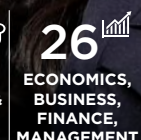
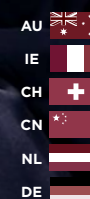
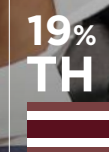
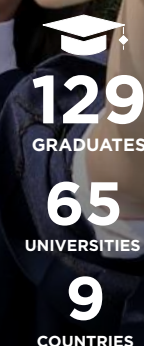
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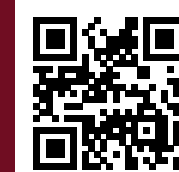


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FEATURED ARTICLE

TICC PROUDLY EXTENDS ITS HEARTFELT CONGRATULATIONS TO “THE MALL LIFESTORE WOMEN INSPIRED”



Bangkok, 7 August 2025 – The Thai-Italian Chamber of Commerce (TICC) proudly extends its heartfelt congratulations to the spectacular fashion show “**The Mall Lifestore Women Inspired**”, a dazzling celebration of creativity, culture, and the empowerment of women. The event was brought together visionary designers, talented models, and passionate advocates of the arts. The celebrations – running from 7 to 12 August 2025 at the M Grand Hall and M Fashion Hall, G Floor, The Mall Lifestore Bangkoe – were part of a heartfelt tribute to Mother’s Day in Thailand.

The fashion show was led by **Sririta Jensen Narongdej**, alongside a host of celebrities and distinguished ladies from The Mall community. The event also featured Ms. **Nicha Phulphoka**, 2nd Runner-Up of *Miss Universe Thailand 2023*, and the finalists of *Miss Thailand 2025* who graced the runway showcasing exclusive Thai clothing collections from **SUPA EAST GLAMOR**.

Ms. **Supaporn Eldredge**, Creative Director of **SUPA EAST GLAMOR** and a valued TICC member, whose artistic direction shaped the show’s elegance and originality. She was joined by another distinguished TICC member, Ms. **Pili Opal**, Co-Founder of *Respect Group*, who illuminated the runway with a team of accomplished models.

A central highlight of the evening was the exquisite Thai fabric collection, which paid homage to indigenous floral motifs, celebrating the richness of local artistry and the deep-rooted connections to Thailand’s cultural heritage. One of the standout

moments was the unveiling of “*The Blooming Within*”, an exclusive collection symbolizing the beauty, strength, and grace of women through the timeless image of the flower. This thematic journey was enhanced by an enchanting floral peacock sculpture and an immersive atmosphere designed to inspire positivity and admiration.

Beyond the runway, the event offered thought-provoking talk sessions and a variety of engaging activities dedicated to women who dare to dream, think, act, and remain true to themselves.

The Thai-Italian Chamber of Commerce commends the organizers, participants, and especially our members for their invaluable contributions to this inspiring and memorable event.



supaeastglamor@gmail.com



Info@respect-Group.com

A SUCCESSFUL ORIENTATION DAY AT TICC CONNECT



Bangkok, 27 August 2025 – The Thai-Italian Chamber of Commerce (TICC) warmly welcomed both new and existing members to an engaging Orientation Day at TICC Connect. The event served as an excellent platform for participants to strengthen their ties within the TICC community, gain fresh insights, and explore the opportunities available through their membership.

The session provided participants with a comprehensive overview of how to maximize the value of TICC membership. Key highlights included business matching services, signature and member events, international buyer programs, marketing and promotional activities, and the use of digital member tools. Attendees also received a preview of upcoming initiatives and events planned for 2025, designed to enhance professional development and foster international collaboration.

Leading the session, Ms. **Phanatchakorn Muangfak (Angela)**, TICC Marketing & CRM Manager, delivered an insightful presentation that emphasized how the Chamber's services and dynamic community play a vital role in building meaningful

connections, opening business opportunities, and supporting growth on a global scale.

TICC extends its sincere gratitude to all members and guests who joined the event and actively contributed to its success. A special thanks is also dedicated to our generous sponsors - *Caffè Vergnano*, *Rocket Espresso*, *Great Earth International*, and *Smeraldina Water* - whose support helped make this Orientation Day possible.

GREAT EARTH

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1882

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SUCCESSFUL 'APERITIVO ITALIANO SUMMER' NETWORKING



Bangkok, 27 August 2025 – The Thai-Italian Chamber of Commerce (TICC) successfully hosted “**Aperitivo Italiano Summer**” at Anantara Siam Bangkok Hotel. This monthly networking event gathered professionals, entrepreneurs, and business leaders in a warm and welcoming atmosphere, creating valuable opportunities for connection, idea exchange, and business development.

Guests enjoyed an Italian-inspired evening filled with engaging conversations and meaningful networking, reinforcing the spirit of community and collaboration within the TICC network.

The evening featured exclusive lucky draw prizes sponsored by *EssilorLuxottica*, *Jim Thompson*, and *Pasuda Food*, adding a special touch to the celebration.

TICC expresses its sincere appreciation to the generous sponsors: *Alberto Gelato*, *Andwil International*, *Brazzale Spa*, *Emborg*, *Food Gallery Limited*, *Frico*, *Italiasia Group Thailand*, *Jamondor Pasion Por Lo Bueno*, *KCG Corporation*, *Oranfrizer*, and *Wishulada Panthannuvong*.



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WISHULADA
TURNING TRASH TO TREASURED ART

NATIVE GRAPES: THE ITALIAN (GENTLE) REVOLUTION IN THE WINE MARKET

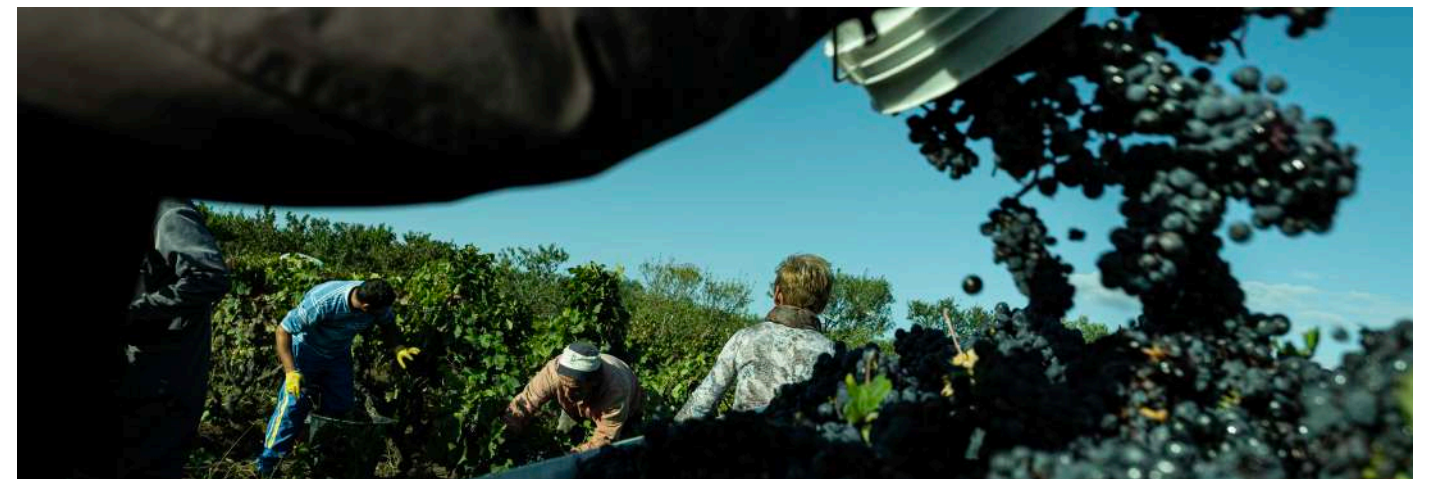


Filippo Cassano
Polvanera's founder and CEO

MINISTERO DELL'AGRICOLTURA
DELLA SOVRANITÀ ALIMENTARE
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When it comes to wine, we often gravitate towards the obvious names: Chardonnay, Merlot, Pinot Noir, Syrah, and a few more of them. Yet, a quiet revolution is underway. Across the globe, a growing number of wine enthusiasts and connoisseurs are turning their attention away from mass-produced, international varieties and embracing the unique stories and flavours of native grapes. In other words, grape varieties that originate from a specific region and have naturally adapted to its local environment over a long period of centuries or – sometimes – millennia. A native grape is indigenous to the area, it's often used in traditional winemaking, and contributes to the region's viticultural heritage.

Furthermore, being naturally suited to their environment, native grapes require fewer human interferences and adjustments to thrive. This results in wines that are not only environmentally-friendly but also more reflective of their terroir. Italy boasts an impressive array of over 2,000 indigenous grape varieties, showcasing the country's rich viticultural heritage and biodiversity. Among these, approximately 400 are currently being cultivated for commercial wine production, reflecting the diverse terroirs and unique microclimates present throughout the 20 Italian regions. This remarkable variety not only contributes to the distinctiveness of Italian wines but also highlights the deep-rooted traditions and practices of Italian winemaking that have been passed down through generations.

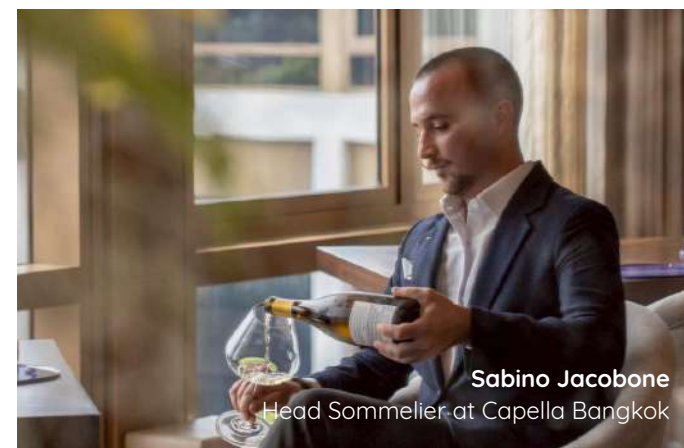
As explained by **Sabino Jacobone**, Head Sommelier at Capella Bangkok, "An increasing number of Italian wineries are wholeheartedly dedicated to the cultivation of native grape varieties, often employing organic practices. This commitment not only emphasizes the essence of authenticity but also stands out as a refreshing counterpoint in a marketplace that in the past years became sometimes bland and homogenized. Tasting a

wine properly made from native grapes is like stepping into a region's history and culture. It's a sensory journey that mass-market wines simply can't replicate."

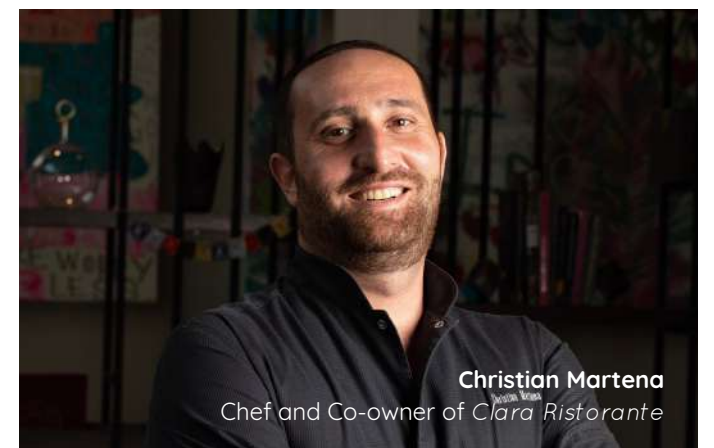
In fact, modern wine markets have long been dominated by international grapes, prized for their adaptability and predictability. However, this has come at a cost with many wine lovers now actively seeking out uniqueness and authenticity over ubiquity and the mainstream. They seek wines that tell a story – about the land where the grapes were grown, the climate, and the people who make them.

If this phenomenon is evident on an international scale, are we witnessing similar trends in Thailand? To find out, we turned to **Christian Martena**, the Chef and Co-owner of *Clara Ristorante*, one of Bangkok's most iconic Italian dining establishments: "We've observed a remarkable trend among our customers who are increasingly craving unique and authentic wine experiences. They are not merely searching for a beverage; they seek a story in every glass. This profound shift towards a desire for meaningful experiences and new knowledge during dining is both exciting and inspiring, as it elevates the entire culinary journey."

In the region of Puglia, in Southern Italy, Cantine Polvanera stands at the forefront of this movement. From its inception 23 years ago, this family-run winery has championed native grapes, showcasing their depth and versatility. **Filippo Cassano**, Polvanera's founder and CEO, explains: "We believe that Puglia's indigenous grapes carry the essence of the region and the terroir on which they are grown. By focusing on our native grapes, we're not just making wine; we're preserving a centuries-old legacy."



Sabino Jacobone
Head Sommelier at Capella Bangkok



Christian Martena
Chef and Co-owner of *Clara Ristorante*



Among Polvanera's standout offerings is the Primitivo di Gioia del Colle DOP, an ancient grape deeply rooted in Pugliese winemaking history. While Primitivo often takes centre stage, Polvanera has also devoted itself to lesser-known gems like Maresco, Aleatico, Bianco d'Alessano, Aglianico, Susumaniello. These wines offer a diverse range of aromas and textures, from the bold and spicy to the fresh and mineral-driven, all cultivated with organic methods that honour the land and the winery's surroundings on the edge of the limestone Murge plateau.

In an era where consumers are increasingly concerned about the environmental impact of their choices, Polvanera's time-honoured organic practices resonate deeply. By prioritising quality over quantity and embracing a sustainable ethos, the winery has cultivated a loyal following among those who value integrity as much as taste.

As *Polvanera* continues to expand its presence in Thailand, it finds itself appealing to an audience that's eager for new experiences. The Thai culinary scene, with its emphasis on bold and diverse flavors, provides the perfect backdrop for the winery's portfolio. As tastes in Thailand and in wider Asia evolve, *Polvanera* is one poised to be one of the wineries leading the charge in celebrating the untapped potential of native grapes.



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SCAN THE QR CODE TO WATCH THE VIDEO INTERVIEW

Video interview of our Secretary General **Giacomo Iobizzi** and Mr. **Filippo Cassano**, Owner of Polvanera.

Video language: Italian



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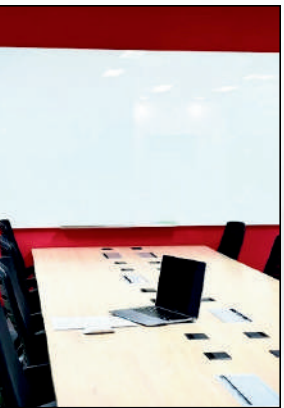


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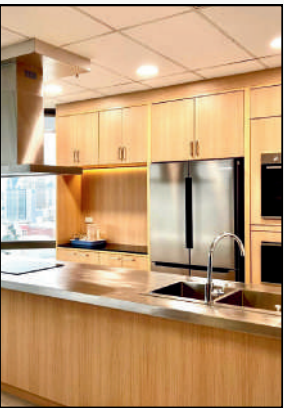


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TICC

Christmas GALA DINNER

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