

**ISSUE**  
Mar-Apr 2023



หอการค้าไทย-อิตาลี  
**THAI - ITALIAN**  
CHAMBER OF COMMERCE

# INFORMA



The Business Magazine of the Thai - Italian  
Chamber of Commerce



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**Federico Cardini**  
 President

## PRESIDENT'S MESSAGE

Dear TICC Members and Friends,

Buongiorno and thank you for reading our March-April issue of INFORMA Magazine.

First, I would like to thank all the corporate members of the Thai-Italian Chamber of Commerce for having participated in the 45th Annual General Meeting. In this occasion, the Chamber held the election of the Board of Directors, and I would like to congratulate with my fellow colleagues, with whom I'll share the term 2023-2026, for being elected. Second, I would like to thank the Board of Directors for having confirmed my role as President. I am very honored to serve the Chamber, its members, and partners, and I will do my best to contribute to its success.

This 2023, in fact, will be a very special year as many anniversaries and activities will be celebrated and realized throughout this 12-month period:

- 45th Anniversary of the Foundation of the Thai-Italian Chamber of Commerce
- 155th Anniversary of Diplomatic Relations between Italy and Thailand
- 100th Anniversary since the arrival of Prof. Corrado Feroci to the Court of Siam
- 10th Edition of Ospitalita' Italiana Thailand

Regarding this INFORMA Magazine issue, I would like to invite you all to read the following pages in which you will find insightful articles regarding the activities we have held in these 2 months, ranging from the "45th Annual General Meeting 2023", held on 22 March 2023, at the Grand Hyatt Erawan in Bangkok to the wonderful conferences with NPlus and Aermec. Furthermore, I would like to thank the contributors who sent us articles on several topics: Masii, We-Brand, Resident Artist - Mr. Marco Gatti; Silk Legal, and Campari.

We look forward to continuing to work with you to further the goals and objectives of the TICC, thank you for your continued support.

Arrivederci,  
 Federico Cardini

## ABOUT US

The Thai-Italian Chamber of Commerce (TICC) is a private, non-profit organization which has a network of companies from all around the world but mostly focusing on Italian and Thai companies with its headquarters in Bangkok, Thailand.

The main goal of the Chamber is to enhance cooperation between Italy and Thailand, by developing programs of common interest in order to increase the awareness between organizations and public administrations in the two countries. In order to reach its goals, TICC constantly organizes activities, seminars, commercial missions, networking events and meetings to promote the development of commercial activities as well as industrial and cultural collaboration between organizations and entrepreneurs both Thai and Italian.

TICC is a member of Assocamerestero (the association of Italian Chamber of Commerce abroad) (<http://www.assocamerestero.it>), the Joint Foreign Chambers of Commerce in Thailand (JFCCT)

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# NPLUS'S CONFERENCE: DEPLOYMENT OF A NATIONAL NETWORK OF IOT STRUCTURAL HEALTH MONITORING FOR BRIDGES AND VIADUCTS



The Thai-Italian Chamber welcomes Nplus to Thailand, promoting Italian technologies for IoT Structural Health Monitoring among private and public Thai and International enterprises.

BANGKOK, 3 March 2023 – The Thai-Italian Chamber of Commerce (TICC), in collaboration with Nplus srl and under the patronage of the Embassy of Italy in Bangkok, proudly hosted the morning conference “Deployment of a national network of IoT Structural Health Monitoring for bridges and viaducts” at Amari Watgate, Bangkok.

The conference aimed at informing, recognizing and monitoring the Structural Health of infrastructures (viaducts and bridges) showcasing the most successful cases and solutions of Nplus.

The opening speech was held by Mr. Federico Cardini, President of the Thai-Italian Chamber of Commerce, who

expressed his gratitude to Nplus for relying on the Chamber to manage and organize this event as well as remarking on the Chamber’s support to Italian companies related to engineering and construction willing to invest or expand their market in the Kingdom. Later, H.E. Paolo Dionisi, Ambassador of Italy, highlighted the long-lasting history of diplomatic and economic relations, remembering that exactly this year, 2023, there will be the celebration for the 155th anniversary.

Finally, the keynote speaker, Dr. Eng. Francesca Brighenti, explained and presented the topics and also led the Panel Discussion in which panelist guests, Mr. Luca Bernardinetti, Chairman and CEO of Mahanakorn Partner Group (MPG) and Mr. Theerathon Tharachai, Board of Director, Executive Committee at Project Planning Service PCL (PPS), have shared their opinions and experiences to the discussion.



Mr. Federico Cardini, TICC President



Mr. Giordano Riello, President of Nplus



Dr. Eng. Francesca Brighenti, Speaker

# “EFFECTIVE AND SUSTAINABLE DESIGN OF HVAC SYSTEMS IN BUILDINGS” BY AERMEC



On March 3rd, 2023, the Thai-Italian Chamber of Commerce (TICC), in collaboration with AERMEC, a prominent Italian company specializing in the design and production of air conditioning systems, hosted a conference aimed at introducing advanced solutions for energy efficiency and sustainability in air conditioning to the Thai market. The event, titled “Effective and Sustainable Design of HVAC Systems in Buildings,” was held under the patronage of the Embassy of Italy in Bangkok and took place at the Amari Watergate, Bangkok.

The conference drew the attendance of various professionals, researchers, and industry experts from a range of organizations and businesses in Thailand who sought to gain insights into the most innovative HVAC solutions available in Europe. Luigi Rossetti, AERMEC’s International Sales Director, delivered the opening speech, welcoming attendees and introducing the keynote speaker, Prof. Michele Vio, a distinguished researcher and scientific author in the field of air conditioning.

Prof. Vio’s presentation was informative and insightful, providing attendees with an in-depth look into the latest

advancements in HVAC technology and how they could be leveraged to improve energy efficiency and sustainability in buildings. He shared his professional experiences and expertise, explaining the latest innovations in the field and how they could be effectively applied in buildings to meet the needs of the Thai market.

The conference was successful in providing a platform for AERMEC to showcase its innovative solutions and establish itself as a leading provider of HVAC systems in Thailand. Attendees expressed their interest and enthusiasm for AERMEC’s products and services, and the event was well-received.

In conclusion, the conference organized by the Thai-Italian Chamber of Commerce and AERMEC was a resounding success, providing a valuable opportunity for knowledge-sharing and promoting cutting-edge solutions for effective and efficient HVAC systems in buildings. With AERMEC’s unwavering commitment to sustainability and expertise in the field, the future of HVAC systems in Thailand looks promising.



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# PROMOTE INCLUSIVE GROWTH WITH WE-BRAND ON WOMEN'S HISTORY MONTH



**Promoting women entrepreneurs is not only a matter of social justice or equality, its really an economic priority.**

Women entrepreneurs have the power to catalyze growth and prosperity, drive sustainable development and support their community for a more resilient and prosperous society. Evidence suggests that supporting women entrepreneurs can lead to innovation, job creation, social impact, and financial growth. However, still many barriers survive that impede women to establish and scale up their businesses. Amongst some of the obstacles that women have in achieving their full business potential are : limited access to finance, unsupportive social and cultural norms, digital and technical skills gaps, limited networks, scarcity of gender-responsive regulatory framework and share of family responsibilities, including unpaid care and domestic work that eats up their available time. Business associations, chambers of commerce and business networks, which remain male dominant, especially at the board level.

With the mission of promoting women entrepreneurs and supporting their growth, WE-Brand has established itself in Thailand as a ecosystem enabler, by creating a community of women-led businesses and systematically supporting them with activities, initiatives and events aimed at promoting access to market opportunities.

The WE-Brand initiative was made by women for women. It was first incubated under WE-CAN, a peer to peer support program that helps women entrepreneurs create and scale their businesses in Bangkok. WE-Brand emerged from the idea that women entrepreneurs need more visibility to be

scouted and promoted by buyers and consumers alike. With a simple yet powerful idea, WE-Brand created a logo that women entrepreneurs can download and use to identify as 'women-led' businesses. The logo is free on sheconnects.org. By adding a logo to their services or products, women entrepreneurs can be more easily identified, a matter that today interest many companies and multinational enterprises seeking to promote the inclusion and diversification in their supply chain.

WE-Brand continues to grow steadily and organically and has the ambition of becoming a global movement. In the past, we have offered to women entrepreneurs and partners the opportunity to access and collaborate with WE-Brand initiatives free of charge. Some examples of past activities are networking events, technical sessions, partnering with exhibition fairs, providing content on procurement for B2B, creating an e-catalogue that was distributed to consumers and buyers, collaborations with Wasabih platform to promote women entrepreneurs and much more. Our philosophy is to collaborate with other organizations and partners to create mutually benefitting solutions with value add, promote visibility, and most of all increase business opportunities for all at no cost. We are looking for women-led businesses, equality champions, companies that are interested in supporting women's empowerment, businesses that believe in unlocking the potential of women entrepreneurs. If you identify with any of these profiles, get in touch with us to explore opportunities and advance sustainable and inclusive business growth.

Authors: **Sara D'Anzeo and Joni Simpson**



Visit Website: <http://sheconnects.org/>

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# WOMEN'S DAY

HAPPY INTERNATIONAL WOMEN'S DAY

8 March 2023

The Thai-Italian Chamber of Commerce (TICC) celebrates the achievements of women while raising awareness about the challenges they still face. This year's theme "Empower Her, Empower the World" highlights the importance of empowering women to reach their full potential and become agents of change.



# Me and the Magic Door: An interview with movie director, Marco Gatti



“ME AND THE MAGIC DOOR – Discovering Italian Architecture in Bangkok” is a docudrama feature film (70’ – Italian/Thai soundtrack – English subtitles) produced by the ITALIAN EMBASSY in Bangkok in 2022. It’s focused on the work of Italian architects, artists, and designers in Siam (later Thailand) at the end of the 19th and in the early decades of the 20th Century. Following a narrative structure, the documentary illustrates the Italian cultural legacy in Thailand, as well as the foundation of relations between the two countries.

## HOW WAS THE PROJECT CONCEIVED?

The development of the project stems from a spontaneous encounter between the interest of the Italian Embassy in producing a documentary that illustrates the almost unknown story of many of Bangkok’s historical buildings made with the contribution of Italian artists and technicians in the previous two centuries, and the intention on my part, as an Italian who has been living and working in Thailand for some years, to tell a story about Italian migrants in Siam. Initially, I was thinking of some musicians active in that same period, but the proposal to focus on architecture has slightly changed the scope of observation, giving the opportunity to explore something physically existing in the present.

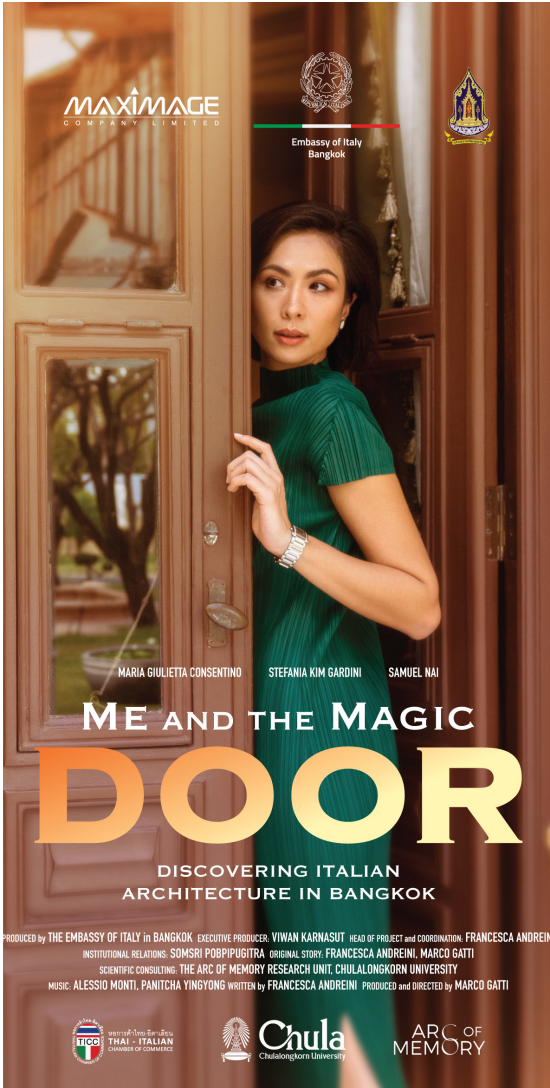
## WHAT WOULD YOU LIKE TO COMMUNICATE WITH THIS MOVIE?

The importance that narration has in the life of each of us. To live personal memories and fantasies with a narrative touch, and discover how historical episodes are usually told along sequences of stories always focused on people. The leading character of our film has a conflicting relationship with a charismatic father who was a little absent from her life; he used to tell her during childhood years of exciting and somewhat fantastic stories about the beauty and importance of historical buildings and their artistic expression: they were stories that changed reality in some innocent way, but that made her fall in love with art and architecture. Recalling those fantastic stories, she’s able to maintain communication with her father even in the present time.



MARCO GATTI

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## HOW IMPORTANT WERE THESE ITALIAN ARCHITECTS, ENGINEERS, AND ARTISTS TO THE KINGDOM OF THAILAND, AND WHAT DO ITALIAN PEOPLE KNOW ABOUT THIS?

They were important because they helped to connect Western and Eastern cultures in a spontaneous and peaceful way. The “Italian wave” of artists, engineers, and craftsmen was spontaneously attracted by rulers of Siam as King Rama V and Rama VI, due interest and admiration they had for European art and creative processes, together with that need for discovering the unknown and fulfilling the desire to act, create and achieve typical of the Italian temperament. The young architects who arrived in Siam in the early 1900s were leaving a continent that was truly boiling, shaken by impending revolutions and wars; surely at the center of progress, but also congested and intricate. Coming to Siam meant facing the unknown, loneliness, difficulties in communicating, diseases, and risks of all kinds, but it also allowed the chance to build a bridge in a challenging landscape crossed by a maze of canals or a pagoda in Carrara marble along the jungle border, when in Europe probably the possibility of signing a great architectural work perhaps would have come after a long way in age and career, possibly with a large part of luck.

Those guys thought that luck should be sought and created with courage and experimentation rather than waiting in accordance with the logic of more structured societies. We Italians are the first to know very little about these stories of emigration and construction. Bangkok is one of the most visited cities in the world today and hardly anyone knows that much of its historical architectural heritage is made by Italian designers with Italian materials. Bangkok could be the most striking case of an Asian metropolis with a unitary stylistic urban style coming from a foreign country. A country that had not established its colonial residences, but had naturally exported artistic and architectural aesthetics and techniques simply because they are more beautiful and admirable than many others. An ideal realization of meritocracy.



# WHAT TYPE OF INSURANCE SHOULD A COMPANY HAVE IN THAILAND?



Businesses in Thailand must carry insurance coverage to protect themselves against a range of potential risks. From natural disasters to liability claims, having the right types of insurance can give companies peace of mind and help them manage risks effectively. Here are some of the most important types of insurance that companies should have in Thailand:

## EMPLOYEE HEALTH, LIFE, AND ACCIDENT

Many businesses in Thailand choose to offer health insurance to their employees. A recent study found that insurance benefits are the second most important decision factor to attracting new employees, second only to total salary. This coverage provides employees with access to medical care and helps to attract and retain talented workers. It can also be a valuable for expatriate employees who may not be eligible for Thailand's public healthcare system.

## DIRECTORS AND OFFICERS (D&O) LIABILITY

This insurance is becoming increasingly important for businesses in Thailand. D&O insurance covers company directors and officers in the event of a lawsuit or legal action resulting from their actions or decisions taken for the company. With the growing number of legal cases and regulatory actions against directors and officers, D&O insurance is becoming essential for companies to protect their leadership from personal claims against their assets.

## PROPERTY AND CASUALTY (P&C)

This coverage is essential for any business with a physical location. P&C insurance protects against damage or loss of property due to events such as fire, theft, or natural disasters. In Thailand, where floods are commonplace, property insurance is especially important. Businesses should ensure that their coverage includes not only owned property but also leased property they occupy.

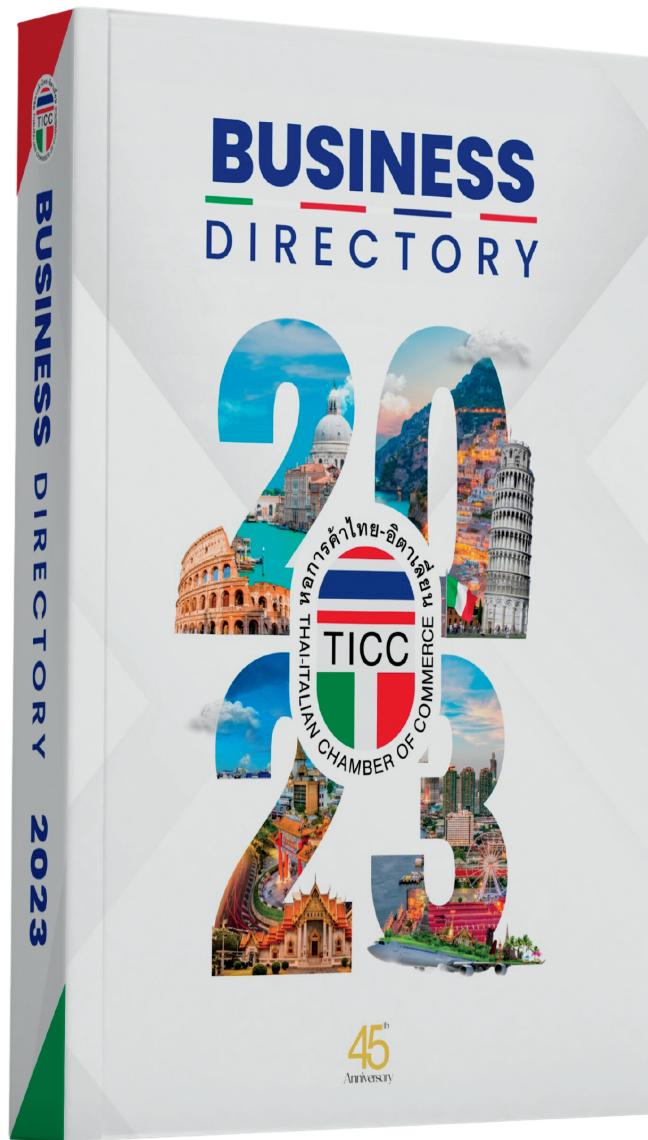
## CYBERSECURITY

Last year Thailand's Ministry of Digital Economy and Society reported more than 1,500 local arrests for cybercrime. In a world where cybersecurity risks are increasing, cyber insurance can be an important part of a company's risk management. This coverage helps businesses recover from financial losses from cyberattacks, and provides legal and technical assistance in responding to data breaches.

When choosing the right insurance, companies should consider a partner with high expertise, experience, and reputation in the industry. With a trusted network of local and international insurance partners, Masii Insurance Broker is the ideal one-stop solution to guide your business to the best options in Thailand. Masii is part of B.Grimm, the oldest registered company in Thailand (1878) with a commitment to business with compassion. Reach out to their professionals today to learn more.



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# Business Directory 2023



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**THAI - ITALIAN**  
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The Thai-Italian Chamber of Commerce is glad to announce the new edition of the "Business Directory" (2023-2024).

The Business Directory is the annual publication that includes the Chamber's member company profiles, past-year activities, and other useful business information. The book which consists of over 250 pages, is printed in limited quantities and is distributed to the Chamber's members, partners, and institutions. In 2022, TICC has reached about 300 company members and individual members.

## For more information

Please contact us at email: [info@thaitech.org](mailto:info@thaitech.org) Tel: +66 2 255 8695

## “Innopower”, a new clean energy innovation company from EGAT Group



The demand for energy is only increasing, and innovation and digital technology are rapidly changing the form. As a result, the energy industry must adapt to the challenge. By bringing effective technology to meet changes in energy use, and in accordance with global trends that prioritize climate change issues In order for the energy sector, which produces the most greenhouse gas emissions, to contribute to reducing environmental impacts, In order to reduce greenhouse gas emissions as promised in Paris (COP26), Energy Business Group, Egat Group, including the Electricity Generating Authority of Thailand (EGAT), Raj Group Public Company Limited (Ratch), and the Electricity Generating Public Company Limited (EGCO), established a new company called “Innopower.”

### Innopower structure answers energy investment needs

Innopower is divided into 3 agencies in the business, including Venture Capital or both domestic and international investment in Startup, which is an opportunity to meet the shareholders to compete in the future, Venture Builder, or joint investment. Extending the business of innovation by collaborating with shareholders and external agencies University and Innovation Lab to identify items that will be beneficial to shareholders and develop into a business and Strategic Partnership or Joint Venture. Create a Quick Win for shareholders in the new energy innovation business by co-investing in a profitable business, such as bringing the trading of renewable energy production certificates or the business concentrating on providing incentives for green electricity manufacturers to produce.

1. New electricity production technology It is a new type of electricity production such as Green Hydrogen, Nuclear Fusion, and Energy Efficiency Technology. The new technology will allow shareholders to compete for more. At the same time, electricity users can use the sky more efficiently.

The latest Innopower has invested in the Startup company named Turntide operating in Smart Motor, which is designed to use rare minerals such as copper in production. The price is not high. While 20-30 % more efficient, with leading investors such as Breakthrough Energy Ventures of Bill Gates, the creators of Microsoft, Amazon.com, and BMW Ventures. Innopower is also eligible to bring famous technology. Said (License Technology) is used in Southeast Asia as well. This investment is an opportunity for Innopower to invest in a Startup that will be a unicorn soon.

2. EV business, both Chain Chargers, is an extension of what EGAT has done, such as Wallbox, Elexa, and in the Chain Vehicle. Innopower will seek cooperation by finding. Global Partner to help fill in an important part of the EV business to create added value for shareholders. If it can be done successfully as intended, it may be separated into EV Flagship under the care of Innopower.

3. ESG or sustainable development concepts Both in terms of environment, society, and good governance. Innopower has a business of trading renewable energy production certificates (RC) that meet social responsibility. Helps to promote the development of production and use of electricity from renewable energy to be more sustainable. And reduce pollution emissions by looking at that to make the organization sustainable Unable to focus on creating only profits But must have a balance between profits and social and environmental care, and Innopower uses this to make investments and business expansion in order to be sustainable in the future.

In addition, CSR operations are incorporated into upstream businesses. As if incorporating sustainability into the business. Whether it is a service, a service, or an innovation like Green Hydrogen, which emits less pollution. Environmentally friendly, and will generate employment in the surrounding community Furthermore, a Green Fund will be established in the near future to provide agencies and businesses with an alternative to environmental care. Innopower assists in the management of behind by investing in Clean and Sustainable Technology.

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45<sup>th</sup> Annual  
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Anniversary Meeting



# TICC NEW BOARD OF DIRECTORS ELECTED AT THE 45TH ANNUAL GENERAL MEETING 2023



**BANGKOK, 23 March 2023** - The Thai-Italian Chamber of Commerce (TICC) hosted the “45th Annual General Meeting 2023” on Wednesday, 22nd of March 2023 at Grand Hyatt Erawan, Bangkok. The Annual General Meeting (AGM) is the yearly appointment that this association is creating in order to give an overall status of the organization, present its financial report and recap the past year’s activities to its wide network of member companies and businessmen. This year’s meeting was an extremely important event as the new Board of Directors was elected for the 2023-2026 terms.

The AGM was inaugurated with the opening speech of President Federico Cardini, followed by Ms. Francesca Blasone, Deputy Head of Mission – Embassy of Italy, who spoke to the audience remarking on the 155th Anniversary of diplomatic relations between Italy and Thailand. Once the members approved the minutes of AGM No. 2565/2022, Honorary Treasurer Chakrit Benedetti displayed the financial report of 2022 while Secretary-General Michele Tomea showed the recap of activities and appointed the Auditor for the year 2023. Finally, the previous Board of Directors for the year 2020-2023 was discharged and the new Board of Directors for the year 2023-2026 was elected.

To those attending the AGM, the Chamber besides providing a 3-course dinner prepared by Chef Roberto Parmentela, Salsa Restaurant, invited selected sponsors to dis-

play their products and services inside the Grand Ballroom of Grand Hyatt Erawan Bangkok Hotel.

#### **Regarding the election process and results**

The ballots have been cast by the member companies’ representatives who have participated in the dinner event. There were 20 candidates for the 45th Annual General Meeting and the votes have been announced by the Election Committee formed by Dr. Francesco Pensato (Honorary Consul General), Mr. Andrea Conti (Embassy of Italy), and Mr. Giuseppe Lamacchia (Italian Trade Agency).

#### **The Chamber would like to congratulate with the 11 elected candidates who have been appointed as new Board of Directors:**

1. Mr. Chakrit Benedetti: Italiasia Trading (Thailand) Co., Ltd.
2. Mr. Luca Bernardinetti: Mahanakorn Partners Group Co., Ltd.
3. Mr. Federico Cardini: Export Works Co., Ltd.
4. Mr. Filippo Cassabgi: Global Food Products Co., Ltd.
5. Mr. Enzo Massimo Chiappa: Legal and Commercial Services International Co., Ltd.
6. Mr. Alberto La Lumia: Vittoria Tyres (Thailand) Co., Ltd.
7. Ms. Mallika Margherita: ILCT Co. Ltd.
8. Dr. Francesco Pensato: JK Coordinate Co., Ltd.
9. Mr. Rosario Antonio Sanna: Phuket Solar Co., Ltd
10. Ms. Panitta Srisa-ard: The Mall Group Co., Ltd.
11. Mr. Yongyuth Teeravithayapinyo: Jewelry Network Co., Ltd.



Press Release

## THE TICC BOARD OF DIRECTORS APPOINTED THE NEW PRESIDENT, VICE PRESIDENTS, AND HONORARY TREASURER

BANGKOK, 4 April 2023 - The Thai-Italian Chamber of Commerce's Board of Directors, during the Meeting No. 4/2023/2566 held on Monday, 3 April 2023, in the presence of the Ambassador of Italy, H.E. Paolo Dionisi, and Deputy Head of Mission, Ms. Francesca Blasone, has appointed the following new roles valid for the 3-year mandate (2023-2026):

### President

- Mr. Federico Cardini, Export Works Co., Ltd.

### Vice Presidents

- Ms. Mallika Margherita, ILCT Co., Ltd.

- Mr. Francesco Pensato, JK Coordinate Co., Ltd.

### Honorary Treasurer

- Mr. Chakrit Benedetti, Italiasia Trading (Thailand) Co., Ltd.

The Thai-Italian Chamber of Commerce (TICC) hereby welcomes and congratulates, as new President, Mr. Federico Cardini, Vice Presidents, Ms. Mallika Margherita, and Dott. Francesco Pensato, and Honorary Treasurer, Mr. Chakrit Benedetti, on their newly appointed roles and wishes them and the Board of Directors further success and progress.

#TICC #Thaitech #Businessopportunitiesstarthere #Italyin-Thailand #BusinessinThailand #ItalianChamberinThailand



THE ORGANIZATIONAL STRUCTURE OF THE THAI-ITALIAN  
CHAMBER OF COMMERCE BOARD OF DIRECTOR 2023-2026



**Mr. Federico Cardini**  
*President*



**Ms. Malika Margherita**  
*Vice President*



**Dr. Francesco Pensato**  
*Vice President*



**Mr. Chakrit Benedetti**  
*Honorary Treasurer*



**Mr. Alberto La Lumia**  
*Director*



**Ms. Panitta Srisa-ard**  
*Director*



**Mr. Enzo Massimo Chiappa**  
*Director*



**Mr. Luca Bernardinetti**  
*Director*



**Mr. Rosario Antonio Sanna**  
*Director*



**Mr. Filippo Cassabgi**  
*Director*



**Mr. Yongyudh  
Teeravithayapinyo**  
*Director*

# Thailand's Cannabis Treaty Obligations: Conventions and Constraints

## INTRODUCTION AND OVERVIEW

The issue of compliance with international law and conventions is an important consideration when discussing Thailand's cannabis law reforms. The United Nations 1961 Single Convention on Narcotic Drugs (the "Single Convention") is the primary international legal instrument that regulates the use of cannabis as well as other narcotic drugs.

The Single Convention classifies cannabis as a Schedule 1 substance along with cocaine, fentanyl, heroin, methamphetamines, and morphine (to name a few of the other Schedule 1 drugs), which means that cannabis may be subject to draconian controls under the Single Convention. The Single Convention also, according to most writers, requires that signatory countries criminalize the cultivation, production, and distribution of cannabis for non-medical purposes.

However, there is considerable debate as to whether the Single Convention does prohibit non-medical uses of cannabis. The author argues that the Single Convention's wording is open to interpretation and that Thailand can legalize cannabis for non-medical use without violating its obligations under the Single Convention and the 1988 Convention.

While Thailand has been engaging in cannabis policy reforms, there is also profound hypocrisy in Asia that underscores the importance and political relevance of reconciling treaty obligations with domestic cannabis reform.

Ultimately, the legality of Thailand's cannabis law reforms will depend on the specific legal framework that is implemented. If the regulations are designed in a way that complies with the various treaties' requirements and the broader principles of international law, then Thailand can legalize cannabis for non-medical use without violating international law and these treaty responsibilities.

Thailand's official objective in decriminalizing cannabis was to gain an early advantage over neighboring countries in capturing a significant share of the highly profitable market for health treatments that employ cannabis derivatives, with a particular emphasis on the less potent compound known as CBD. However, an additional motivation behind this move was to alleviate overcrowding in some of the world's most densely populated prisons where 1 in 10 prisoners was arrested for cannabis or cannabis-connected offences.

Whilst the Thai government publicly stated it was permitting the production and consumption of cannabis for medical purposes and limited personal use, it did so without a regulatory framework in place to ensure that the production and distribution of cannabis remain strictly for medical or personal purposes. This framework could have included measures to prevent the diversion of medical cannabis into the recreational market as well as limitations on personal use. These measures are often simply known as "track and trace" regulations.

At present, it is difficult to draw a clear line between medical and recreational cannabis use in Thailand as licenses issued under the Traditional Medicine Act<sup>1</sup> allude to therapeutic sales but there are no mechanisms in place to ensure this outcome.

## THAILAND AND INTERNATIONAL TREATIES

In the Single Convention and the 1988 Convention, "decriminalization" refers to personal activities which are unauthorized or illicit but upon which no sanctions or penalties are applied. "Personal activity" is a term used to refer to an individual's personal or private actions, behaviors, or conduct, that are typically not intended to affect or harm others. The term is often used to distinguish between activities that are considered private and those that are subject to regulation or restrictions imposed by law or public policy.

### 1. The 1961 Single Convention:

- Article 33 permits the possession of cannabis "under legal authority."
- Article 36(1)(a) mandates that Parties penalize all activities ... "subject to [the] constitutional limitations" of each Party.
- Article 36(1)(b) allows Parties to apply a specific health-centered alternative to conviction/punishment, such as "treatment, education, after-care, rehabilitation, and social reintegration," if those who commit an offence are "abusers of drugs."

The Single Convention, therefore, does not require penalization of personal activities. The Convention's Commentary<sup>2</sup> reinforces this and states that countries may "choose not to impose penalties on the unauthorized possession for personal use".

<sup>1</sup>PROTECTION AND PROMOTION OF KNOWLEDGE ON THAI TRADITIONAL MEDICINE ACT, 1999 (The "Traditional Medicine Act" or "TMA")

<sup>2</sup>UN Commentary of the Single Convention, 1973

## 2. The 1988 Convention<sup>3</sup> :

The 1988 Convention simply adds provisions to activities that were already considered illicit under the 1961 and 1971 conventions.

The 1988 Convention includes specific provisions related to cannabis.

- Article 3(1)(a)(ii) requires Parties to criminalize the cultivation of cannabis plants that are “contrary to the provisions of the Single Convention” under their domestic law.

- Article 3(2) allows Parties to establish measures that make the “possession, purchase, or cultivation of narcotic drugs [...] for personal consumption” a criminal offence only if it conflicts with their constitution or legal system’s fundamental concepts, relieving them of the Article’s obligation to penalize drug possession and cultivation for “personal consumption.”

Thailand, for example, probably relied on Article 3(2) of the 1988 Convention in its decision to decriminalize conduct involving personal consumption.

- Article 3(4)(c) permits Parties to provide alternatives to conviction or punishment, such as education, rehabilitation, or social reintegration, as well as treatment and aftercare when the offender is a drug abuser, in appropriate cases of minor nature.

- Article 3(4)(d) allows Parties to provide measures for the treatment, education, aftercare, rehabilitation, or social reintegration of the offender as an alternative to conviction or punishment or in addition to them.

## 3. Thailand’s Treaty Options

Other than pure THC extracts and illegal activities, cannabis is not regulated at all by the 1971 or 1988 Conventions. The regulation of cannabis is therefore primarily established by the Single Convention.

The Single Convention’s stated goals are; “To safeguard the health and welfare of humankind through two

overarching goals, namely: (a) ensuring the availability of controlled narcotic drugs and psychotropic substances for medical and scientific purposes and ensuring the availability of precursor chemicals for legitimate industrial use, and (b) preventing the diversion of controlled substances into illicit channels.”<sup>4</sup>

According to some, the Single Convention aims to prohibit all non-medical and non-scientific uses of drugs. However, this position is hard to reconcile with the actual words of the Single Convention. The Single Convention only mentions the “option to prohibit” and as being discretionary for the parties involved. The Single Convention, therefore, considers prohibition a legitimate legal option, but not an obligation.

Additionally, the restriction on cannabis use for medical and scientific purposes is not entirely rigid. Within this limitation, there are several exceptions and exemptions.

By putting cannabis under the Traditional Medicine Act, Thailand has taken a path for the direct regulation of a “non-medical (cannabis) industry”.

The implementation of this option does not necessitate any alterations to the treaties or changes in Thailand’s ratification of these conventions. Instead, it involves the development of Thailand’s national regulations following the provisions of Articles 2 (9) and 28 of the Single Convention.

This option construes the restriction on the use of controlled substances for medical and scientific purposes in Article 4(c) of the Single Convention as being flexible and allowing for local decision-making on what is possible for non-medical and non-scientific purposes. Article 2(9) plays a crucial role in this option as it specifies that:

“Parties are not required to apply the provisions of this Convention to drugs which are commonly used .... for other than medical or scientific purposes,

provided that:

a) They ensure .... that the drugs .... are not liable to be abused ....”

Applying the general principles of treaty interpretation, it is possible to draw a connection between the industrial, non-medical, and non-scientific objectives outlined in Article 2(9) of the Convention and the current Thai cannabis industry. This interpretation gives full effect to the provision, as long as the cannabis industry in question contributes to the betterment of human health and well-being. The nexus and legitimacy provided by signaling a relationship with the Traditional Medicine Act are obvious.

As long as the obligations outlined above are fulfilled, the establishment of a non-medical cannabis industry under Article 2(9) would not contravene the provisions of the Single Convention, nor those restrictions stated in the 1988 Convention. Furthermore, the concept of permitting “possession under legal authority” (Article 33 - Single Convention) means possession of cannabis obtained through a lawful non-medical cannabis industry would be permissible under the Single Convention.

Using the same principles of interpretation, the similarity between the term “industry” in Article 2(9) and “industrial” in Article 28(2) suggests that, for policy coherence and good faith comparison, cultivation can be sanctioned along with sales by way of interpretation of Article 2(9).

This interpretation is a straightforward choice that carries minimal risks. It can be put into action unilaterally and without delay and is the only alternative that enables compliance with the Single Convention and the 1988 Convention, utilizing established principles of international law.

## SILK LEGAL About Dr. Paul Crosio and Silk Legal

Dr. Paul Crosio is a partner at Silk Legal and a founding partner at Silk Advisory. He is an Australian lawyer with 25 years of experience in Australia and Asia advising such firms as Citibank, WorldCom, Telstra International, and several others. He specializes in corporate matters, restructuring and corporate administration, as well as cannabis.

Silk Legal is a boutique law firm that focuses on complex legal matters in Thailand. We are a full-service commercial law firm with dedicated areas in corporate and commercial, restructuring, and insolvency, mergers and acquisitions, and regulatory matters. For more information, please visit our website at [silklegal.com](http://silklegal.com)

<sup>3</sup>UN Convention against Illicit Traffic in Narcotic Drugs and Psychotropic Substances, 1988 (The “1988 Convention”)

<sup>4</sup>International Narcotics Control Board Annual Report 2022, p.15

# CAMPARI GROUP OFFICIALLY LAUNCHES CAMPARI ACADEMY ASIA IN BANGKOK WITH SPECIAL SESSION WITH MONICA BERG



**Campari Academy brings a bartender-led program of curated content to educate, connect and inspire to the thriving bar industry in Bangkok**

(April 1, 2023, Bangkok, Thailand) Campari Group, the sixth-largest player worldwide in the premium spirits industry, announces the expansion of the Campari Academy, which is now launching as a global activation with drinks industry icon Monica Berg at its helm as Creative Director. A first of its kind educational platform for the international bartending community, which provides a unique blend of a globally accessible digital space with an established and successful network of physical hubs for the industry to come together, it takes inspiration from outside of the drinks industry to educate, connect and inspire bartenders at all levels of their career on a global scale in a way that's never been seen before.

Campari Academy will now be a global digital platform complemented by an on the ground local Campari Academy network in key markets around the world, with local teams already in Italy, the US, Spain, Brazil, Austria, Jamaica, China and Australia, with more to follow. The global platform will be a space for the international bartending community to connect and discuss news and trends, share ideas and goals, and grow their own professional network. This in turn will be supported by the local Campari Academy network that will coordinate on the ground activations and networking opportunities for communities in their region.

In Thailand, Campari Academy Asia was officially launched on 29 March 2023 at Paragon Cineplex, Siam Paragon, where 230 seats were filled in less than 48 hours after public announcement. Monica Berge, the program's creative director, too centre stage and gave participants, opportunities to delve deep into the world of mixology through an introductory overview of the academy, followed by an in-dept session on raw materials and flavours.

Creative Director Monica Berg says "Being part of the Campari Academy as Creative Director is hugely important to me. The industry needs educational platforms which can

impart knowledge, inspire creativity and prompt discussions which the bartending community can really engage with. By working directly with bartenders as well as leading voices from varied disciplines, we can provide the community with a network and platform which currently doesn't exist.

"At this point in my career, I'm lucky to be someone that opens the door for the new generations, because I have more experience that many of them from my 20-plus years of working as a bartender," says Berg, Norwegian-born, London-based bar owner and digital innovator. "I know very well that we are you are young, passionate and have many new ideas, unfortunately what you sometimes miss is the power to enforce and execute those ideas. But then, when you have more years of experience, you may be lacking that youthful energy but you probably have a wider reach. You can bring the best of two worlds by blending the two together."

At the launch event, Berg also introduced a flagship element of the Campari Academy, the docuseries "Perspectives", that gave insight into poignant topics relating to the drinks industry and hospitality, and how they're interpreted around the world. Two of Bangkok's most prolific bartenders, Noppasate "Depp" Hirunwathit and Tamaryn "Makham" Cooper, then graced the bar at the Aperitivo bar, where selected cocktails from the sessions were created and served to participants.

Under the supervision of Monica Berg, a team of drinks industry experts will continue to be instrumental in shaping the Campari Academy program, applying their insights, experience, and knowledge to ensure it resonates with the bartending community. Alongside these experts, Campari Academy will work with a global network of leading voices from a range of disciplines and backgrounds that complement the spirits industry to create engaging and inspiring content which sets the academy apart from any other educational platform. It aims to engage and inspire bartenders in any bar, restaurant or hotel, in any market around the world, at any level - from junior team members just starting out in the industry to those at the peak of their career.

**CAMPARI.**

# ChatGPT : The Law of AI and the Future



## WHAT IS CHATGPT?

If we try to ask ChatGPT keys to describe their own characteristics. You will get an answer like ChatGPT is a chatbot that uses a large language model. This is one of OpenAI's artificial intelligence development projects that use natural language processing methods to work. So ChatGPT is to make computers understand human language, to be able to analyze various data to create a message that humans can communicate.

If you try it, you will find out that ChatGPT is not an ordinary chatbot that answers questions like other bots that we used to use. But the answers obtained are analyzed, compiled, and processed in natural language similar to the language that humans use to communicate in everyday life.

## CHATGPT WITH THE ARRIVAL OF THE CURRENT JOB

The concern of replacing ChatGPT's current job has always been a hot topic. Which, if analyzed from the capabilities of ChatGPT, it was found that it can be applied to many tasks that require large amounts of data processing.

Therefore, the author would like to classify among the tasks that may be affected by ChatGPT, which in the author's view may not be completely replaced. But might be in the form of an assistant at work.

For example, jobs in the ChatGPT customer service group will be virtual assistants who help provide product/service information including being able to manage schedules and book services, or in the technology field. ChatGPT can work in the same way as coders, programmers, data analysts, as well as software engineers

For this field of technology, OpenAI has also begun experimenting with the use of AI to help teams of software engineers which can reduce the number of employees. Also, in terms of the field of research or data analysis, this is one of the tasks that AI has done quite well in terms of marketing research and financial research, including the excel modeling work of traders or analysts today. Additionally in the field of media, ChatGPT will be able to create content (content

generation) or do graphic design, such as content management on the website. writing messages or articles on social media.

## CHATGPT AND LEGAL WORK

The author considers the nature of legal work as a job in that the practitioner must rely on large amounts of information in the form of legal text for analysis. This may match the advantages of ChatGPT which uses language models to help process data.

Therefore, the benefit of ChatGPT in legal work is to be a search assistant. (Both legal and judicial) or legal document preparation (paper-based), contract review/analytics, judgment prediction, also chatbots that can answer basic questions or general legal information, etc.

Examples of legal AI applications that are in use are Blue J legal, which is AI legal prediction that can predict judgment outcomes, or AI lawyer Bots, such as Automio and BillyBot. Or an AI in legal research, such as Lex Machina, or some AI that can do predictive coding, which is an assisted review technology that helps review legal documents and break down specific sets of documents that should be studied. This reduces the work process to the extent that it is necessary for the case.

## WILL THE LEGAL WORK BE REPLACED?

In the author's view, I believe that robots are still unable to replace legal work in every field due to the nature of legal work. Practitioners must use good judgment and discretion when commenting, adjudicating, and analyzing disputes. Including if considering the legislative process of the government sector still requires an analysis of the necessity and appropriateness.

Therefore, the economic and social facts must be understood simultaneously in the enactment of the law. These skills are specific and difficult for AI to imitate.





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GemstoneUniverse is a wholly owned subsidiary of Astro Journey, the parent company which was founded in 1999 and continues to provide unparalleled service to patrons globally in the realm of Vedic Astrology. Currently, GemstoneUniverse offers consultation / advisory services in the area of Vedic astrology, gemstone recommendation, gemstone therapy, appraiser services in the field of gemology and related services. We provide natural, unheated, treatment-free gemstones that are certified in recognised labs to our discerning patrons globally in their pursuit of gem therapy.



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**Website:** [www.zuelligindustrial.com](http://www.zuelligindustrial.com)

ZI-Techasia Solutions Ltd. (formerly F.E.Zuellig (Bangkok) Ltd.), was established in Thailand in 1951 as a diversified services, trading, and manufacturing group with a strong presence in the Asia-Pacific region. Its history can be traced to the early 1900s when Dr.Frederick E. Zuellig became a partner in a Swiss trading house in Manila. ZI Techasia Solutions is a part of the Zuellig Industrial Group which operates mainly in Thailand, Indonesia, and Australia. Affiliated companies in Thailand include Interthai Industrial Systems Ltd, Zuellig Pharma Ltd, FPG Insurance Thailand Plc, Interthai Pharmaceutical Manufacturing Ltd, and Ziloma Properties Ltd (Zuellig House)



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**Website:** [www.conceriamonteverdi.it](http://www.conceriamonteverdi.it)

Monteverdi Srl, the company's origin dates back to 1955, thus placing itself among the historical tanneries in our territory. Over time, the production has changed according to fashion trends creating and developing new cutting-edge items aimed at satisfying an increasingly refined market segment. Further to trading its products all over Europe, Monteverdi supplies international markets, such as the USA and Asia ones, and takes parts in the leading trade fairs. Both the company and its registered brand are present on every market thanks to its detailed sales network.



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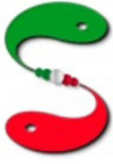
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Benchachinda Holding Co.,Ltd is the holding company of Benchachinda Group ("BCG") with more than 60 years of experience in telecommunication infrastructure and digital technology in Thailand. Benchachinda Holding Co.,Ltd has developed from United Communication Industry Co., Ltd. which was founded in 1956 and commits to develop Thailand's telecommunication infrastructure and digital technology to elevate Thai organizations' competency and competitiveness with a hope to drive Thailand to stay at the forefront in the ASEAN region.

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**Website:** [www.questayachting.com](http://www.questayachting.com)

Questa SRL, the company was founded in 2022 after the acquisition of Swiss brand AYT Yachting, active in the tourism sector since 1998. They have offices in Italy and Turkey where we opened our first 5\* Thermal & Spa hotel as QUESTA Hotel. Yachting charter management, moorings facilities, marine survey, and refit. Hotel management & investments Food & beverages Main bases La Spezia (Liguria Five Lands & Portofino), Lake Como



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Vireo is a leading organization operating in the certification of sustainable tourism. Accredited at international level, Vireo can certify hotels and destinations against the international Global sustainable Tourism (GSTC) standards. Professional approach, quality of service, and auditing experience are all elements that define Vireo.



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Eastin Grand Hotel Phayathai is the second Eastin Grand Hotel in Bangkok and the third in the company's portfolio. Eastin Grand Hotel Phayathai Bangkok will be a mixed-use complex with hotel elements and office space with some retail. The hotel's targeted date of opening will be in the second quarter of 2023. Eastin Grand Hotel Phayathai is located in a mixed-use complex with hotel elements, office spaces, and retail stores.



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The Healthy Food Asia fair will be held in the Thai capital on July 5 and 6, 2023 at Samyan Mitrtown Hall (Bangkok). The event will aim to foster dialogue on healthy, sustainable, and functional foods among participating companies. The fair will be a key venue to foster a dialogue on organic and vegan food products.

For any further information, please do not hesitate to contact us at [sviluppo.estero@thaitch.org](mailto:sviluppo.estero@thaitch.org)



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Helena Martin says that through 14 years, Bangkok Patana School fulfilled her need to be challenged, facilitated exploration of her curiosities and provided many opportunities for learning outside of the classroom. Her participation in a wide range of activities, from athletics to academics, within a diverse student population, helped to develop her social awareness - a skill she finds integral in her work as a doctor in the UK.

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