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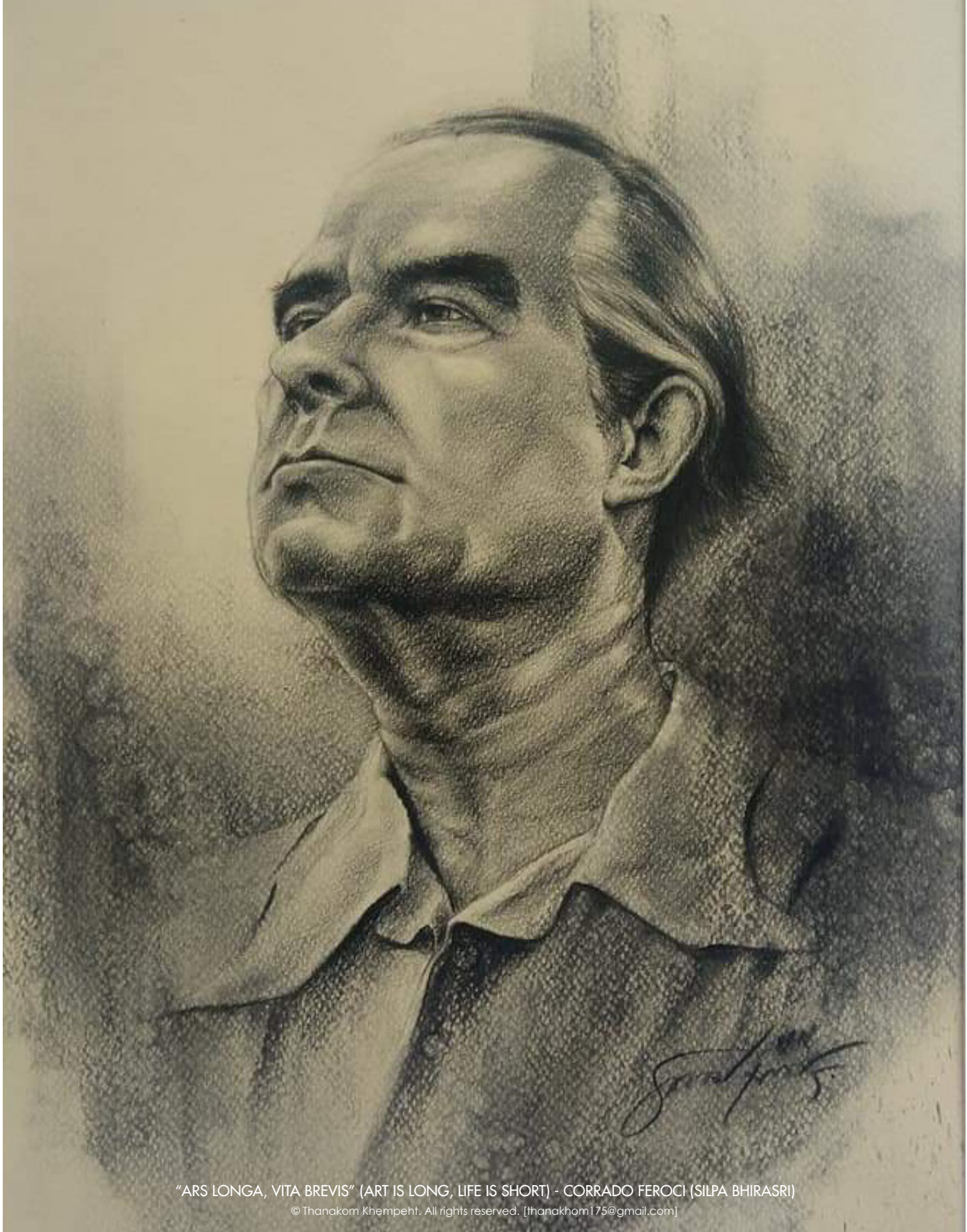


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THAI - ITALIAN
CHAMBER OF COMMERCE

INFORMA



The Business Magazine of the Thai - Italian
Chamber of Commerce



"ARS LONGA, VITA BREVIS" (ART IS LONG, LIFE IS SHORT) - CORRADO FEROCI (SILPA BHIRASRI)

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PRESIDENT'S MESSAGE



Federico Cardini
President

Dear Valued Members,

I would like to extend my warmest greetings to you all and introduce the September 2022 issue of Informa, which will be covering information about business in Italy from our beloved members and partners, and information about products for the Thai market.

The Cabinet approved the proposal of the Tourism Authority of Thailand (TAT) to extend the period of stay for tourists from countries and territories entitled to visa exemption to 45 days, and to 30 days for those eligible for a Visa on Arrival (VOA). This measure, which will be effective from October 2022 until March 2023, aims at stimulating inbound tourism during the upcoming high season. Hopefully, Thailand will attract and welcome more tourists, and the economy will benefit.

TICC is pleased to inform the members that the commemoration for Corrado Feroci's birthday anniversary on September 15, at Montien Hotel Surawong, has been a success with over 100 guests and including ten renowned Thai and foreign artists. In addition, after two years of forced break, the Chamber has finally taken part in several trade shows held in person, such as the Bangkok Gems & Jewelry at Impact, the Asean Sustainable Energy Week at the new Queen Sirikit National Convention Center, and the Thailand Coffee Tea and Drinks at BITEC.

In August, TICC reached an agreement with DP Education to broadly promote fashion & design education in Italy with Istituto Marangoni, Domus Academy, and NABA, all prestigious institutions that attract several students from all over the world.

In this regard, TICC is announcing the calendar of activities for the near future, including hosting our traditional Charity Gala Dinner, which proceeds will be in part donated to people in need, and celebrating Christmas and New Year with our members on December 15, 2022, at the Centara Grand in CentralWorld.

I would like to express my gratitude to the contributors and members who have provided us with the articles in Informa, starting with the BOI office, Multicore, BCG Model article by NSTDA, then followed by Clean Power on the Horizon from BOI, the post-show from DITP – Bangkok Gems & Jewelry, Informa Markets – ASEAN Sustainable Week that we attended, and others.

TICC would like to express its sincerest gratitude to all members and sponsors for their unwavering support and active participation. I look forward to a continued relationship in 2022!

Arrivederci!

Federico Cardini
President





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BCG MODEL : FOSTERING SUSTAINABLE DEVELOPMENT IN THAI ECONOMY

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Bio-Circular-Green Economy (BCG) model was introduced by the Thai Government as a strategy to create sustainability and inclusiveness to Thailand's economy, society, and the environment. The model places emphasis on applying science, technology, and innovation to turn Thailand's comparative advantage in biological and cultural diversity into competitive advantage, focusing on four strategic sectors, namely 1) agriculture and food, 2) wellness and medicine, 3) energy, materials and biochemicals, and 4) tourism and creative economy.

What is BCG model?

BCG is an integration of bioeconomy, circular economy, and green economy.

- Bioeconomy involves the production of renewable biological resources and the conversion of these resources into value added products.
- Circular economy aims at reusing and recycling materials to maximize the value of limited resources.
- Green economy determines to keep economy, society, and the environment in balance, leading to sustainable development.



Agriculture and Food



Wellness and Medicine



Energy, Materials and Biochemicals



Tourism and Creative Economy

Investment in BCG sectors

There are around 50 BCG-related business activities eligible for the investment promotion provided by Thailand Board of Investment (BOI). Such activities are, for instance, the manufacturing of APIs, natural extract, products, and services related to modern agriculture, medical food and food supplements, functional ingredients, refuse-derived fuel, and biogas. In addition, multiple measures have been introduced to support local economy development. These measures include strengthening community enterprises, agriculture and food processing businesses and community-based tourism, and technological upgrade to comply with international standards.

Between 2015-2020, investment in BCG sectors had a combined value of USD 20 billion. In 2020, investment made in agriculture and food industry was USD 1.37 billion, up 9% from the previous year, while investment in biotech projects was USD 1 billion, doubling the value of the previous year. The first quarter of 2021 saw a surge of BCG investment with a total of 90 BCG-related projects worth USD 1.36 billion in total, accounting for 58% of the total investment applying for BOI promotion.

The 2021-2027 BCG Action Plan

The 2021-2027 BCG Action Plan sets a vision to create sustainable and quality growth with science, technology, and innovation, raising income and quality of life while maintaining a good balance of utilization and conservation of biological and natural resources. The action plan is based on four strategies.

Impact of BCG model

BCG model will make significant impact in four aspects.

Sustainability of resources and the environment by reducing natural resource consumption and greenhouse gas emissions.

Socioeconomic prosperity by improving income inequality, health and quality of life, and energy security.

Sustainable economic growth by raising economic value of the BCG industries with high-value goods and services and more income to the grassroots.

Self-reliance by enhancing skill of our workforce, creating more startups and innovation-driven enterprises, and improving technological self-reliance.



Agriculture and Food

BCG strategic sectors: Agriculture and Food

Food and agriculture are important to Thailand's economy and society. The agriculture sector alone employs one-third of labor force yet contributes only 8% to the GDP. Moreover, arable land is mostly used to grow commodity crops that are vulnerable to price volatility. Aimed to be "Kitchen of the World", Thai food industry supports both domestic and global consumption. The country is the 11th largest food exporter in the world, and the 2nd in Asia. Local and street foods add to the charm of Thailand's culinary landscape and contribute significantly to tourism industry

and the grassroots economy, while health food and beverage is a fast growing and promising segment.

To enhance the competitiveness of agriculture and food industries, it is necessary to move the farm production from low-priced commodity to premium products by placing emphasis on standards for high quality and safety, as well as value creation through advanced processing technology. Farm products also need to be diversified in order to lessen the effect of price volatility. The local, street food, as well as health food segment can be strengthened with an upgrade on quality and safety standards.



Wellness and Medicine

Each year, Thailand imports a high volume of drugs and pharmaceutical products. Local pharmaceutical manufacturing capability is limited to producing generic drugs from imported APIs and thus unable to manufacture biosimilars to fulfil domestic demand. On the other hand, the medical service and wellness sector performs remarkably well, especially among foreign visitors, reaffirming Thailand's strength in medical tourism. Clinical research is also a promising area in medical service, generating significant income to the country. While the country has a trade surplus in medical devices and supplies, most exports are

medical supplies, whereas imports are mainly medical equipment.

The cosmetic market represents a sizable market in Thailand. Most local cosmetic companies are SMEs, facing challenges in technological capacity and quality and quantity of domestic herbal plant supply.

Overall, the wellness and medicine sector in Thailand can be improved by developing the local production of APIs and biopharma, enhancing technological capacity of medical device industry and cosmetic SMEs, and improving local herbal quality and supply chain.



Energy, Materials and Biochemicals

Thailand is a net importer of energy, despite the country's high potential in renewable energy. The abundant biomass available in Thailand - including agricultural waste and by-product - is sufficient to produce renewable energy to meet the renewable energy target of 30% as set in the Alternative Energy Development Plan 2018-2037.

of crops and biomass can be multiplied by turning them into functional ingredients and building blocks for high value biochemicals and materials like bioplastics and carbon-based materials.

Biobased product market is expanding worldwide due to growing concern for the environment. With advanced technology, value

Opportunities in this sector include renewable energy production by converting a wide range of biomass and waste to RDF (refuse-derived fuel) and biogas, as well as biorefinery industry for biobased products. With renewable energy technologies, community-based power plants can be promoted with blockchain and smart microgrid technologies.

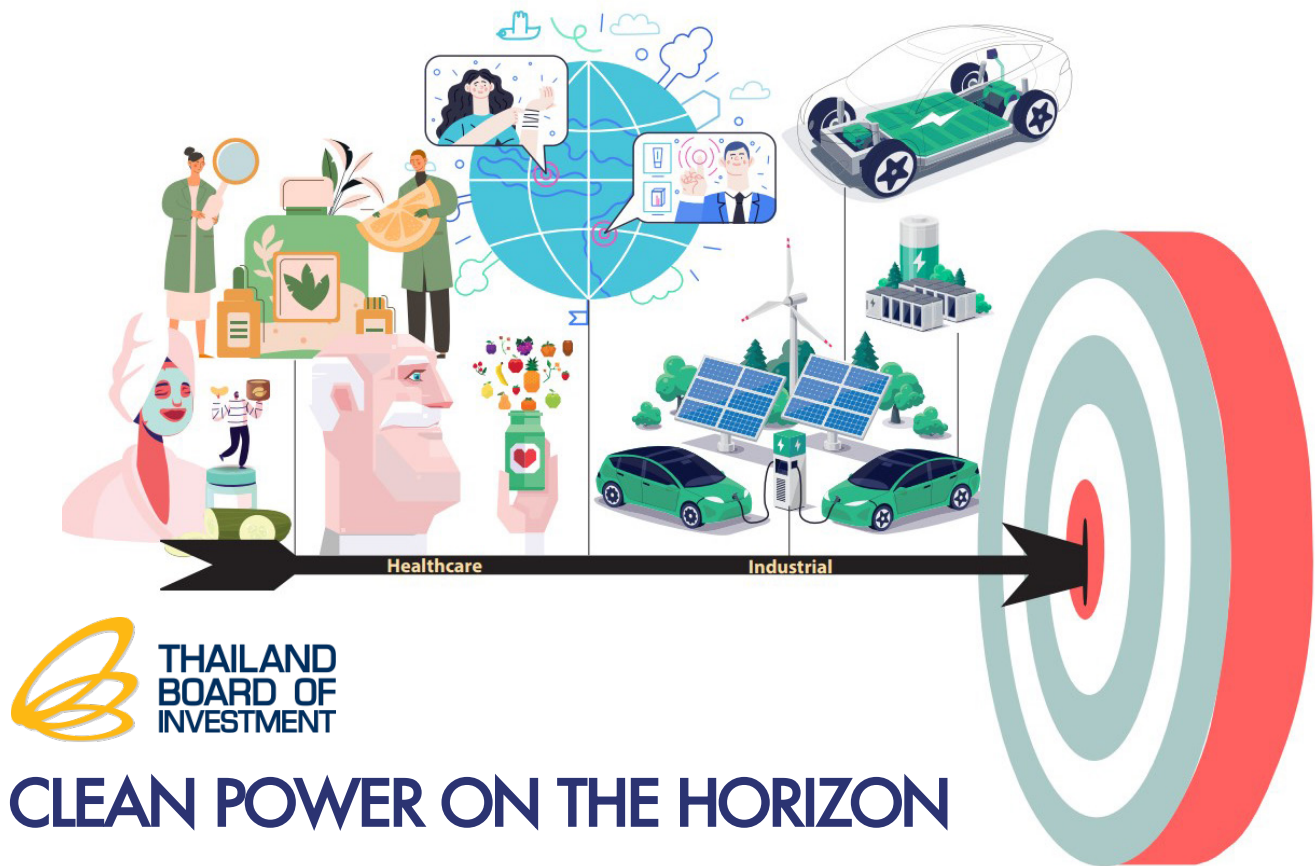


Tourism and Creative Economy

Thailand is one of the world's top tourism destinations, generating substantial tourism revenue. Despite high volume of inbound tourists, the spending per head is relatively low. Moreover, tourists are crowded in only a few cities, resulting in environmental degradation and social problems.

In moving forward, the country needs to restore damaged environment and resources and build sustainable tourism. New types of tourism such as agrotourism and low-carbon tourism should be promoted as a strategy to redistribute tourists and enable sustainable income throughout the whole system. One payment system should be established, offering convenience to tourists to pay for services through a single platform while enabling the government to acquire tourist spending insights for designing strategy to boost tourist spending. The manufacturing and service industry should employ circular design and green technology to offer eco-friendly goods and services.

Thailand is still at an early stage of circular economy development. Nevertheless, the country continues to make a steady progress on Global Green Economy Index, rising from the 45th position in 2014 to 38th and 27th in 2016 and 2018, respectively.



A UNIFYING FRAMEWORK

Thailand is pursuing a comprehensive approach to investments by strengthening the country's entire value chain linked by specific ecosystems. As Covid levels stabilize at low numbers with most infections either mild or manageable, the country is building on its reopening momentum and focused on tapping its strategic advantages across sectors where it excels by supporting high-tech ecosystems and further boosting the Eastern Economic Corridor.

An important example is the industrial and healthcare supply chain, and improved R&D resources to further advance medical device technologies to the forefront of the global market. A sustainable healthcare system has become indispensable together with resilience and readiness – as many countries around the world were severely impacted under the weight of Covid.

READINESS ACROSS SECTORS

Preparedness in terms of ramping up medical capacity and having rapid access to medical devices was crucial in the response to pandemic waves with urgent needs for ventilators and personal protective equipment. Thailand, though challenged during different waves, passed the test through a concerted national effort, including the vital efforts of the country's village health volunteers, while Clean Power on the Horizon Healthcare Industrial Thailand Investment Review 3 the focus on sustainable healthcare and a strengthened health ecosystem will improve UHC coverage and boost Thailand's competitiveness as a medical tourism destination.

But this notion of readiness applies across sectors, beyond healthcare, in areas that are highly relevant in advancing Thailand's economy and innovation ecosystems. In transitioning to the new normal, the BOI is doubling down with a focus on advanced technologies to ensure the country's leadership in technological platforms that reinforce innovation know-how.

POWERING CLEAN ENERGY

GSPC, the power generation arm of PTT Group, is demonstrating

how a company can incorporate the BCG economy into its business by transitioning to new generation operational capacity with an eye to net zero for Thailand. The company is moving quickly having set its 10-year capacity last year increasing its power generation capacity to almost 16,000 megawatts from 5,055MW.

Importantly, half of this new capacity will be produced from renewable resources as the company shift its focus with an eye to renewable energy developments. This will be carried out by the company's subsidiary Global Renewable Power Co., or GRP, with investments made in renewables internationally.

GSPC is also demonstrating its innovation credentials having become the first country in ASEAN to introduce an energy storage factory using semi-solid technology, becoming a driving force among leading battery manufacturers in revitalizing the ecosystem.

EV PRODUCTION TAKES SHAPE

More recently, GSPC formed a joint venture with PTT for the battery supply chain to support PTT's electric vehicle production - detailing the support for investments in a battery production facility, charging infrastructure and digital platforms for EV use.

In becoming a rapidly influential leader by developing clean and renewable innovation energy, GSPC is helping to change Thailand's landscape with the proper infrastructure and technologies. And recently in June, the BOI approved a mammoth 36-billion-baht joint venture involving PTT Plc. and Taiwan-based Foxconn to produce battery electric vehicles.

This landmark JV project will support crucial investments in the EV industry while building on the government's policy priority of becoming Southeast Asia's EV manufacturing hub. To reinforce this effort, the BOI approved enhanced benefits for investments in EV battery production for both existing and new projects, including a 90% reduction of import duty on raw and essential materials for five years in case the output is sold domestically.

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CORRADO FEROCI

THE ITALIAN LEGACY IN BANGKOK



Sculptor Silpa Bhirasri, born Corrado Feroci, died on 14 May 1962 in Bangkok. Bhirasri was born in Florence in 1892, living the majority of his life in Thailand.

Feroci studied at the Accademia di Belle Arti in Florence, where he also taught sculpture from 1914 to 1923. In 1922, after realising a bronze monument to the fallen soldiers of the First World War for the town of Portoferraio in Elba, an island off the Tuscan coast, he took part in a competition organised by the Thai (then Siamese) government. He was chosen amongst 200 competitors to work on sculptures commissioned by the country's monarchy, such as the busts of King Rama VI Vachiravudh and of his uncle prince Naris. Between 1929 and 1932, Feroci realised a bronze statue of King Rama I, originally designed by Prince Naris, to commemorate the 1500th anniversary of the foundation of Bangkok. This prestigious commission earned Bhirasri national admiration and respect, as well as a renewal of his contract.

After the deposition of the absolute monarchy and the name change from Siam to Thailand, prime minister Luang Pibul Sonogram commissioned to Bhirasri the relief panels for the Monument to Democracy in 1939, then the Monument to Victory in 1940, which commemorates the armed conflict between Thailand and France, and a sculpture representing Thao Surarane,



a Thai heroine, in 1943. In the same year, the artist changed his name to Silpa (art) Bhirasri (a phonetic approximation of Feroci in Thai), becoming a Thai citizen in 1944.

Feroci worked tirelessly on a theoretical level too, writing several essays about traditional Thai art and its future in light of Western modern art, and organising numerous exhibitions. He is considered by many as the father of modern Thai art.

Reference: Michael Smithies, "Feroci, Corrado," *Dizionario Biografico degli Italiani*, Enciclopedia Treccani.



Art Exhibition & Networking Celebrating Corrado Feroci's Legacy

Bangkok, 15 September 2022 - The Thai-Italian Chamber of Commerce (TICC) successfully organized our phenomenal event "**Art Exhibition & Networking**" to celebrate **Corrado Feroci's legacy**, the father of modern art and Thai contemporary art, connecting Italy and Thailand in an unbreakable bond, at the Montien Hotel Surawong Bangkok.

The event was a combination of our networking night along with an art exhibition of our resident artists. It was a delight to see a full house and over 100 attendees attended the event.

We would like to thank the resident artists for sharing their work and helping us celebrate this Memorial Day and our generous partners including KCG Corporation, Brazzale, Riso Scotti, Cirio, GFour Wine, Follador, Italiasia, San Benedetto, Easy Best, Indoguna, La Carraia, Primosic and Motta for their wonderful products.



THE RETURN OF THE MOST IMPORTANT EVENT FOR THE COFFEE, TEA, BAKERY, AND ICE CREAM INDUSTRY IN THE HEART OF BANGKOK WAS A HUGE SUCCESS.



Kavin Intertrade, the organizer, declared the success of the “The 16th Thailand coffee, Tea & Drink, and Thailand Bakery & Ice Cream” with more than 20,000 visitors from throughout Thailand and 42 countries attending the 4-day-show. The tradeshow generated purchase orders of 400 million baht.

The tradeshow under the concept “all in one place café solutions” took place between 25 - 28 August 2022 at BITEC, Bangkok, where 150 exhibitors presented thousands of products from around the world, from Coffee Beans (Thai specialty beans and imported beans by Thai roasters and big coffee brands), Flavoured Coffee, Ready-to-drink coffee, Coffee machines, Roaster machines, Moka Pots, Coffee Drip Set, and Vacuum Blenders, Oven and Baking Equipment, Ingredients, Waffle Makers, Cake Storage, Gelato Making Machines, Cacao, Premium Tea Leaves, Matcha and Tea Infuser. Other products are ice-making machines, refrigerated equipment, POS and CRM systems, etc.



Mr. Kavin Kittiboonya, Managing Director of Kavin Intertrade Co., Ltd., the show organizer, said more Thais are interested in starting a coffee, bakery, or ice cream business, so much so that it has become a trend nowadays.

The 4-day show was packed with many unique activities, such as the 14th Thailand National Barista Competition and the 6th Thailand National Brewers Cup Competition. The winners will represent Thailand to vie for the world championship at the World Coffee Championship (WCC) stage next year. “Together with the Thai Barista Association, we are the only coffee show that held such a prestigious coffee event. So far, we have created two Thai world champions, and we want more for Thailand. This is a good opportunity for baristas and those who are interested in this profession to attend, witness the competition closely, learn new barista techniques and upskill your knowledge during the vent!”, said Mr. Kavin.





In addition to the trade ambiance, visitors and buyers have enjoyed coffee discussions with experts, Q Graders, and COE Judges, as well as cupping opportunities of the Best Thai Coffee Beans Winners 2022 by the Department of Agriculture.

Other key activities are workshops conducted by well-known trainers; The bakery workshops were led by Chef Dej Sangsrichan, the founder of the Bakery Association of Thailand, Chef Nun, Mr. Suthep Chaijirakorn from Schmidt .



Chef Enrico Nativi, Pastry Instructor from ALMA, sponsored by The Food School Bangkok demonstrated authentic Italian dessert-making techniques.

The coffee workshop was led by an expert from Bon Café Academy, brought to the show by Segafredo Zanetti.

Milk tea, tea mocktail, and kombucha making and menu creation workshops led by famous tea designers and match techniques led by an industry expert.

The Thai-Italian Chamber of Commerce (TICC) was pleased to be one of the sponsors of the marketing promotions for the show. We had brought the wonderful workshops in collaboration with our Gold Member - The Food School Bangkok, and our Silver Member - Segafredo Zanetti Thailand. It was a successful collaboration attended by visitors who are interested in a show.



The 17th Thailand coffee, Tea & Drink, and Thailand Bakery & Ice Cream will return on October 2023. For more information, please contact Ms. Varintorn at varintorn.kavin@gmail.com or call (+66) 88-554-1715

THAI FARMERS WILL GAIN REVENUE FROM DINERS UNDER TIP YOUR FARMER BLOCKCHAIN INITIATIVE

AN INNOVATIVE PROOF-OF-CONCEPT IS UNDERWAY IN 2022



MultiCORE International Group sponsored a Research Pilot to Explore New Behavioral Economic Models Enabled by Emerging Decentralized Blockchain-Based Architectures that Fundamentally Change the Incentive Structures for Farmers/Growers to Share Information While Improving Food Supply-Chain Transparency and Sustainability

MultiCORE supported proudly an independent research initiative that is exploring new models for food supply-chain transparency and trust. As shared in the previous Article, the "Tip Your Farmer" pilot and proof-of-concept was launched on August 24th when a group of about 80 individuals from Thailand's prominent ecosystem were invited to be part of the initial consumer research, representing themselves as "guests" that would frequent a fine-dining restaurant. Marcus Shingles, the lead who is conducting the research as part of his role in the World Economic Forum (WEF), debriefed the 80 "guests" on the purpose and objectives of the research, who then completed a formal survey to capture relevant data and candid feedback and opinions.

The following day, August 25th, a group of farmers and growers of rice, poultry, coconut, pepper, etc. from across Thailand were invited to attend a similar research workshop at The Athenee Hotel, a Luxury Collection Hotel, Bangkok. These farmers were suppliers to the Athenee Luxury Hotel's restaurants, all of whom were pioneering sustainable and organic methods. During this



day-long workshop, after Marcus debriefed the farmers on the concept of the research and new model, the MultiCORE team then translated the discussion and proceeded to work with each farmer to understand and document their farming processes and methods, specifically as it pertained to ethicality (e.g.,

MULTICORE

humane treatment of animals, fair worker wages), sustainability (e.g., water usage, soil maintenance, etc.), safety (e.g., proper temperature controls, etc.), and transparency (e.g., proof of provenance, truth in labeling, organic methods, etc.). The farmers were asked to provide their candid feedback – both positive and negative - on the concept of the research. The farmers were all asked if they would like to be a part of the pilot moving forward to explore and experiment with a proof-of-concept, which they all enthusiastically agreed.



With these initial stakeholder research workshops completed – one with a group of consumers or “Guests”, and one with the farmers and growers, and a final one with the retailer/restaurant (in this case the world renowned The Athenee Hotel, a Luxury Collection Hotel, Bangkok), the initial data points have been gathered as input into the proof-of-concept and pilot design that will take place over the next 6-8 months.





It is your last night on a business trip in Thailand and you're in a Bangkok 5-star hotel room preparing to go down for your highly anticipated final evening dining experience. As you arrive at the restaurant and sit down at your table your waiter comes to greet you. After a brief introduction, he calls your attention to a unique "Official Seal" located on the front of the menu that reads: "Blockchain Certified: Proof of Provenance". The waiter explains, "Madame/Sir, this seal represents our hotel and restaurant's efforts to ensure fair and equitable business practices in our supply-chain, sustainability and traceability of our sources of food-supply, as well as ensuring you as our customer are part of the human experience in providing you this extraordinary meal this evening." You respond immediately, "I travel extensively throughout the year and dine all over the world. Unfortunately, the meals start to commoditize and blur-together, so anything to make my dining experience more unique is appreciated." Your waiter continues, "Well in that case, please let me explain this program and how you may engage in your own dining experience, offering you relationship with those that prepared this meal for you this evening. First, if you use your phone's camera you may scan the Official Seal on the menu next to the meal you are considering. By doing so, you will be virtually introduced to some of the key food artisans and farmers who are responsible for providing you with your meal this evening. They will share with you the organic and sustainable methods that they used to provide you this meal, as well as the measures they have taken to assure you that your meal was properly and ethically sourced. In addition, they will introduce themselves to you- who they are and where and how they live."



You proceed to use your phone to explore the menu and learn more about the growers and farmers, as well as their methods to ensure sustainable, organic, safe (e.g., proper transport refrigeration to prevent food-borne illness, etc.), and ethical processes (e.g., fair-wages for workers and humane treatment of animals) are being used. You then order and enjoy an incredible meal. Your waiter approaches with your bill per your request. You emphasize to your waiter how much you valued the experience; "This meal was extraordinary, the story-telling and human narrative behind this entire experience really gave me such a better connection to the choices I was making in terms of what food I was consuming, and such a greater appreciation and respect for the individuals who were providing me with this experience. I'd love to support this program to encourage its adoption and scale if I could?" The waiter pauses and smiles. "I'm so glad to

hear your appreciation for this experience, and actually there is a unique way in which you may support this effort, as well as the individuals with whom you have met virtually during this experience." He draws your attention to the bill, "You will notice that on your bill there is the traditional option for you to provide gratuity for my services as your server/waiter this evening, but also notice there is an option for you to "Tip your Farmer". If you desire, you may scan the adjacent QR code and it will bring you into an app on your phone that will walk you through a brief process in which you may directly reward, or pay gratitude to, the individuals and/or their local farming communities that you were introduced." You pause, smile, and reply; "brilliant" and proceed to add an additional 3% "tip" for the farmers.



The scenario you just reviewed is actually the “end-user” experience – supported by a blockchain decentralized backend – that is being piloted as part of an official proof-of-concept research initiative sanctioned by the World Economic Forum (WEF) and proposed and led by Marcus Shingles. Marcus, an official member of WEF’s “Expert Network”, who brings nearly thirty years working with the executive leadership teams of the world’s top organizations in industry as well as an executive in several leading management consulting firms (Ernst & Young, Deloitte, Bain) with a specific focus on digital transformation, innovation, and helping organizations navigate disruptive change brought about by emerging technologies. MultiCORE International Group Announced in the event the Appointment of its Latest Senior Executive, Marcus Shingles, as the Group’s Chief Innovation Officer and Managing Executive Director of “Smart City & Urban Innovation”.

The team at MultiCORE is proudly supporting this initiative by covering all expenses for travel and the venue, as well as dedicating local Thai professional resources from Bangkok office who are helping with language translation, workshop design and execution, as well as helping the researcher with relationship management of the local ecosystem of stakeholders in Thailand. They are interested in the results of this research as it explores using new emerging innovations in decentralized architectures (e.g., blockchain) to support new behavioral incentive models and structures that promote establishing a level of rapport and trust between a farmer and a guest enjoying the meal they helped provide, while also potentially introducing new economics (i.e., “Tip Your Farmer”) into the model that provide incremental benefits to a farmer as gratitude for their level of transparency. This research will explore if this level of transparency and trust in our food supply-chains, as well as new economics, may create a more promising win/win/win scenario for all stakeholders involved. As MultiCORE supports the design and development of new urban communities and “smart cities” in Thailand, Cambodia, and elsewhere, they are interested in being on the leading edge of innovation, understanding how the clients and communities may benefit from new ways of thinking and applying emerging capabilities. We look forward to the insights and lessons learned from the research as it progresses.

The pilot geography and participating restaurant is in Bangkok, Thailand, specifically, The Athenee Hotel, a 5-star Luxury Hotel in Ploenchit Bangkok, that is home to eight exquisite dining establishments. Assisting with the pilot from the hotel is Mr. Brendon Partridge - Hotel Manager, overseeing Food and Beverage, and Ms. Choo Leng Goh – GM. The hotel was selected based on their sustainability focus.



CONGRATULATIONS TO SHREWSBURY RIVERSIDE'S CLASS OF 2022

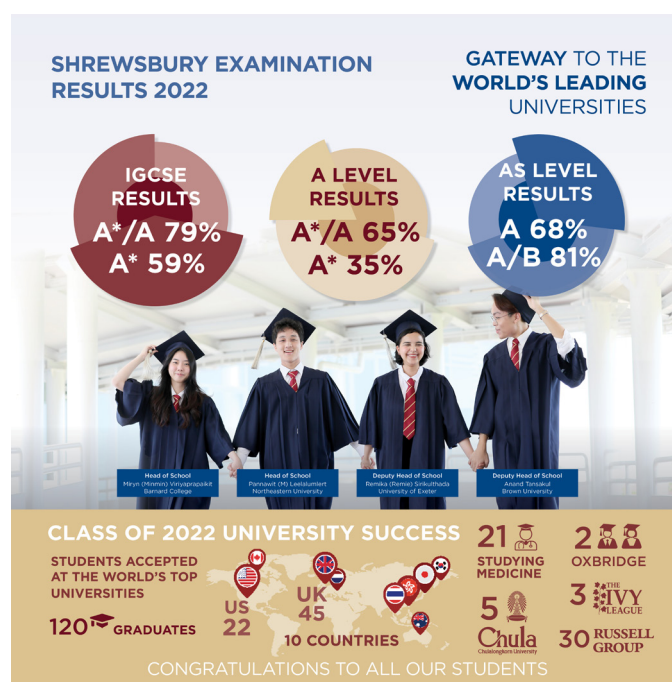
Top exam results and university destinations underpin our students' academic success story

Shrewsbury International School Bangkok, Riverside's class of 2022 are celebrating an impressive set of A-Levels and IGCSE examination results. 120 students undertook the English language-based qualification exams, namely Advanced Levels (in Year 13) and International General Certificate of Secondary Education (in Year 11), that are prerequisites to tertiary education, especially in the UK.

65% of the 390 exams taken attained A* or A grades while 35% of the exams taken were awarded the highest A* grade. Individually, over one third of all students achieved straight A*/A grades, with 22 students scoring at least 3A*s and 14 students achieving straight A* grades. Over half of the students received 1A* or more.

Amongst these outstanding achievers were two of the cohort's Oxbridge-bound students: Amy Seal, who received 3A* and 1A grade for Drama, History, Psychology and English Literature and has confirmed her placement in the prestigious University of Oxford's History and Politics course, and Tee Lee, who received 3A* in Maths, Chemistry and Biology and has been accepted in the competitive Medicine programme at the University of Cambridge.

In terms of US colleges, the class of 2022 also had successes with Ivy League destinations. Pongsapak "Por" Waiwitlikhit, who has been accepted in Princeton University's Liberal Arts and Science course, achieved 4A* grades for Maths, Further Maths, Psychology and Economics. Pattriya "Sarah" Chinvattanachot, who also achieved 4A* grades for Maths, Further Maths, Geography and Economics, will take up Liberal Arts and Sciences at the University of Pennsylvania. Meanwhile, Anand Tansakul, with 2A* in Business and Art and A in Economics, is headed to Brown University to study Liberal Arts and Sciences for his undergraduate course as well.



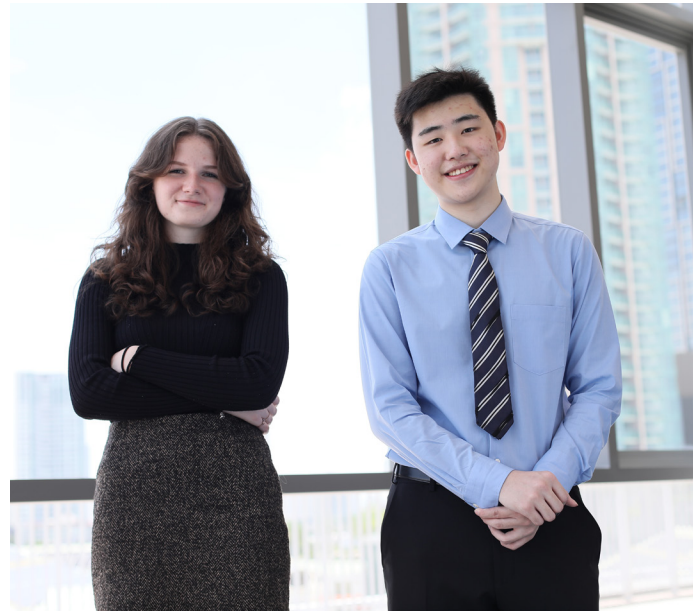
The school's Year 11 students also achieved excellent IGCSE examination results with 79% A*/A and 59% A*. 44% of the cohort achieved 7 or more A* equivalents and 22% of the cohort achieved 10 or more A* equivalents.

Shrewsbury Riverside Principal Mr Robert Millar has glowing praise for our students' achievements: "This is a wonderful set of results made even more remarkable by the resilience and strength of character our students have shown through the disruptions and challenges of the pandemic. With a quarter of this cohort having been in the school for 15 years the headline statistics showcase the quality of the academic experience in Shrewsbury from Early Years all the way through to graduation in Year 13."

"However long our students' journey with us may be, they are not just brilliant scholars but have also excelled in all of the opportunities outside of the classroom at Shrewsbury, whether on the stage, sports field, art studio or on a mountain summit. We are so proud of them, their achievements and the maturity and perspective they have developed in their time with us. Our Shrewsbury graduates are going on to access a remarkable range of courses in some of the world's best universities and I have no doubt will thrive and flourish in those environments as well," adds Mr Millar.



Amy and Tee share how their Sixth Form experience prepared them for their higher education journey, which typically takes many years of preparation and rigorous study. "We have a team of very capable people and teachers who are there to support us," says Tee. "When I did my Extended Project Qualification (EPQ, an A-level standard standalone qualification), my advisor Mr Millar built his own research on my topic so he could support me through the process. It is that kind of teacher that's present at Shrewsbury that helps us to learn more, especially with something as difficult as the EPQ." Amy adds: "Shrewsbury is amazing in terms of academic rigour. It has an atmosphere that encourages innovation and intellectualism. My teachers gave me loads of good advice throughout the whole process that were so helpful, but they also reminded us to take care of ourselves."



With the hard-earned academic successes they achieved at Shrewsbury Riverside, our students are able to confirm their places at leading universities around the globe. Director of Higher Education Mr Dominic Mochan shares: "After such a challenging time for this year group, I was thrilled to see so many students attain places at top institutions across the world. Out of 120 graduates, half are bound for the UK, 20% are going to the USA while 20% will be attending universities in Thailand. Alongside the

successes at Oxbridge and Ivy League schools, we also have pupils going to interesting destinations such as Hungary, Ireland and Switzerland. Continuing a trend that Shrewsbury students have had over the years, one out of six students will be going into programmes in Medicine and other branches such as Dentistry and Veterinary Science. These impressive exam results are just rewards for the incredible effort that the group has put in over the last two years of their A-Level courses."

Applications are open for the 2023-2024 school year.

To book a school tour, contact Admissions Tel: 02 675 1888 or email admissions@shrewsbury.ac.th



Learn More

PREPPING FOR THE FUTURE



Driven by a lifelong passion for fashion, design, and art as well as her firm faith in top notch Italian education, Wannaporn "Duang" Poshyanonda, former Harper BAZAAR's Editor in Chief, started DP Education in 2004 to pave the ways for Thailand's younger generations to receive a 360-degree support in the quests to further their studies in Italy.

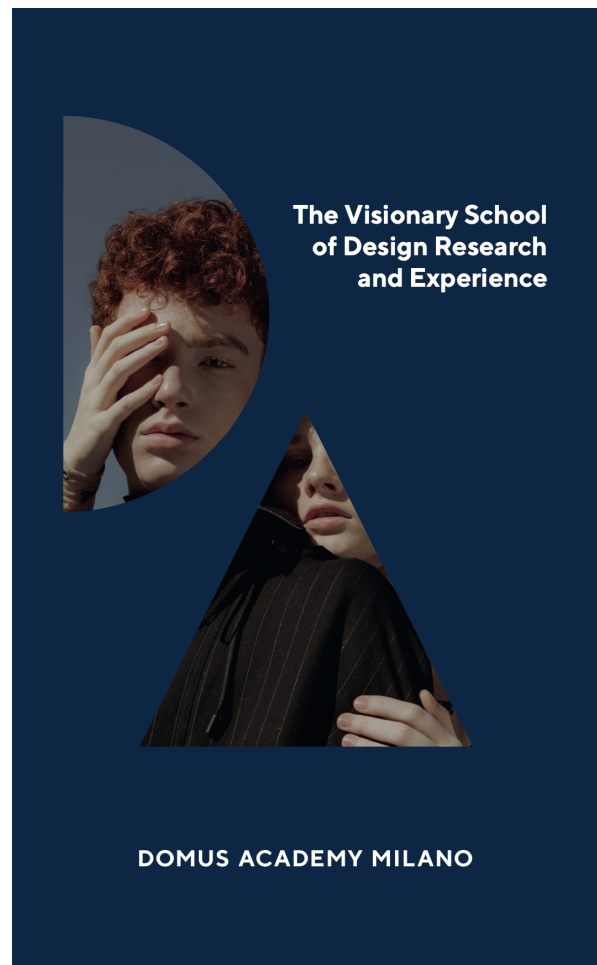
With added contributions from her husband, cultural entrepreneur Atichai "Pip" Poshyanonda, Duang, who also runs a consultancy firm specializing in art, fashion, and design, has pushed DP Education to the forefront of educational agency.

"Italy offers great curriculums for design, fashion, and art studies. With its rich histories and innovations, it's a great place to expand your minds and creativity. We, however, understand that it can be daunting to navigate these courses by yourselves, so we started DP Education to assist those who share the same visions, and want to explore new educational opportunities," said Duang, who is a graduate of Istituto Marangoni where she was also awarded IM Alumni Ambassador in 2019.

Constantly on the move, DP Education also goes an extra length in uplifting the creative industry as well as enriching interested parties via workshops, panels, and lectures where international guests are invited to exchange ideas with the leading local counterparts and interested public.

As a creative educational consultancy, DP Education has been trusted by Italy's three leading institutions: **Istituto Marangoni, Domus Academy and NABA: NUOVA ACCADEMIA DI BELLE ARTI** as these prestigious institutions' representative in Thailand.

Revered for its fashion design, fashion styling and fashion business degrees and courses, **Istituto Marangoni** offers its recognized Bachelor's Degree and Master's Degree as well as short and extended courses with the main focus on fashion. **Domus Academy** was the first institution in Milan to offer complete design study courses at Master's Degree level in design (product design, interior and living design, urban vision and architectural design), fashion (fashion design, fashion styling and visual merchandising, fashion management), experience (interaction design, service design, visual brand design) and business (business design, luxury brand management).





ISTITUTO MARANGONI MILAN



ISTITUTO MARANGONI PARIS



ISTITUTO MARANGONI LONDON



ISTITUTO MARANGONI MILAN DESIGN



ISTITUTO MARANGONI FLORENCE

With campuses in Milan and Rome, **NABA: NUOVA ACCADEMIA DI BELLE ARTI**'s reputation as number one fine art school in Italy reaches far and beyond. NABA is known for its mixture of theoretical frameworks and hands-on workshops in famed, flagship courses such as film and animation, painting and visual arts and set design. It has recently launched new Master's Degree courses in social design, fashion and costume design and screenwriting for series.

For the past 18 years, DP Education has worked relentlessly to place over 150 students within leading Italian institutions. Well known alumni across these three institutions include Ploi Horwang, Ploy Chavaporn Laohapongchana, Mulee Anchisa Watcharapol, Nasha Mekraksavanich and Tippanan Srifuengfung.


DP Education strives to provide a well-rounded, integrated service from researching, application process, scholarship opportunities, preparation, visa, accommodation, orientation up until graduation. In addition, DP Education also takes a step further in assisting young creatives.

"Upon their returns, we offer career advice and professional consultations. We have a network of alumni as well as connections within fashion and design industries where we can make possible placement recommendations," Duang said.

"We believe in helping young minds pursuing what they envision. It's our job to help them reach their goals with experienced guidance."

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- 14 buildings
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- green areas
- specialised laboratories
- library and cafeteria

ROME



3,700 sqm
IN THE OSTIENSE DISTRICT

- study and lounge areas
- specialised laboratories
- library
- common areas
- multifunctional spaces



MADE IN NABA® MADE IN NABA® MADE IN NABA®

NABA
NUOVA ACCADEMIA
DI BELLE ARTI

INTERNATIONAL ACADEMY
OF ART & DESIGN

KIMPTON MAA-LAI BANGKOK'S 633.65-LITRE NEGRONI BREAKS **A GUINNESS WORLD RECORDS™** TITLE FOR THE LARGEST NEGRONI COCKTAIL



Kimpton Maa-Lai Bangkok successfully broke a GUINNESS WORLD RECORDS title for the largest Negroni cocktail

BANGKOK, 13 September 2022 – Kicking off Negroni Week in Thailand, Kimpton Maa-Lai Bangkok in Langsuan, the first property under IHG Hotels & Resorts' luxury boutique brand, Kimpton Hotels and Restaurants, in South East Asia, yesterday announced its title as the newly crowned creator of the largest negroni cocktail at a ceremony attended by a **GUINNESS WORLD RECORDS** official adjudicator.

Clocking in at a breathtaking/remarkable 633.65 litres – 129.65 litres more than the previous record-holder – the record-breaking classic Italian cocktail is composed of one part each of gin, Campari and Rosso Vermouth, then garnished with orange peel. On 12 September, bar staff combined an equal part of Bulldog London Dry Gin, Campari bitters and Cinzano 1757 Rosso Vermouth in a specially built acrylic container surrounded by ice. Measuring 1.4 x 1.7 metres, it was displayed at the hotel's outdoor garden, Urban Oasis.

At the outdoor stage, attendees watched with bated breath as the last measures of spirits were poured in and declared to be the largest Negroni cocktail by a GUINNESS WORLD RECORDS official adjudicator, Kazuyoshi Kirimura. At this, the crowd erupted into cheers.

"We're thrilled to have kicked off the 10th Anniversary of Negroni Week in Thailand with a bang. At Kimpton Maa-Lai Bangkok, creating memorable Kimpton Moments that unite has always been at the core of what we do, and it was truly wonderful to see Urban Oasis and Bar.Yard bustling with revellers from all around Thailand who have gathered to mark this milestone with us. As a team who champions heartfelt, human connections, we are proud to have brought about an unforgettable experience and reason to celebrate," said Patrick Both, Area General Manager, Luxury & Lifestyle, Thailand.

Commenting on the title award, Bars & Beverage Manager, Stanislav Andruskevich said: "Kimpton Maa-Lai Bangkok's vibrant beverage programme is bold and inventive by nature, which lets our bartenders push the boundaries of craft cocktail creation. The Largest Negroni Cocktail is just a taster of what we achieve in Ms.Jigger, CRAFT and Bar.Yard on the daily, and we're excited to unveil the special Negroni cocktails we'll be serving up for the rest of Negroni Week."



The Ice Negroni features the record-breaking negroni served in a glass carved out of ice

Following the adjudication, revellers headed to Bar.Yard, the hotel's tropical rooftop sky bar on the 40th floor for a celebratory of Negroni Week's 10th Anniversary and a taste of the record-breaking Negroni.

Negroni-lovers hoping to savour the cocktail after the event will be able to enjoy it as a limited-time drink at Ms.Jigger, a cocktail bar and Italian restaurant at Kimpton Maa-Lai Bangkok. **The Ice Negroni (THB 750++/USD 20++)** will be served in a glass made entirely of ice and which is a 1:10 replica of the giant container used in the official attempt. Limited servings are available per day.

In the spirit of Negroni Week, which brings restaurants and bars around the world to mix classic Negronis and Negroni variations for a great cause, a portion of proceeds from the event's ticket sales and Negroni cocktail sales throughout the week will be donated to *Slow Food International*, a global grassroots movement of local communities and activists across more than 160 countries seeking to change the world through food and beverage. This donation will support the organisation's goals of ensuring that all people can access and enjoy food that is good for them, good for those who grow it and good for the planet.

Following this fortuitous start to Negroni Week, cocktail connoisseurs in Bangkok can look forward to special Negroni cocktails created by Bars & Beverage Manager, Stanislav Andruskevic on the menus of Ms.Jigger, CRAFT, and Bar.Yard, the hotel's other dining establishments for one week only from 12 – 18 September 2022. Highlights include the **Maa-Lai Highball (THB 440++/USD 12++)** that juices up the classic Negroni cocktail with refreshing citrus notes from lemon sparkling water, pink grapefruit juice and edible pomelo perfume, and a dash of sweet longan cordial, as well as the **Negroni Spritz (THB 440++/USD 12++)**, a playful cross between a Negroni and Campari Spritz but with a local twist of passion fruit, Thai tea cordial, and Lod Chong Nam Kathi syrup (pandan, coconut milk, and palm sugar flavours). Finally, Ms.Jigger will also host Symphony Loo, Campari Group's Regional Brand Ambassador for Southeast Asia and Supawit "Palm" Muttarattana, Group Bar Director of Watermelon Group and Winner of Campari Bartender Competition 2019 for guest shifts in the same week.



Negroni-based cocktails created by Kimpton Maa-Lai Bangkok for Negroni Week 2022. From the left clockwise: Maa-Lai Highball, Negroni Spritz, Ice Negroni (in regular glass)



Official Partners



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SPONSORSHIP PACKAGE



RSVP





The Thai-Italian Chamber of Commerce (TICC) is delighted to announce the **“Christmas Charity Gala Dinner 2022”**, on **December 15, 2022**, which will take place at **Centara Grand at CentralWorld**.

The Christmas Charity Gala Dinner is renowned to be one of the most exclusive and exciting events of the calendar year and perfectly lives up to its expectations.

Last two year, we received over 20 sponsors and 400 attendees. This year we look forward to the the spirit of celebrating the festive season together and creating a night of toasts, good cheers and plenty of delightful food and drinks for everyone to celebrate the end of the year.

Proceeds from this event will go towards supporting the Camillion Home for Aged Ratchasima.

‘Christmas Charity Gala Dinner’ is open to the general public, corporate partners and members of the Thai-Italian Chamber of Commerce (TICC).

TICKET : Per Seat: 3,800 THB | Table of ten: 38,000 THB

All prices include: an open-bar cocktail reception; a 5-course dinner with premium Italian wines and beers; plus, one ticket to win a lucky draw prize.

- * Tickets are not refundable
- * A full table purchase can benefit the company logo on the table.
- * Proceeds from the event will benefit Camillion Home for Aged Ratchasima.

For more information, please contact us directly at reservations@thaitch.org

FORTHCOMING EVENTS & TRADESHOWS

TICC WEBINAR

"SAVE ENERGY, SAVE THE PLANET" ENERGY & CONSUMPTION CONSIDERATIONS IN ADDRESSING CLIMATE CHANGE"

SPEAKER: THOMAS GAL - CEO & FOUNDER
TECHNIC ELECTRICAL ENGINEERING (THAILAND)
TEE (THAILAND)



22 SEPTEMBER 2022 - THURSDAY
15:00 - 16:00 HRS. (BANGKOK TIME)



PLATFORM: ZOOM
TICKETS: FREE OF CHARGE
BOOKING: RESERVATIONS@THAITCH.ORG

(LINK WILL BE SENT TO PARTICIPANTS AFTER REGISTRATION IS COMPLETED)



WEBINAR: SAVE ENERGY, SAVE THE PLANET

The Thai-Italian Chamber of Commerce (TICC) invites members and friends to attend the webinar, in the topic of "Save Energy, Save the Planet" Energy & Consumption Considerations in Addressing Climate Change, in collaboration with Technic Electrical Engineering (Thailand) Co., Ltd. on Thursday, 22 September 2022 from 15:00 – 16:00 hrs. (Bangkok Time), together with Mr. Thomas Gal – CEO & Founder as the speaker.

22 September 2022 – ZOOM Meeting



BYOND MOBILE

BYOND MOBILE will bring together business leaders from various industry verticals with strategy experts from the Internet, Mobile Communications and IT sectors. The dedicated 5G exhibition will feature leading blue-chip companies as well as promising start-ups drawn from the whole technology stack. Focused areas include those from mobile network and cloud solutions, cyber-security and robotics, as well as the latest in AR/VR, machine learning and AI.

Beyond Mobile is a global bridge to Southeast Asia. With international experts serving the 11-country nation group, industries can connect with suppliers across the world. Join us in September 2022 to learn everything about the wireless network of the future!

28-29 September 2022 – Samyang Mitrtown, Bangkok



JOINT CHAMBER NETWORKING "APERITIVO & TAPAS"

The Thai-Italian Chamber of Commerce (TICC), in collaboration with the Spanish-Thai Chamber of Commerce (SPTCC), would like to invite members and friends to attend TICC x SPTCC – Joint Chamber Networking "Aperitivo & Tapas".

Shake up your Wednesday evening with an authentic Italian and Spanish food, wines and meet with our members, networks, businessmen and entrepreneurs.

28 September 2022 – iO Osteria, Groove @ CentralWORLD



TOGETHER WITH

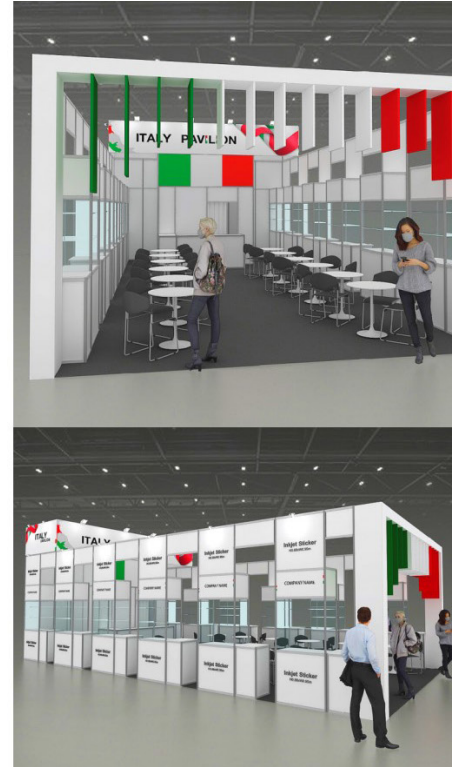
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PIAZZA ITALIANA

B2B MINI FAIR ENTIRELY DEDICATED TO ITALIAN FOOD AND BEVERAGE

**20-23 OCTOBER 2022
EH 102-103 BITEC BANGNA - BANGKOK**



PIAZZA ITALIANA

The Thai-Italian Chamber of Commerce (TICCC) is organizing a special pavilion, PIAZZA ITALIANA, dedicated to the Italian brands that want to join the fair.

Piazza Italiana is the Chamber's B2B activity to promote and involve Italian brands and companies by matching them with local partners. In our previous editions, we've been able to bring over 50 Italian companies, being able to activate over 25 partnerships. This is a unique occasion to promote your business and expand your contacts with buyers and clients.

Due to the limited space of our Pavillion (72 sqm), we can host only the first 10 companies that confirm their participation, secure now your spot in our "Piazza Italiana" pavilion. Cooking shows and Masterclasses (including the possibility to sponsor them) will be held on the main stage in TRAFS. No additional costs are required.

What is TRAFS?

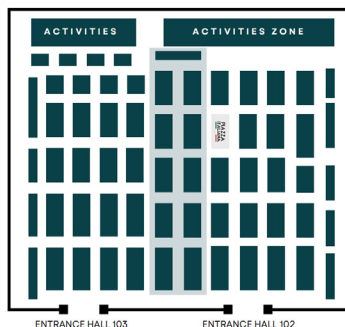
Thailand's NO.1 International food & hospitality show on food and supplies for hotels, restaurants, catering, bars, coffee, bakery, and retail businesses. The past edition welcomed thousands of visitors from every part of the world. The 2022 edition will be held on 20-23 October 2022 at EH 102-103 BITEC Bang Na – BANGKOK. This fair is aimed at both B2B and B2C channels.

PIAZZA ITALIANA

POWERED BY



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For **Exhibition Package**, please contact our team
Nattapong (Gottino) Phalathikom – Event Manager
Email: reservations@thaitch.org
Call: 02-255-8695 ext. 103

Giacomo Iobizzi – Deputy Secretary-General
Email: trade@thaitch.org
Call: 02-255-8695 ext. 110

PAST EVENTS

MEMBER VISIT



August 30, 2022 – TICC welcomes Khun Leena Yutanawa, VP of Key Accounts from Segafredo Zanetti Thailand, a Silver Member of the TICC, to the office.

We are planning and sharing the new business strategies and the development of authentic Italian coffee for Segafredo Zanetti in Thailand. TICC and Segafredo (Thailand) have been working together for more than 4 years, and we are aiming to expand new projects together and support our members and networks of business people.

Bangkok 2 September 2022 – TICC welcomes our resident artist "Arianna Caroli" - an Artist Painter Photographer, who came by to visit TICC's office and had a discussion about further collaboration.



Bangkok 20 September 2022 – TICC welcomes member "VNU Exhibitions Asia Pacific Co., Ltd." to discuss and exchange ideas on how we can collaborate with K. Kamolchanok, senior project manager, and K. Rozanna Dabrera, international market developer and sales manager.

PAST EVENTS

FAIR & TRADSHOW



BANGKOK GEMS AND JEWELRY 2022

The Thai Italian Chamber of Commerce (TICC) proudly attended the Bangkok Gems and Jewelry Fair (Impact Challenger, 9-11 Sep) organized by the Department of the International Trade Promotion, DITP.

We welcome and thank our TICC members, Golden Dreams, distributor for Giusto Manetti Battiloro, Mr. Arash Groyan, Iranian artist with new display of Roman Glass Jewelry, Shinipro by Kleanz, AIGS, BELLMAN Solutions.



ASEAN SUSTAINABLE ENERGY WEEK 2022

The Thai-Italian Chamber of Commerce (TICC) is proud to be media partners of the ASEAN Sustainable Energy Week, which was held at the Queen Sirikit National Convention Center (QSNCC) from September 14-16, 2022.

We welcome and thank our TICC members who together participated in this fair: Cover Asia, Nidec, Enapter, Frigel, Seko, and Segafredo with the coffee machine serving at the booth.

ASEAN Sustainable Energy Week is the largest international exhibition and conference focusing on renewable energy, energy efficiency, environmental impact, and electric vehicle technology.

It was extremely satisfying to see the abundance of Italian technology, products, and brands present in the Thai market. There are also abundant opportunities still available for the Thai market.

NEW MEMBERS



MANZONI ICE CREAM (GRAND ITALIA PHUKET)

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Tel: +66 (0) 839982951
Email: leonardaspn@hotmail.com
Website: www.icecreamanzoni.co

Our company has been operating since 2009. We are a wholesale company run by an Italian master chef with over 20 years of professional experience. We only use natural ingredients from local farmers. From tropical fruit in Thailand, hazelnut and pistachio from organic certified farmers in Italy and organic FDA approved milk. We use only coconut syrup and unrefined brown cane sugar to sweeten our products, and to insure absolute quality and we make our own gelato and sorbet base here in our own laboratory. In that way we can tailor our products to our customer's taste without adding colorant or chemicals. We make flavors from around the world, from traditional Italian favorites to the most exotic combinations.



KARKINOS KHAO LAK (PAKARANG RESORT CO., LTD.)

Address: 45 Moo 2, Kukkak, Takuapa, Phang-Nga 82220
Tel: +66 (0) 7658 4444
Email: info@apsarakhaolak.com
Website: www.apsarakhaolak.com

KARKINOS Khao Lak is a stylish yet cozy beach club and Italian restaurant. KARKINOS is divided into three zones: the bar, the restaurant, and the rooftop. The bar features a selection of draft beers, natural wine, cocktails and mocktails, and aromatic coffee. The open-air restaurant serves coastal Italian dishes, homemade pasta, and Neapolitan pizza introduced by Chef Paolo Vitaletti. The rooftop is a perfect spot to watch the sun set and enjoy the panoramic Andaman Sea view. Our doors are open every day from 11:00 - 22:00 hrs (11:00 - 20:00 on Monday).



PIZZA CHIARA ITALIAN RESTAURANT

Address: 44/112 Moo 1 Thong Sala Ko Pha-ngan Sub-district, Ko Pha-ngan District, Surat Thani 84280
Tel: +66 (0) 98 254 4300
Email: pizzachiara@gmail.com
Website: www.facebook.com/PizzaChiara

NEW MEMBERS



JUVENTUS F.C. - S.P.A.

Address: 17/F, 8 Wyndham Street, Central, Hong Kong

Tel: +852 3168 8885

Website: www.juventus.com

Founded in 1897, Juventus is one of the most popular and successful football clubs on the planet, winning a host of domestic, European and international honours, as well as the hearts and minds of legions of fans across the globe.

The underlying purpose of Italy's most decorated team – and the first European club to win all three major UEFA competitions - is to provide these 440 million supporters worldwide with the highest level of enjoyment possible by continuing a winning tradition that has been established during a glorious history spanning over 100 years.

This concept of tradition lies at the heart of Juventus' core values, with the Agnelli family presiding over the longest lasting ownership of any professional sporting franchise in the world. But with tradition also comes the will to innovate, and Juventus prides itself on its ability to set the tone both on the pitch and beyond, combining its on-field objectives with off-field growth to ensure supporters have a successful and sustainable club befitting of their unwavering passion for the black and white stripes.



THITIKAN LAW FIRM CO., LTD.

Address: 131/167 Village No. 12, Nong Prue, Bang Lamung, Chonburi 20150

Tel: +66 (0) 84 636 3598

Email: thitikanlawfirm@gmail.com

Website: www.thitikanlawfirm.com

Thitikan Law Firm was established in 1990 by a group of professional young lawyers who shared the same goals and commitment to develop their legal and professional skills.

Thitikan Law Firm provides legal services covering all types of cases related to life in Thailand including general criminal offenses, drug offenses, etc.; civil violence against women and children; business law, breach of contracts, debt collection, detension, enforcement of special laws such as tax and bankruptcy cases, debtor rehabilitation, labor cases, intellectual property cases, money laundering offenses, administrative cases including various legal services such as the establishment of a juristic person, patent certification and signature of mediation debt inquiries.



PIZZERIA AGLI AMICI (NICEHANDS CO., LTD.)

Address: 40/24 39, 32/9 Chao Fah Tawan Tok Rd., Chalong, Mueang, Phuket 83000

Tel: +66 (0) 76 282 172

Email: agliamici.phuket@gmail.com

Website: facebook.com/agliamici.phuket

A WORLD OF OPPORTUNITY

From Bangkok Patana's Tumbling Tigers to international competitions, Roisin's drive to compete as a gymnast is sourced from three main values: balance, strength and inspiration, and she aspires to demonstrate these same values to younger athletes.

Read about Roisin Sehmar's
inspiring journey



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