



Turkish Airlines, a leading player in the aviation industry with its sustainability-focused initiatives, has been awarded the title of "Most Sustainable Flag Carrier Airline" by World Finance, a respected organization in the international finance world. This is the second consecutive year that the flag carrier brand has received this award.

Amid the climate crisis posing significant challenges to the aviation sector, Turkish Airlines stands out for its voluntary carbon offsetting platform CO2mission, the use of Sustainable Aviation Fuel (SAF), implementation of in-flight sustainable products, waste management practices, and the sustainable travel experience provided to its passengers.



Prof. Dr. Ahmet Bolat

On the award, **Turkish Airlines Chairman of the Board and Executive Committee Prof. Dr. Ahmet Bolat**, stated: "*Turkish Airlines has set a strategic goal to be among the top three airlines in the world in terms of digitalization within three years. In line with our commitment to becoming a Carbon-Neutral Airline by 2050, our company has included climate change mitigation plans and started the use of Sustainable Aviation Fuel (SAF) since 2022, which we further expanded by adding additional routes in 2023.*"

Since 2008, Turkish Airlines has undertaken over 100 operational optimization projects to reduce its carbon footprint. In 2022 alone, it achieved a fuel savings of 57,581 tons, mitigating 181,379 tons of greenhouse gas emissions.

The World Finance Sustainability Awards, recognized as an important reference by the global finance and business communities, are presented to organizations that demonstrate the best practices in the three dimensions of sustainability: environmental, economic, and social. World Finance, known for its evaluations, comments, articles, and news compilations regarding global banking, finance, and capital markets, aims to identify the best institutions in each country through assessments conducted by expert jury members since 2008, covering various sectors.

T +66 02 091 0300-4 stipparak@thy.com Mr. Saran Tipparak, Corporate Sales Manager





A Message from the President

Dear TICC Members and Friends,

Greetings from the Thai-Italian Chamber of Commerce.

I am delighted to introduce the Volume VII of our monthly INFORMA Magazine. With this issue, TICC would like to present the enhanced and highly anticipated "TICC Business Directory 2023" - the ultimate networking resource connecting businesses from both inside and outside of Thailand and Italy.

July has been confirmed as a very active and productive month, in fact, TICC has successfully hosted its monthly networking event called: "Live Music Networking by the Old Doc Band" held on 6 July 2023 with a total of 60 participants, as well as the monthly "Italian Wine Appreciation Club", this time with a special edition - a blind tasting, held on 21 July 2023. In this volume, we invite you to read the selected news from Thailand, Italy, and other Countries, together with insightful articles written by our members and partners: Unveiling the New Concept Scintilla Gioielli Multi-brand Fine and High Jewelry Boutique, King's College Bangkok reaching a key milestone by completing its world-class teaching and learning complex, Blue Tree Phuket, Mahanakorn Partners Group, Turkish Airlines, Riso Scotti, Banyan Hua Hin, and an exclusive interview with Gemstone Universe's Founder, Mr. Guruji.

Finally, I would like to express my gratitude to the recent members of the Thai-Italian Chamber of Commerce for reaffirming our dedication to offering valuable services and advantages to our professional community.

Thank you for your unwavering support, I am excited about the continued partnership!

Arrivederci, Federico Cardini



is produced by the Thai-Italian Chamber of Commerce

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The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



INFORMA Business Magazine, the monthly business magazine brought to you by TICC. As the leading voice in Thai-Italian business relations, Informa serves as your go-to resource for in-depth analysis, industry trends, and exclusive interviews.

INFORMA is printed 30,000 copies per year. It is distributed free of charge to TICC member companies, Embassies, Hospitals, Restaurants, Hotels, and International Chambers of Commerce in Thailand.

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Vatican Museum



The Vatican Museums, located within Vatican City in Rome, preserve the remarkable collection amassed by the Catholic Church and the papacy over centuries. The collection comprises a total of 70,000 art pieces, however only around 20,000 works are exhibited in the museums. The creation of the Vatican Museums traces back to Pope Julius II, who assumed office in 1503.

© ShuttleStock

Among the treasures, there are renowned artworks like the Apollo Belvedere, Venus Felix, Sleeping Ariadne, and the Laocoon group, along with Renaissance masterpieces. Notably, the Sistine Chapel, adorned by Michelangelo Buonarroti's masterpiece created over a decade, stands as a highlight.

On top of that, the Collection of Modern Religious Art was added in 1973 and houses paintings and sculptures from artists such as Carlo Carrà, Giorgio de Chirico, Vincent van Gogh, Paul Gauguin, Paul Klee, Salvador Dalí, and Pablo Picasso.

Other memorable part of the museums are the four Raphael Rooms located at the entrance, which are the public part of the papal apartments, the Gregorian Egyptian Museum, founded in 1839 by Pope Gregory XVI, as well as the Sala Rotonda, which is a room shaped like the Pantheon located in the center of Rome. Visitors should be prepared to walk in the museums for at least 4 hours if they plan to visit all the 24 sections.

After celebrating their 500th anniversary in October 2006, the Vatican Museums granted public access to the excavated Vatican Hill necropolis. Attracting over 6 million visitors annually, the Vatican Museums remain a testament to artistic and cultural richness and they represent a place that tourists should definitely visit when during their stay in Rome.

This month's cover is a view of the Vatican Museum captured by Massimo Listri.

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Massimo Listri's Biography

Massimo Listri born in 1953 began his career as a photographer at a very young age. At 17 he was collaborating with numerous magazines dedicated to Art and Architecture. During his university years he studied Arts and Letters and continued to expand his work, contributing numerous photographic services to publications devoted to Art, Architecture, and Interior Design.

In 1981 Massimo founded the internationally renowned magazine FMR, with the publisher Franco Maria Ricci and Vittorio Sgarbi. For 20 years this beautiful magazine served as the major vehicle for the expression of Massimo's photographic essays of the most beautiful Palaces, Villas, Interior Design, and Architecture from all periods.

In thirty years Massimo has published more than 80 books with the most prestigious publishers in Europe and the United States (Palaces of Rome, Vilas of Tuscany, Versailles, Italian Palace, Sweden Interiors, Alhambra, Grand Interiors, Casa Mexicana, New Asian Interiors, etc)

In addition, he has exhibited his work at numerous "solo artist" exhibitions throughout the world. Most recently his work has been presented at Palazzo Reale, Milan (2008), Palazzo Pitti (Florence 2009), The Contemporary Art Museum of Prato (2009), The Morgan Library and Museum (New York 2010), The National Library of Taipei (2012), The Italian Institute of Culture in Tokyo (2012), The Museum of Modern Art of Bogota (2012), The Museum of Italian Art in Lima (2012), The Museum of Modern Art of Buenos Aires (2012), Florence (2019),The Champalimaud Foundation in Lisbon (2020), Centro Cultural San Pablo, Oaxaca, Mexico (2020), Spazio Multimediale San Francesco, Civitanova Marche Alta (2021), Correr Museum, Venice (2022) and Embassy of Italy, Washington (2023), etc.



TICC// NEWS

THAILAND

Yaya told the moment Nadech proposed to her for marriage

Retrieved from Thairat Online., 7 June 2023

Famous actor Nadech Kugimiya proposed to his girlfriend, beautiful actress Yaya Urassaya, in the romantic setting of Capri, an island in the Gulf of Naples. The island is known for its stunning natural features. Nadech expressed that Italy's romantic ambiance makes it the "perfect destination for their special moment".

World Bank lifts Thailand growth forecast

Retrieved from Bangkok Post PCL, 29 June 2023

Thailand's economic growth is getting a boost, according to the World Bank, thanks to a positive outlook for private consumption and a rebound in tourism. The country's economy is expected to expand by 3.9% this year, up from the previous forecast of 3.6%. After a modest growth of 2.6% in 2022, primarily driven by the recovery in the tourism sector, Thailand's growth is projected to be 3.6% in 2024 and 3.4% in 2025. However, challenges such as weaker global growth and political uncertainty still pose risks to Thailand's growth trajectory.

BUSINESS NEWS



Bangkok Promoted as Top Location for Regional HQ Retrieved from Bangkok Post PCL, 4 july 2023

Bangkok offers One Stop Service centers to facilitate foreign investment. Skilled labor and a comparatively lower cost of living make the city an attractive hub. The symposium, co-hosted by the BOI and JETRO Bangkok, aims to provide insights into business opportunities while highlighting Bangkok's commitment to supporting foreign investors. Bangkok is striving to be the destination for regional headquarters, backed by its economic potential and proactive approach.

Smart waste collection system being developed

Retrieved from The Nation, 11 July 2023

Location data solutions provider Bedrock and logistics platform developer Waylar have signed a memorandum of understanding to collaborate on a mobility platform. The project aims to enhance waste management in local areas, ultimately leading to cleaner and more livable cities. The cooperation aligns with their commitment. The initial focus will be on waste collection at the city municipality level, with plans to expand to the subdistrict municipality level.



ITALY

Italian Economy Surpasses Expectations with 1.2% Projected Growth, Says Prime Minister Giorgia Meloni Retrieved from Reuters, 3 July 2023

Italy's Prime Minister announced that the country's economy is expected to grow by 1.2% this year, surpassing the initial target of 1%. Italian Treasury officials express confidence in the service sector's ability to continue its positive trend and compensate for manufacturing challenges, emphasizing its importance in maintaining stability and driving future economic expansion.

Italy Expects Stellantis to Double Car Production, aiming for 1 Million Units.

Retrieved from Reuters, 12 July 2023

Italy's Industry Minister, Adolfo Urso, and Stellantis CEO Carlos Tavares have announced plans for a significant increase in car production by Stellantis, the parent company of Fiat, aiming to reach an annual target of 1 million units. This production goal encompasses not only cars but also vans and light trucks already manufactured in Italy. This doubling of car production by Stellantis reflects their commitment to Italy's automotive sector and presents a positive outlook for future growth, potentially revitalizing the industry, creating jobs, and strengthening Italy's global position in the automotive market.

Milan's Fashion District Shines as Jewelry Takes Center Stage

Retrieved from Financial TImes, 7 July 2023

The Quadrilatero della Moda is witnessing a notable surge in the presence of luxury jewelers. Established fashion houses have flocked to this iconic district. Dolce & Gabbana, in particular, recently unveiled a dedicated jewelry boutique within their flagship store, emphasizing the growing importance of jewelry in the fashion industry. It has contributed to the revival of the local artisanal industry by opening an atelier in Legnano. This atelier now employs 60 skilled artisans responsible for crafting the brand's high-end jewelry and watches. It should be noted also that Milan is home to a substantial number of wealthy individuals, ranking ninth globally for the number of billionaires and millionaires.

Marriott's Edition Brand Makes Italian Debut with New Luxury Hotel in Rome

Retrieved from Business Travel News Europe, 6 July 2023

Marriott International has expanded its luxury portfolio in Italy by opening an Edition hotel in Rome, now offering 91 rooms and upscale amenities in the heart of the city. The hotel, situated in a meticulously restored palace, provides guests with three bars, a pool, a courtyard garden, a show-kitchen restaurant, and a wellness spa. Visitors can conveniently explore famous landmarks such as the Spanish Steps and the Trevi Fountain. Marriott's introduction of the Edition brand in Rome caters to travelers seeking an exceptional luxury experience in the "eternal city."

OTHER COUNTRIES

Singapore avoids technical recession as economy grows 0.7% year-on-year in second quarter Retrieved from CNBC, 13 July 2023

Singapore's economy grew 0.7% year-on-year and 0.3% quarter-on-quarter in Q2 2023, avoiding a technical recession. Economists had expected lower growth rates. The first quarter saw a contraction of 0.4% quarter-on-quarter. Concerns arose after industrial production fell for two consecutive months, and non-oil domestic exports dropped significantly. However, HSBC economist Yun Liu believes Singapore will avoid a recession, citing "pockets of resilience" and a steady recovery in visitors, particularly from China. Liu predicts an acceleration in Chinese tourists and a swift recovery for Singapore's services sectors, positioning the country as a leader in the region's recovery.

German Inflation to Decrease From September, Bundesbank Says

Retrieved from The Wall Street Journal, 17 July 2023

According to the monthly report from the Bundesbank, German inflation is expected to decrease starting from September due to the expiration of base effects from fuel subsidies and a discounted rail ticket introduced in 2022. The central bank also anticipates that recent price declines for intermediate products will gradually be reflected in consumer prices. However, the report mentions that core inflation, which excludes energy and food prices, is expected to remain high during the summer. This is attributed to the increased weight given to package holidays in the inflation basket following the lifting of pandemic restrictions.

Kavin InterTrade organized 4 International exhibitions and generated an estimated turnover of 1 billion baht





Bangkok, 16 July 2023 Led by Mr. Kavin Kittibunyakul, the Managing Director, the exhibitions will gather products and services from around 300 exhibiting companies. The events will take place at the BITEC Exhibition and Convention Center in Bangkok from July 13th to 16th, with the participation of over 24,000 investors and buyers from more than 40 countries.

The four exhibitions encompass a range of industries, including the Thailand Franchise & Business Opportunities (TFBO), Thailand Retail, Food, and Beverage Exhibition (TRAFS), ASEAN Retail Show (ASEAN RETAIL), and the new Pub & Bar Asia exhibition. These exhibitions will present thousands of products to business owners, entrepreneurs, and purchasers, catering to fine dining restaurants, cafes, food chains, and hotels. The latest technological products will be showcased, aligning with the increasing number of tourists and consumers in the country.

The exhibitions have attracted significant interest from international exhibitors, setting a record in terms of participation. This reflects the confidence foreign exhibitors have in the growth of the Thai economy. With the cooperation of nearly 20 government and private organizations, such as the Department of Business Development for Medium and Small Enterprises (DBD) and the Digital Economy Promotion Agency (DEPA), these events have become historical milestones. In addition to the product exhibitions, attendees can benefit from over 125 activities, including seminars, culinary demonstra-



tions, and knowledge-sharing sessions. The highlights of each exhibition include TFBO's presentation of over 150 franchises, TRAFS showcasing products and innovations for hotels, restaurants, pubs, and beverages, ASEAN RETAIL featuring the latest technologies for the retail industry, and Pub & Bar Asia introducing new innovations and trends in the pub and bar business.

The exhibitions serve as platforms for business expansion and professional development, promoting the growth of various industries. The diversity of participants from Thailand and more than 10 countries, including England, China, Japan, and Singapore, further emphasizes the global significance of these events.

The four exhibitions provide valuable opportunities for both exhibitors and attendees to explore business prospects, exchange knowledge, and stay updated on the latest industry trends. With the support of government agencies, private organizations, and international cooperation, these exhibitions will contribute to the economic development and further strengthen Thailand's position as a hub for international trade and business.



POST PRESS RELEASE

Wine Appreciation Club: "Blind Tasting"

Bangkok, 21 July 2023 - The Thai-Italian Chamber of Commerce hosted a special edition of the "Italian Wine Appreciation Club", this time with a special episode "Blind Tasting". The event was expertly coordinated by Ms. Ilaria Zolia, TICC Trade Assistant, and K. Pajchima "Delta" Chaichanadara, TICC Event Assistant.

The atmosphere at the event was truly captivating, as guests fully immersed themselves in the experience of trying various Italian Red and White wines without knowing their identities. They enthusiastically ranked and guessed the characteristics and types of each wine, adding to the excitement of the evening.

After much anticipation, the wines were finally unveiled, and here's what made the list: San Crispino White from Emilia-Romagna, San Crispino from Sicily, San Crispino Red from Emilia-Romagna, San Crispino from Sicily, and Le Volte dell'Ornellaia from Tuscany. Quite a diverse and delightful selection!

The Chamber expresses its gratitude to ZI-LIFE Food Services (Terre Cevico - San Crispino)for providing such amazing wines that made the event even more special. Additionally, a heartfelt thank you goes out to all those who contributed and played a part in making this event a resounding success. Cheers to everyone who made it happen!



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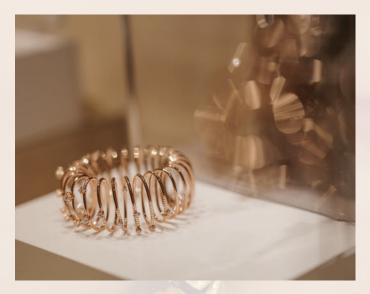








Explore the Enchantment of Italy at the New Concept Scintilla Gioielli Multi-brand Fine and High Jewelry Boutique





I taly, an origin of Roman civilization history, aesthetic art and world-class fashion, as well as the birthplace of the famous high jewelry Maisons with the finest craftsmanship, has closely linked to our Scintilla Gioielli's root since the founding. Focused on the precious Italian jewelries with the finest collections of more than 20 brands in one boutique, Scintilla Gioielli, the multi-brand fine and high jewelry store in Bangkok is unveiling the new concept boutique to celebrate its long journey of 30th anniversary.

This newly renovated boutique with new concept showcases the most luxurious scenes and ambiances of the world-class fine and high jewelry brands. Complementing the idea by Ms. Sareena Teeravithayapinyo, the 2nd generation who leads the company now and creates the new 'Modern Luxury' concept of the boutique which hails above all in the world of fine and high jewelry with a borderless combination of design, craftsmanship, tradition, know-how and one-of-a-kind essences. For the grand opening celebration, this boutique also unveils the exclusive jewelry collections from the world's leading jewelry brands with the stunning unique designs and timeless choices for any men and women. Welcomed and honored by Mr. Andrea Conti Consul of the Embassy of Italy to the Kingdom of Thailand, together with Ms. Raffaella Renai, Head Designer and the 2nd generation of Annamaria Cammilli and Dr. Fulvio Maria Scavia. CEO and designer, the grand opening celebra-



tion of Scintilla Gioielli Boutique was held on June 16th, 2023 at M Floor, Siam Paragon.

Ms. Sareena Teeravithayapinyo, Managing Executive of Scintilla Gioielli said "Over 30 years, Scintilla Gioielli continuously offers the great and best experience of fine and high jewelry journey to our clients who favor in Italian style, charm, glamour and fascinating craftsmanship. A convergence of distinctive designs, quality of materials and magnificent crafts of these jewelry pieces is the spotlight of our selections from more than 20 world's leading jewelry brands. Each is unique and represents the authentic masterpiece of art, which some are also the limited production and one-of-a-kind. In this our new 'Modern Luxury' concept boutique will express the magnificence and excellence of incomparable true Italian fine jewelry."

In celebration of Scintilla Gioielli's 30th anniversary, it also unveils an exclusive ring collection to celebrate the 100th anniversary of Scavia, an Italian high jewelry brand with unmistakable personality style and the most beautiful jewels in the world in combination with the great inspirations from subtle flowers and elegant nature to create and craft the jewelry pieces that demonstrate the finest Italian techniques. The beloved gems, such as pink rose quartz, pink sapphire and pastel ruby are fully decorated on this jewelry with the charming and meaningful of luck. The ring is limited to only 50 pieces.

Scintilla Gioielli Boutique, M Floor, Siam Paragon

Website: https://scintillagioielli.com/ Instagram and Facebook: @scintilla_gioielli Line OA: @scintillabkk | Call: 02-6109378.

FEATURES

King's Bangkok is expected to reach a key milestone by completing its world-class teaching and learning complex with an investment budget of over one billion baht and usable spaces of over 70,000 in August 2024.



Professor Sakorn Suksriwong, DBA, Chairman of the Executive Committee at King's Bangkok, said the project will be crucial to maintaining the school's momentum in preparing students for the world's leading universities.

"We always look to invest in two things, the best teachers, and the best facilities and environment. We have a number of teachers who have studied at the world's best universities, such as Oxford or Cambridge. We also have teachers who taught at leading schools in several countries prior to joining King's Bangkok. In this way, we strive to provide the best facilities and environment, equipment and technology for these world-class teachers to deliver excellent teaching and learning experiences for our students. With such experience, our students will not only be happy to learn from the best, but also be inspired to go further. I look forward to the opening of the new building to carry on the exceptional educational experience for students until they leave the school for their dream universities," said the professor.

Mrs. Sarah Raffray, Executive Principal at King's Bangkok, is confident that the new teaching and learning complex will establish King's Bangkok as a world-class educational hub. She remarked, "Having served as the headteacher at St Augustine's Priory, one of Europe's oldest girls' schools, and as Chair of the Society of Heads, a community of prestigious schools, I am fortunate to have had the opportunity to work with several leading independent schools in the UK.





I can say categorically that the King's Bangkok campus is exceptional. The addition of the new 22,000 sqm teaching and learning complex will comprehensively establish King's Bangkok as one of the world's best school campuses."

The new complex consists of the following:

- The Sixth Form Centre, as a dedicated space for the last two years of senior school students, will feature various spaces and rooms to provide students with a supportive and productive environment, catering to studying, homework, collaborations, teamwork, networking, socialising, as well as career, leadership, and personal development.
- The dining hall and the modern library, both skillfully designed by a renowned interior designer, and co-working and co-living spaces between them encourage various forms of interaction, as this complex goes beyond the individual areas and emphasises the synergy between them.
- The 18 science labs and 6 Design & Technology spaces will be well equipped with the latest technology.
- Art studios equipped with the latest technology and creative equipment will provide access to a wide range of media for the students to learn and try on different techniques. There will also be a dedicated easel studio in the art where exhibitions can be displayed
- A soundproof ensemble hall for orchestral performances and music classrooms, including a recording studio, ensuring that the students' passion for music will be fully supported.
- A new sports hall and second fitness centre will be included to provide even more opportunities to stay healthy.
- High-speed lifts and 16 escalators promote a sense of community, connectivity, and mobility among staff and students.

King's Bangkok continues to set new standards in education and is committed to providing its students with the best opportunities for personal and academic growth. The completion of the new teaching and learning complex is the next step in fulfilling this commitment.

Interested individuals may find more information on King's Bangkok at the website https://www.kingsbangkok.ac.th/



KING'S COLLEGE INTERNATIONAL SCHOOL Bangkok

Blue Tree Phuket, an entertainment hub where you can Thrill & Chill, Day & Night

BLUE TREE PHUKET



At Blue Tree, we take FUN seriously. Whether it's lounging by the Crystal Lagoon, taking advantage of a wide variety of exhilarating activities on or off the water, working out indoors or outdoors, indulging in delicious cuisine, enjoying local and international events and entertainment, or shopping and checking out the Lifestyle Village, Blue Tree offers up a little something for everyone. The island's premier Entertainment, Sports, lifestyle, and entertainment destination.

The Blue Tree Lagoon is Phuket's first-ever Crystal Lagoon, and it's a magnificent sight, boasting beautiful views and a huge variety of things to do. The sporting options are endless in the lagoon and there are plenty of adrenaline-inducing activities to set the pace for a fun-filled day. From cliff jumping, ziplining, ninja warrior course, paddle boarding, wakeboarding, and underwater scooter to water slides; the lagoon also has the longest Superfly in Thailand, which takes only 10 seconds to launch you high into the air, and if you have your eyes open, gives you even better views of the stunning lagoon.



But, it's not only the stunning Crystal Lagoon that boosts an array of fun-filled activities for children and adults to enjoy.

Blue Tree also has a wide variety of event venues that can be used for several different events and happenings. Blue Tree has a venue for sports, food events, music concerts, beach parties and so much more.



The different venues at Blue Tree can handle a variety of events both indoor and outdoor such as beach parties, sunset cocktail events by the stunning Lagoon, music festivals or concerts, sporting tournaments, or chill parties and festivals in the middle of nature in the Blue Tree Forest. With such a variety of venues, Blue Tree Phuket certainly meets the demands of all organizers. Whether daytime or nighttime, small or large, romantic or chic, every event can be organized at 'Blue Tree Phuket'.





Not only Basta's phenomenal Russian concert, but also succeeded in organizing other international events, such as the Spartan APAC Championship 2022, the world's best obstacle race. Also, Blue Tree is the perfect destination for weddings; we just recently had a group marriage registration for Valentine's Day.

Upcoming events

- Paradox Concert 21 July 2023
- Blue Tree Aquathlon October 2023
- Phuket Spartan Trifecta and APAC
- Championship Weekend 2023





FEATURES

Mahanakorn Partners Group: Leading Law Firm in Thailand Providing Comprehensive Legal Solutions

Mahanakorn Partners Group (MPG) is a prominent law firm based in Thailand, renowned for its comprehensive legal services provided to domestic and international clients. With a strong reputation in various areas of law, MPG has become a trusted legal partner for businesses seeking expertise in corporate and commercial law, banking and finance, mergers and acquisitions, intellectual property, real estate, employment, and dispute resolution.

Strategically located in Bangkok, MPG is well-positioned to serve clients not only in Thailand but also across the Southeast Asian region. The firm boasts a team of highly skilled and experienced lawyers who possess a deep understanding of Thai law and the local business landscape. Many attorneys at MPG have gained international exposure and possess a strong command of English, enabling them to effectively assist foreign clients with cross-border legal matters. The client base of MPG is diverse, ranging from multinational corporations and financial institutions to government entities, small and medium-sized enterprises (SMEs), and individuals. The firm's commitment lies in providing personalized legal solutions that are tailored to meet the unique needs and objectives of each client. MPG places great emphasis on building long-term relationships, aiming to be a trusted legal partner throughout the entire business journey.

Professionalism, integrity, and delivering high-quality legal services are at the core of MPG's values. The firm remains up-to-date with the latest legal developments and industry trends, ensuring that clients receive accurate and timely advice. MPG also places a strong emphasis on efficiency, striving to provide solutions that are both timely and cost-effective without compromising on quality. One area in which MPG is widely recognized is its banking and finance practice. The firm assists clients in fulfilling their financing requirements, offering advice on credit facilities that match the unique needs of each business and helping secure competitive conditions. MPG works closely with commercial and investment banks to undertake project finance transactions, particularly in the realm of Public-Private Partnerships. The firm also provides project finance and transaction advisory services for capital projects, infrastructure development, mergers and acquisitions, cross-border trade, and IPOs.

At the helm of MPG is Luca Bernardinetti, the Chairman and Managing Partner, who brings over two decades of experience in mergers and acquisitions, banking and financial transactions, capital projects and infrastructure, and public-private partnerships. Under Mr. Bernardinetti's leadership, MPG has successfully undertaken complex financing transactions, assisting private multinationals, state-owned enterprises, and government agencies in securing multibillion-dollar lines of credit for infrastructure development projects.



ITALY SPENDING PLANS Debt concerns have pushed up Italy's borrowing costs

Mr. Luca Bernardinetti

Mr. Bernardinetti's expertise is widely recognized, and he serves as an Advisor to the Public Debt Management Office of the Ministry of Finance of Thailand. He is also a member of prestigious organizations such as the Thailand International Chamber of Commerce Commission on Banking Technique & Practices and the Board of Directors of the Thai-Italian Chamber of Commerce. Additionally, Mr. Bernardinetti serves as the Chairman of the Business Economics Committee of the American Chamber of Commerce in Thailand (AmCham) and is a sought-after guest lecturer and speaker at top ASEAN universities and international forums.

Another notable figure at MPG is Ms. Vilasinee Thephasadin Na Ayuthaya, the Co-Managing Partner, who is the Official Legal Counsel of the Embassy of Switzerland in Bangkok. Her appointment is a testament to her exceptional legal acumen and trusted reputation. Her long-standing collaboration with the Swiss Embassy and her instrumental role in supporting Swiss citizens affected by the Indian Ocean Tsunami highlight her dedication to providing outstanding results and her deep commitment to helping those in need.



Ms. Vilasinee Thephasadin Na Ayuthaya

Recognized for her expertise, competence, and warm personality, Khun Vilasinee has earned the loyalty of her staff and clients throughout her career. She has received commendations from numerous embassies in Thailand for her outstanding results.

In addition to its exceptional legal services, the Mahanakorn Partners Group actively engages in various community initiatives and pro bono work, demonstrating its commitment to social responsibility and giving back to society. The firm understands the importance of making a positive impact beyond the legal realm and strives to contribute to the betterment of the communities in which it operates.

MPG's dedication to excellence and client satisfaction has earned the firm a reputation as a leading law firm in Thailand. The firm's extensive expertise, client-focused approach, and commitment to professionalism have garnered trust and recognition from clients and industry peers alike. MPG's success is driven by its ability to provide tailored legal solutions that align with each client's unique objectives and requirements.

With a wide range of legal services, a team of experienced lawyers, and a commitment to client satisfaction, MPG has positioned itself as a trusted legal partner for businesses and individuals seeking expert guidance. As MPG continues to serve its clients and make a positive impact, its commitment to professionalism, integrity, and excellence remains unwavering.

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Discover Gemstone Universe With Paramajarn Guruji Shirii Arnav





On 15th May 2023, Ms. Phanatchakorn Muangfak, TICC CRM Assistant honored to interview **Paramajarn Guruji** Shirii Arnav, mentor and owner of "Gemstone Universe" who is internationally recognized Astro Gemologist and one of the leading experts and professionals in the field of Gems, Gemology, and Vedic Astrology. He is accredited Jewellery Professionals from GIA (Gemological Institute of America) and the horoscope columnist of the Deccan Herald - a leading English Daily published from India. He is widely certified with standardizing Gem Therapy and spreading knowledge of Jyotish Gemstones at a larger scale, and recently became a gold member of the Thai-Italian Chamber of Commerce.

Q: Could you please describe briefly about Gemstone Universe?

A: When a person has some special qualities we refer to that person as a "Gem of a person" as that person is rare. Gemstone Universe has a vision to create an ecosystem where gems from all around the world, not only gemstones but also people who are gems come together to help and contribute something to the world.

Q: As now you have become part of our Italian community, what is your business goal you planned for the future?

A: I am very honored to join this community as Italy is a land full of knowledge, and history. The first goal is to get gem arts to Italy allowing people to enjoy them which is a good thing to explore as people's interests are tremendous. Q: Gemstone Universe is certified on the global stage, could you tell us what are the key successes behind that recognition?

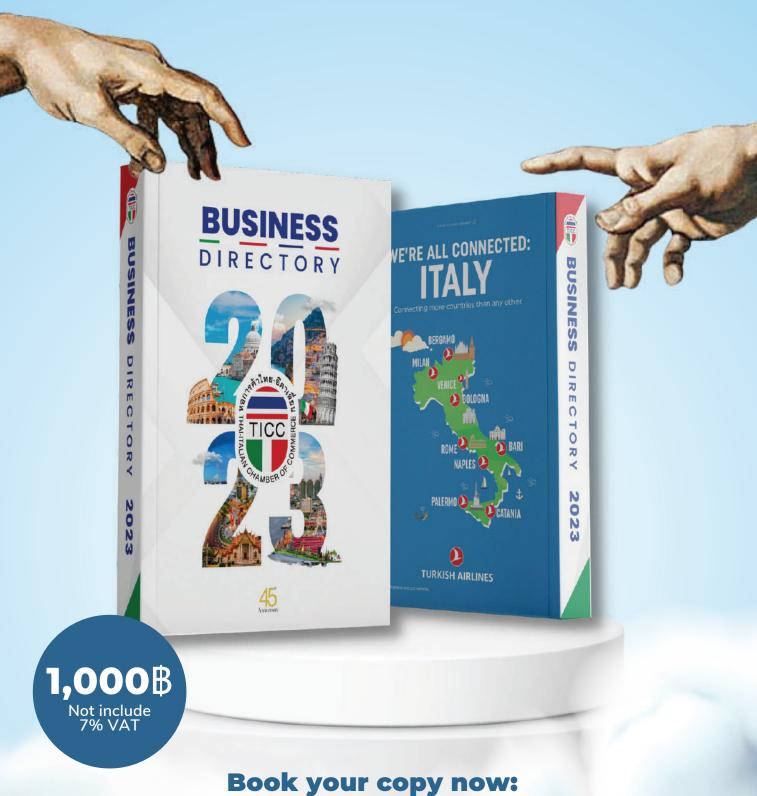
A: Gemstone Universe is recognized as one of the pioneers of gem therapy. Our credibility is supported by the fact that we have obtained the worldwide trademark for gemstone therapy, a prestigious recognition bestowed upon us by the government of India. To acquire this recognition, we diligently submitted approximately one million case studies as evidence of our expertise and success in this therapeutic approach.

Gemstone therapy and gemstone usage are fascinating fields that explore the unique properties and energies of gemstones and their potential effects on human-being combining the ancient wisdom with modern understanding to offer a holistic approach to healing. The book " The Secrets of JYOTISH GEMS" is a perfect book for those who desire to discover more about gemstones, it was published in 2019 by Guruji Shrii Arnav, which contains his deep insights and practical guidance on harnessing the energy to enhance various aspects of life such as health, relationship, career, and spiritually. This book is a comprehensive guide that combines the ancient wisdom of Jyotish with practical advice on gemstone usage which is a must read for anyone interested in exploring the profound connection between gemstones, astrology, and human consciousness.





To watch the full interview



pr@thaitch.org

The TICC's Business Directory 2023 is finally out!

Launched in July 2023, this exclusive publication serves as a comprehensive and indispensable resource, showcasing the diverse and thriving business community that exists at the crossroads of Thai and Italian industries.



POST PRESS RELEASE

"LIVE MUSIC NETWORKING BY THE OLD DOC BAND"

Bangkok, 6 July 2023 - The Thai- Italian Chamber of Commerce (TICC) successfully hosted the monthly networking event of July with the theme: "Live Music Networking by the Old Doc band" in partnership with Bumrungrad International at the Radisson Blu Plaza Bangkok

A total of 60 participants were treated with an unforgettable evening of business networking and live music performances by the Old Doc Band, who captivated the audience with their exceptional talent, energy, and enthusiasm. The band's eclectic repertoire encompassed a wide range of musical genres, ensuring that every guest found something to enjoy.

The Chamber would like to thank our valued members and sponsors: Bumrungrad International Hospital, VitalLife Scientific Wellness Center, KCG Corporation, GFour Wine, Italasia Group Thailand, and ZI-LIFE that made this event happen, as well as supportive institutions: the CanCham Thailand, Franco-Thai Chamber of Commerce (FTCC), The New Zealand -Thai Chamber of Commerce - NZTCC, Thai-Norwegian Chamber of Commerce, Swiss-Thai Chamber of Commerce - STCC, and Spanish-Thai Chamber of Commerce.

The "Live Music Networking by the Old Doc band" was concluded with a Lucky Draw session with prizes sponsored by VitalLife, Amrapur Tailors, and Radisson Blu (Attico Italian Restaurant). Stay tuned for our upcoming rendezvous!





















FEATURES

Thailand eyes Italian risotto rice

From Biryani and Pad Kra Pao to Nasi Goreng and Paella, nearly every culture in the world has a traditional, beloved rice dish that defines its cuisine. In Italy, of course, it's the creamy risotto.

"Since 1860 Riso Scotti has represented a history of tradition and family, tied to one of the most ancient and widespread foods around the world: rice. Today, the company is a leader in its category in Italy, a goal achieved thanks to the strong spirit of innovation that always goes hand in hand with tradition.

Riso Scotti, in fact, even though its plant is at the forefront of technological innovation, processes rice as in the past, stone milled, to ensure that the product retains all those precious nutrients that make it unique and premium". Clara Zanacco, Export Commercial Director of Riso Scotti, summarizes the mission of the company.

RICE AND READY-TO-COOK

"It's a bit like selling ice cream to the Eskimos". However, Italian risotto is becoming increasingly well-known in Thailand thanks to Italian chefs, truly ambassadors of Italian cuisine. Nowadays, Italian rice dishes appear not only on Italian restaurant menus but also in several Mediterranean, fusion eateries and gastro-pubs.

In 2021, Coronavirus and lockdown led to an increase in homemade meals and risottos: new consumers have come into contact with the product, have learned to cook it and appreciate it, a trend that Riso Scotti has already intercepted earlier on with the Buona Idea Risotto line: top-quality risottos, ready to cook in just 12 minutes, made with the best Italian variety for risotto, Carnaroli rice, no additives, no preservatives for a naturally gluten-free product.

This line is a real innovation, the excellent of the most beloved Italian first courses, today in a new guise, risotto.

The Italian spirit abroad has always been an inexhaustible source of consumer interest - explains Clara Zanacco - and now, with the trend of Italian regional cooking growing more and more.

ZERO WASTE

Riso Scotti follows a sustainable **"zero waste goal"** process through the entire supply chain, starting with agronomic support given to farmers and promoting eco-efficient agriculture. In the last couple of years, we reduced CO2 emissions by 39% and use rice processing residues to generate the energy that powers our factory.

RISO SCOTTI AROUND THE WORLD

Riso Scotti distributes its products in more than 80 countries all around the world, half of which are extra-European, counting on strong partnerships with valuable local distributors.

International sales account for 30% of the company's turnover. "70% of foreign turnover is generated in Europe where the company has also achieved leadership - concluded Clara Zanacco - Italian risotto can count on new consumers who appreciate it as a gastronomic specialty: a trend that lay the foundation for future growth".

"The secret to winning foreign tastes is reaching them with made-in-Italy dishes – Mrs. Clara Zanacco, Riso Scotti Export Manager, specifies. – In the last year the sales of our ready risotto in the USA have increased tenfold; while the products born from diversification, that use rice as an ingredient, gained the attention of all main markets, thanks to the food quality and safety that our brand ensures".



The internationalization process of the Riso Scotti brand, however, doesn't limit itself to the USA and European markets. "The joint venture with the Spanish multinational food company Ebro Foods projects us on all the main international markets, with our vocation of rice and risotto specialists. We'd like to operate through synergetic commercial units, both in the USA and in Europe, and we look carefully to the Asian markets, especially Thailand, with which we started profitable exchanges in the last years".



MORE INFO

Company Profile Brand: Riso Scotti Year Established: 1860 Country: Pavia, Italy Employees: 450 Ownership: Family Business (4th generation)

Certifications

- Biocert BRC ISO9001 ISO14001
- Fairtrade
 Kosher
 Gluten-Free AIC
 Vegan OK

Distribution in Thailand

Manufacturer's representative: Herba Bangkok S.L. (Ebro Foods) Sole authorized distributor: KCG Corporation





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FEATURES

Banyan Hua Hin marks new phase in sustainable modern living with Villa Suasana opening



Banyan Hua Hin, the healthy active lifestyle community near Thailand's gulf coast, invites everyone to experience its new residential concept, Villa Suasana. Celebrating the opening of the show villa, the development marks the next step in natural and sustainable living in Hua Hin.

Villa Suasana is specifically designed for individuals, couples and families who want to experience a sense of freedom. Named after the Balinese word for "atmosphere," these luxurious two- and three-bedroom pool residences offer 137 to 227 square metres of naturally-lit space on plot sizes of 435 to 816 square meters. Prices range from THB 9.9 to 16.9 million baht.

Modern, sustainable living

Each villa offers a playful, modern design that marries privacy and cosiness. Individually located bedrooms connect with spacious common areas. A large terrace with private pool, elevated kitchen, bright and spacious interior, and high vaulted ceilings enhances the feeling of space.

The new concept puts sustainability at its core, with integrated eco solutions. Each Villa Suasana comes standard solar panels, highly insulated walls, salt-water pool, filtered tap water and a smart home automation lighting system. Not only does this minimize the impact on the environment, but it also reduces the energy costs and increases rental potential and resale value.

Top-quality development

Carefully selected high-quality building materials, building reinforcements and an all-inclusive maintenance package ensure hassle free ownership. The villa development is overseen by the Banyan Residences Project Director from the Netherlands.

As a further endorsement of its quality, Banyan Residences was recently awarded as the "Best Housing Development – Hua Hin" at the PropertyGuru Thailand Property Awards 2022. Judged by a group of industry specialists, the award was based upon the contemporary design of the villas, their liveability, and surrounding facilities.

Within a healthy active living community

Villa Suasana is set within Banyan Residences, a spacious, gated community with 24/7 security. The villas enjoy a stunning setting amidst nature, with beautiful mountain views on both sides, and only a short drive to beautiful beaches, the world-class Banyan Golf Club, True Arena Sports Center and Hua Hin town. The international standard family healthcare facility, Be Well, is located at Banyan.

"For more than 15 years, Banyan is supporting its residents to realise their dream villas as a residence, a holiday home or as investment," says Tjeert Kwant, Group CEO, Banyan Thailand. "At Banyan, our homeowners can live the "Good Life" in the most exclusive high-end community. The launch of Villa



Suasana, an all-new residential concept dedicated to natural and sustainable living, will further enhance Banyan Hua Hin's status as an appealing destination for a generation of "conscious" urbanites, executives, and entrepreneurs."

Residents enjoy preferential rates at Banyan Golf Club and a complimentary Banyan Privilege Club membership, with attractive discounts and benefits at 60 high-quality restaurants, beach clubs, sports, and wellness facilities, and more across Hua Hin.

Tapping into trends

With Villa Suasana, Banyan plays into the trend of Bangkok families wanting to spend more of their free time closer to nature and enjoying the beach life. And as flexible, remote working becomes the norm, an increasing number of executives are choosing to avoid the hecticness and time-loss caused by a daily commute in heavy traffic.

Located just 2.5 hours from Bangkok, Hua Hin has become a favourite destination for Bangkokians while remaining a magnet for foreigners residing abroad. While keeping its quintessential Thai charm, the beach town has seen a surge in domestic demand during and following the pandemic as it is the perfect destination to live a healthy active lifestyle. Hua Hin will further benefit from infrastructural developments such as the new elevated highway, double-track train connections and international flights to and from Hua Hin airport.

Opening promotion

To celebrate the opening of the show villa, Banyan runs a limited-time offer. Every new homeowner will receive two complimentary Segway Ninebot electric scooters – the ultimate clean, green way to get around the Banyan Hua Hin project and a Ziegler & Brown premium gas BBQ from Australia. The promotion is valid until 31 August 2023.

A choice of Villa Suasana configurations is available. The Standard villas include a 137-square metre two-bedroom option and a 189-square metre three-be

droom version, both of which feature covered outdoor terraces and private pools. The Deluxe villas include a 150-square metre two-bedroom configuration and a spectacular 227-square metre three-bedroom option, all with fully fitted indoor and outdoor spaces and a private pool.

Villa Suasana prices start from THB 9.9 million to 16.9 million. For more information, please visit www.banyanthailand.com/ residences/villa-suasana or call 032 538 888.



POST PRESS RELEASE

Maserati Thailand x Chris Craft's Unique Experience



Riverdale Marina, 22 July 2023 - The Thai-Italian Chamber of Commerce and its members were invited to join the remarkable event, "Maserati x Chris Craft Event" at the Chris Craft Showroom, Riverdale Marina in Pathumthani. This exclusive event was specially arranged for members of the Thai-Italian Chamber of Commerce (TICC), aimed at promoting the renowned brands, Maserati and Chris Craft.

The event commenced with a warm welcome speech delivered by Mr. Piyathep, Director of Operation Luxury Brand, and Mr. Thana, General Manager of Chris Craft Thailand. Participants then had the privilege of partaking in various activities tailored for each group.

Group 1 embarked on a thrilling boat trail aboard a Chris Craft boat, exuding exhilaration in the open waters, while Group 2 delved into the meticulous artistry and innovation of Chris Craft's iconic boats. Meanwhile, Group 3 immersed themselves in the captivating world of Maserati, experiencing the drive testing of these extraordinary vehicles, guided by the passionate team, learning about the remarkable features and unparalleled reputation of these extraordinary vehicles. A symphony of unforgettable experiences unfolded, weaving elegance and excellence into their memories.

Each group spent an average of 20 minutes in their respective activities, ensuring a memorable and engaging experience for all attendees.

The event culminated with a delightful dinner at Yung 7, accompanied by a live band to further elevate the ambiance of the evening.

"Maserati Thailand's Unique Experience" proved to be an exceptional event, leaving participants with unforgettable memories and a profound appreciation for the luxury and craftsmanship synonymous with Maserati and Chris Craft.











ซีรีย์ Webinar จากหอการค้าไทย - อิตาเลียน ที่จะนำพา คุณไปรู้จักกับแคว้นทั้ง 20 แคว้นในอิตาลี





The Thai-Italian Chamber of Commerce (TICC) is glad to announce the next episode of Webinar Series dedicated to the 20 Regions of Italy, called: Discovering Hidden Inspirations in Lombardy. Follow our webinar series that will take you on a virtual tour of some of the most stunning and fascinating places in Italy.

Luxury Italy: Top Destinations aims to promote and educate non-Italians about discovering iconic cities, regions, as well as lesser-known destinations. In this episode 3, Miss Nutpravee Bantadchan, TICC Assistant, and Mrs. Pussadee Hoemhuek from Milano Bangkok Consulting will introduce the northwest part of Italy, one of the most visited regions in the country called 'Lombardy.' The main attractions in Lombardy are the city of Milan, considered one of the most fashion-forward cities in the world with its stunning architecture and being the center of the fashion industry. Another popular city in the region is Lake Como, known as the city of summer vacation with a rich history.



LAKE COMO

Lake Como, located in Northern Italy, is a breathtakingly scenic and enchanting destination. Surrounded by majestic mountains and charming villages, it is one of Europe's deepest and most picturesque lakes. The serene blue waters, framed by lush greenery and luxurious villas, create an idyllic setting. Visitors can explore quaint towns like Bellagio, Varenna, and Como, known for their historic architecture and vibrant culture. Boat trips across the lake reveal stunning vistas of cascading gardens and ornate palaces. Lake Como's allure lies in its tranquility, making it a haven for relaxation and leisurely activities, attracting travelers from around the globe.



Visit our YouTube Channel



Turn the usual to Everyday Getaways with the new 'Schweppes' Blueberry Lemon Soda Zero Sugar, the perfect balance of sweet and zesty flavors with no calories

Embrace the unusual into your social moments

Coca-Cola Thailand has introduced the newest innovation from 'Schweppes' - Blueberry Lemon Soda Zero Sugar - a truly exquisite beverage that elevates the typical socializing experience to a new level. Catering to the trend of socializing after hours, the newly launched 'Schweppes' Blueberry Lemon Soda Zero Sugar is shaking up the flavored soda market in Thailand as it is perfect for young Thai socializers and professionals who are passionate about seeking new experiences and flavors, without sugar or calories. Reiterating one of the brand's strengths of delivering versatile ways of indulgence and enjoyment, the new 'Schweppes' is perfect to drink straight, as well as being a great mixer for various recipes. Embarking on another memorable journey full of laughter and good times with friends, whether you are enjoying in-meeting refreshments, after-work happy hours, Friday night parties, game nights with friends, Sunday brunches, or weekend getaways, 'Schweppes' Blueberry Lemon

Soda Zero Sugar is the ideal companion for any socializing moment. The perfect balance of sweet and zesty flavors of blueberries and lemons, yet with no sugar and calorie-free, you can indulgently stay true to yourself. Say no to the everyday; embrace consumer sophistication and say yes to the thrill of breaking the mundane.

To maintain excitement to 'Schweppes' brand, Ananda Everingham, an all-time popular actor celebrity with extreme-to-the-max active lifestyle. As 'Schweppes' 's first brand presenter within ten years, he will continue to endorse the brand to help bringing the unusual, unexpected experiences to consumers, turning the ordinary into a savory bite of life, and towards another level of sophistication in consumers' social moments.

Mrs. Richa Singh, Marketing Director, Coca-Cola Thailand, Myanmar, and Laos insightfully explains: "As the leader of carbonated drink in Thailand, Coca-Cola always responds to consumer's preference through innovation. We have continuously expanded to a wider range of portfolio though a variety of products offerings. From the consumer insights, the flavored soda

category still takes lead in its position, as the preferred product category amongst the consumers. To uplift the experience to another level, Coca-Cola offers an ultimate partygoer choice, with the new 'Schweppes' pushing the new bar of mixology to another level. As a trendy mixer, the new 'Schweppes' will wow the consumers with diverse recipes, amplifying the opportunities for flavored soda in the market."

Keep an eye out for the most exiting launch of 'Schweppes' - Blueberry Lemon Soda Zero Sugar, that is soon to come. Also, stay tuned for integrated marketing communications campaigns, both offline and online, including online activities with KOLs and Television Commercial (TVC),



activation events, kickstarting with the mind-blowing 'Schweppes Bar' - the firsttime ever collaboration of restaurants, beverage stalls, and cafes around Thailand that serve the new 'Schweppes' – Blueberry Lemon Soda Zero Sugar that is infused with the perfect balance of sweet and zesty flavors. The new 'Schweppes' takeovers nationwide will start from July 1 to July 31, 2023.

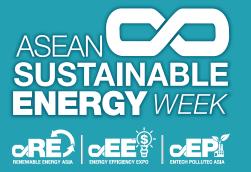
Coming in a 330 ml zero-sugar variant, the new 'Schweppes' Blueberry Lemon Soda Zero Sugar is available at convenience stores, supermarkets, department stores, and on e-commerce channel. Check out the latest campaigns both offline and online of the new 'Schweppes' Blueberry Lemon Soda Zero Sugar at

www.facebook.com/SchweppesTH

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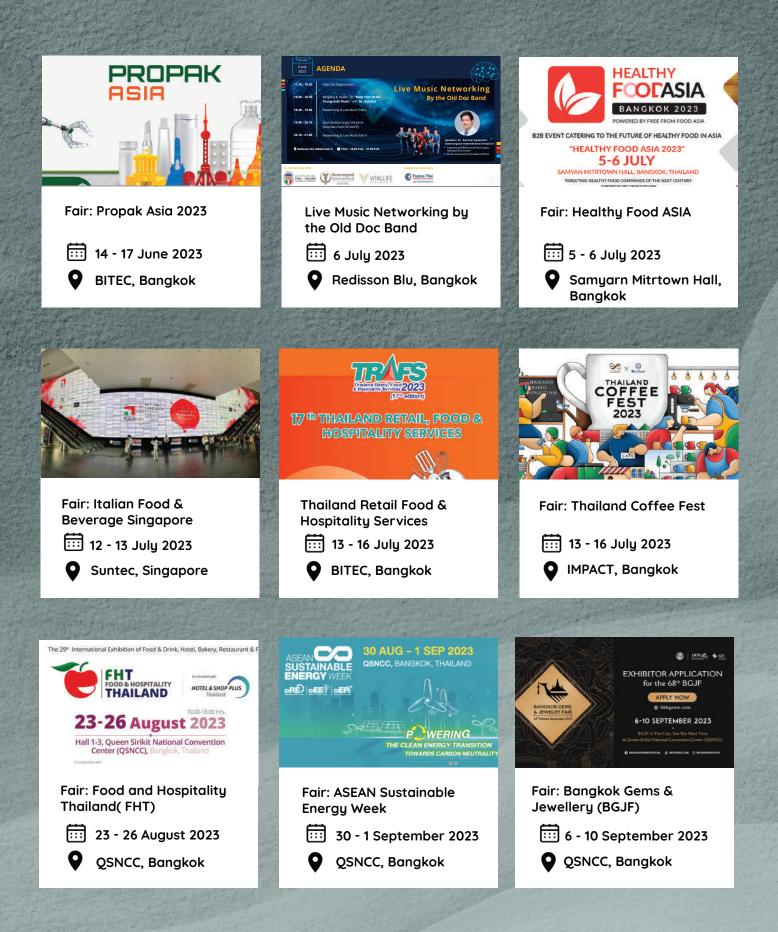


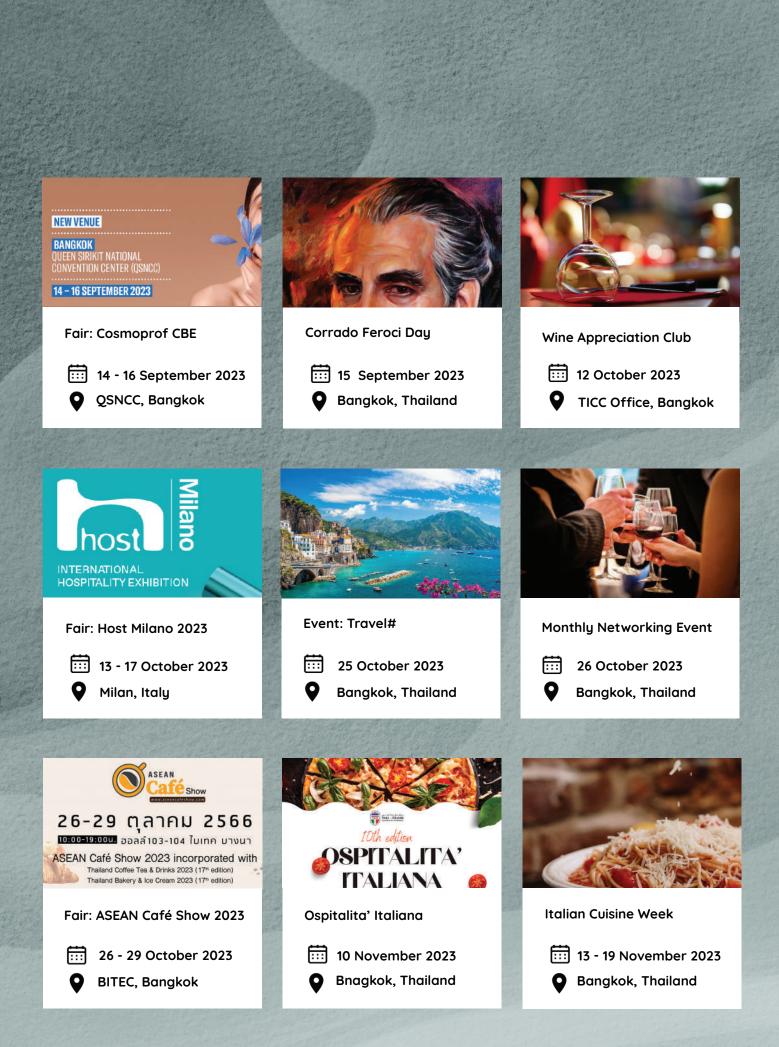
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UPCOMING EVENTS

July - Onwards





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