

LAVAZZA

ITALY'S FAVOURITE COFFEE

The LAVAZZA History

Spreading the aroma and quality of Italian espresso around the world has always been our main aim. That is the reason why we strive for excellence and innovation, drawing strength from our experience established over more than a century of activity, since the early 1900's, when Luigi Lavazza first invented the concept of the blend, the art of mixing coffee of different origins to obtain a harmonious and tasty product.



Today Lavazza is the leader when it comes to quality and is the symbol of Italian espresso and Italian identity worldwide.

In brief;

- **More than 115 years of experience** in blending and roasting
- **115 years Know How** in Espresso and Coffee brewing
- **Enjoy 78% Brand Awareness** with your foreign Guests'

“Italian Espresso Culture” workshop



Date: Saturday 13 June & Sunday 14 June
Saturday 20 June & Sunday 21 June
Saturday 27 June & Sunday 28 June
Time: 02:15 – 03:00 p.m. and 04:30 – 05:00 p.m.
Trainer: Khun Chyanat Limpirojanalit,
Lavazza Certified Training Manager

Details of workshop:

- Coffee and Lavazza History
- Italian Coffee Culture
- Your Perfect Cup of Italian Espresso at Home - How?
- Milk Steaming technique for cappuccino and café latte

Khun Chyanat Limpirojanalit, Lavazza Certified Training Manager, had attended intensive training courses from Lavazza Training Centre in Turin, Italy. He works closely with Lavazza Training Centre in Turin, Italy on new innovative Lavazza recipes.

Highlight Menu for Press Conference Day



Lavazza Caffè Hazelnut

Experience the round taste of Lavazza coffee with hazelnut that simply melts in your mouth.

It is a blend of Lavazza espresso, cold milk and hazelnut syrup

Promotion Period to delight Emporium's customer

- Additional 5% discount on Coffee Machine
- Promotion period during each day:
Mon – Fri : 12:30 -12:45 p.m. & 06:00 – 06:15 p.m.
Sat – Sun : 12:00 - 12:15 p.m., 03:00 – 03:15 p.m. & 05:00 – 05:15 p.m.

For more information please contact Orapin at 02-655-1551 # 31 or 089-104-1044.